JOHN BULL, NOVEMBER 8, 1924. *Registered at the G.P.O. as a Newspaper.* Postage in U.K. or Abroad, 1d.

JOHN BULL

Vol. XXXVI. No. 962. SATURDAY, NOVEMBER 8, 1924. TWOPENCE.

DRINK AND ENJOY LIPTON'S TEA

In this Issue:

40 Pages

Sir Kingsley Wood
Lady Nott Bower
J. A. R. Cairns
Lord Morris
Earl Russell
—and 10 other contributors.

ZINOVIEFF'S BRITISH ALLY

by ALEX. M. THOMPSON

Keep fit

Whether it be the great game of the season or the greater game of life itself—you will need to keep fit. Fitness is an essential to success on the playing court, pitch and field; it is a necessity to achievement in the larger arena where men and women are players. Keep fit then for duty and pleasure by keeping up a regular, healthy and harmonious functioning of important bodily organs. Beecham's Pills will afford the greatest assistance by invigorating the digestive powers, clearing the system of injurious accumulations and ensuring general fitness. Keep fit for work and play

by taking

BEECHAM'S PILLS

GRAVES FINEST GRAMOPHONE VALUE IN THE WORLD

Hornless model with polished Oak Cabinet (16½ x 14 x 7½in) Powerful Silent Motor, Worm Drive finest quality Sound Box. Price £3:10:0

DELIVERED to approved orders for 5/- now, balance in monthly payments of 5/- if satisfied. Money refunded in full if you are at all disappointed.

CATALOGUE of new Models (Horn and Hornless) Post Free.

J. G. GRAVES LTD SHEFFIELD.

5/- NOW

ARE YOU LUCKY?

EVEN the most "level-headed" people believe in mascots. Thousands to-day are wearing JU-JU, the famous Nigerian Mascot, and hundreds have written to say how their "luck" has changed for the better. These quaint Mascots make fascinating watch-chain and bangle charms, and they do seem to win Fortune's smile for the wearer. Get one now!

Money refunded if not approved

Sterling Silver, 5/- } Post
9ct. Gold, £1 } free.

JU-JU SOCIETY (Dept. J.B.)
Imperial Buildings, Westgate Road, Newcastle-on-Tyne.
Also from Gamage's, London.

HAIR-GROWING DISCOVERY

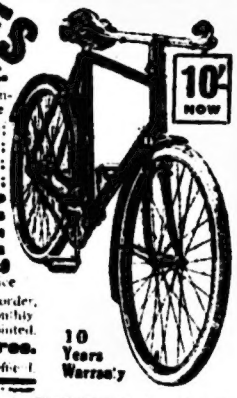
I was bald. My hair grew anew as shown in the portrait. Many persons both men and women—who were completely bald have grown a full crop of beautiful hair by a compound used by American Indians. This contains genuine bear oil, juice of the rare pilocarpus plant, and other potent ingredients.

Marvellous and speedy growth of hair has been reported even when falling hair, dandruff and baldness have existed for years.

A testing box of Kotalko may be obtained by sending threepence in stamps to—

JOHN HART BRITTAIN, LTD.,
9 Percy Street (M P G.), London. W.1

GRAVES WORLD'S BEST CYCLE.



Entirely British & of unrivalled quality and value
HANS RENOLD CHAIN; B.S.A. FREE WHEEL; BRAMPTON'S HUBS; BOWDEN BRAKES; DUNLOP WESTWOOD RIMS; SPIRAL SPRING SADDLE; CLINCHER A-1 QUALITY TYRES; REYNOLDS STEEL TUBES. £7:10:0
Lady's Model same price
Terms - 10/- with order, and balance 10/- monthly. Money back if disappointed.
Catalogue Post Free.
J. G. GRAVES Ltd. Sheffield

10/- NOW

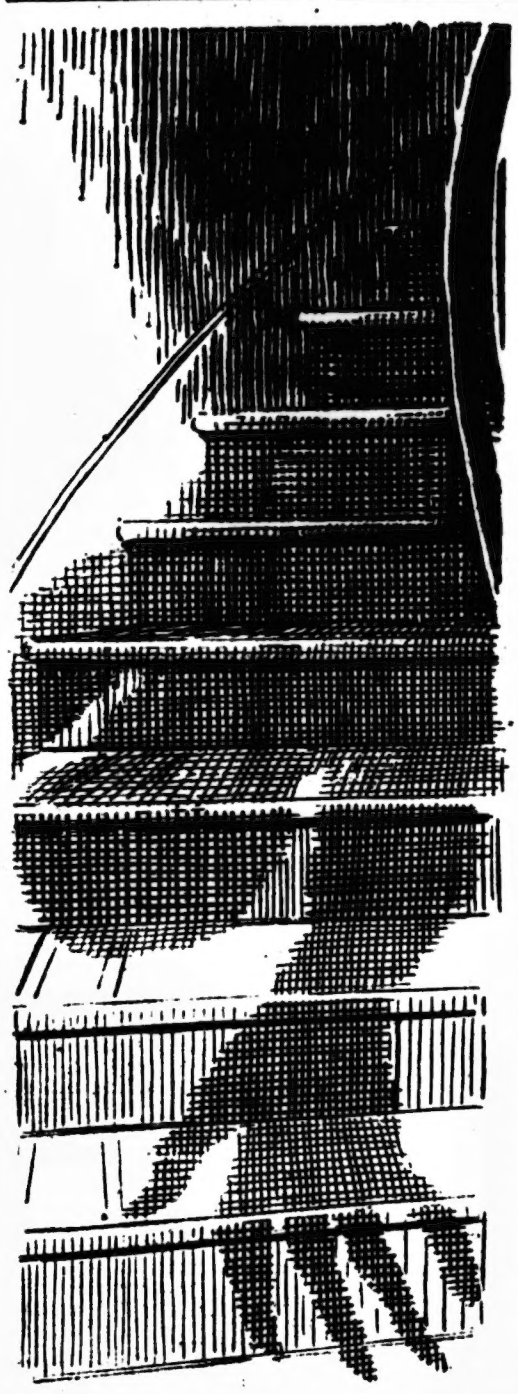
10 Years Warranty

THE ONE SAFE REMEDY FOR **GREY HAIR**

Grey hair at the temples is the first sign. It should be dealt with at once. Tatchotone is the remedy that can be applied at home and with guaranteed safety. Each flagon carries the highest medical guaranty. Moreover, it is washable and undetectable. Every chemist carries stock. Price 4/6d the flagon. Trial phial 6d post free.

TATCHO TONE CO., 5, Ct. Queen Street, London, W.C.2

JOHN BULL FREE INSURANCE GIFT



The Haunted Staircase

AS the light fades, shadows creep over stairway and landing. Familiar objects fade into obscurity. Feet that have run up and down the staircase all day must now tread warily. Groping their way in the uncertain light, someone stumbles over a dustpan or a stray toy, carelessly left behind. There is a wild effort to regain balance . . . then a plunge forward . . .

JOHN BULL pays from £3 per week up to £250 for accidents in the home.

ACCIDENTS — FIRE — SICKNESS — STORM — FLOODS—they all come when least expected.

Sign the forms below now!

A few of the Accident Benefits paid this week

BRADFORD.—Mrs. E. J. HARDISTY, 3, Faxfleet Street.
DONCASTER.—Mr. LEON ARONIWITZ, 9, Chequer Avenue.
CARLISLE.—Mrs. M. J. FISHER, 1, Dudson's Terrace.
EWELL, SURREY.—Mrs. E. B. JACKSON, High Street.
GARFORTH, Nr. LEEDS.—Mrs. M. A. COUPES, Station House.
GATESHEAD-ON-TYNE.—Mrs. M. A. LOVELL, 3, Church Stairs.
MANCHESTER.—Mrs. S. A. WILSON, 31, Kensington Street, Moss Side.
BIRMINGHAM.—Mrs. P. C. DWAN, 24, Ellesmere Road, Alum Rock.
SMETHWICK.—Mrs. E. WILLETTS 26, Reynolds Street, Grove Lane.
RHONDDA.—Mrs. M. A. MORRIS, 26, Cardiff Street, Treorchy.
SHEFFIELD.—Mrs. MARY CAMBLE, 156, Alfred Road, Brightside Lane.
NEW TREDEGAR.—Mrs. E. GOWARD, 37, Queen's Road.
BLACKFRIARS, S.E. 1.—Mrs. S. WATSON, 32, Stamford Street.
BOLTON.—Mrs. H. ROBINSON, 8, Martin Grove, Kearsley.
BANWELL, SOMERSET.—Mr. H. NUTTY, COMBE, East Street.
GLOUCESTER.—Mrs. A. BISH, 13, Hardingdon Road.
POPLAR, E. 14.—Mrs. L. ATKINS, 23, Northumberland Street.
ALTON.—Mrs. E. FINDEN, 110, High Street.
NANTYGLO, MON.—Mrs. M. WILLIAMS, 31, Queen Street.
ANDOVER.—Mrs. E. TURNER, 1, Dene Road
STOKE-ON-TRENT.—Mrs. F. EDWARDS 42, Wharf Street.
PORTH.—Mrs. E. J. JACKSON, 3, Penybryn Terrace, Trebanog.
SHEFFIELD.—Mrs. M. E. FOSTER, 322, Glossdene Road, Heeley.
HANLEY.—G. ALCOCK, 20, Rose Street, Northwood.
DERBY.—Mrs. C. LANCASHIRE, 93, Reeves Road.
PECKHAM, S.E. 15.—Mrs. E. C. WARD, 51, Rollins Street.
ALLOA.—Mrs. J. H. FLOCKHART, 71, Bowhouse Square.
SALTBURN.—Mrs. C. MARTIN, 45, Eden Street.
BIRMINGHAM.—Mrs. E. GILL, 1/77, Heath Cottages, Mary Street, Balsall Heath.
MORECAMBE, LANCS.—Mrs. E. REDFERN, Moss House, 45, Queen Street.
HANLEY.—Mrs. E. JONES, 9, Waterloo Street.
HULL.—Mrs. E. HEAD, 5, Holmes Street, Beech Street.
BIRMINGHAM.—Mrs. I. BRANDER, 29, Church Street, Lozells.
TEYNHAM, KENT.—Mr. WM. KEMBLEY, 27, Station Road.
WALLSEND-ON-TYNE.—Mrs. M. ADDLE 22, Richardson Street.
HULL.—Mrs. E. HOWLETT, 12, Raywell Street.

NEWSAGENTS' BONUS—Bonuses in respect of the benefits paid this week have been paid to the Newsagents concerned.

Total Benefits Paid to date 13,793.

CUT HERE

POST THIS COUPON TO "JOHN BULL."

To "John Bull" Registration Department, Long Acre, London, W.C.2

I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

Reader's Name..... Age.....
in full (CAPITAL LETTERS.)

Address.....

.....

Reader's Signature.....

Name and Address of Newsagent.....

.....

Date .....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent on receipt of ½d. stamped addressed envelope.

PLEASE WRITE CLEARLY. J.B., 8/11/24.

CUT HERE

HAND THIS COUPON TO YOUR NEWSAGENT.

To (Name of Newsagent).....

Address.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address.....

Date .....

PLEASE WRITE CLEARLY. J.B., 8/11/24.

"John Bull" Pen Dept., Long Acre, London, W.C.2.

Please send me the "John Bull" 5/- Pen, on which engrave free the name or initials:

.....
(*Write in CAPITALS name or initials you wish engraved.*)

NAME.....

ADDRESS.....

.....

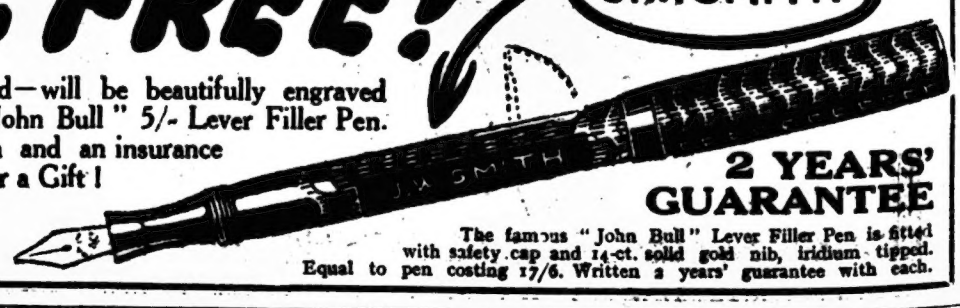
I enclose cheque/P.O. for 5/6 (including postage and clip). (Cross "& Co." and make payable to "John Bull." State if fine, medium, broad nib.

J.B. 8/11/24

YOUR NAME ENGRAVED FREE!

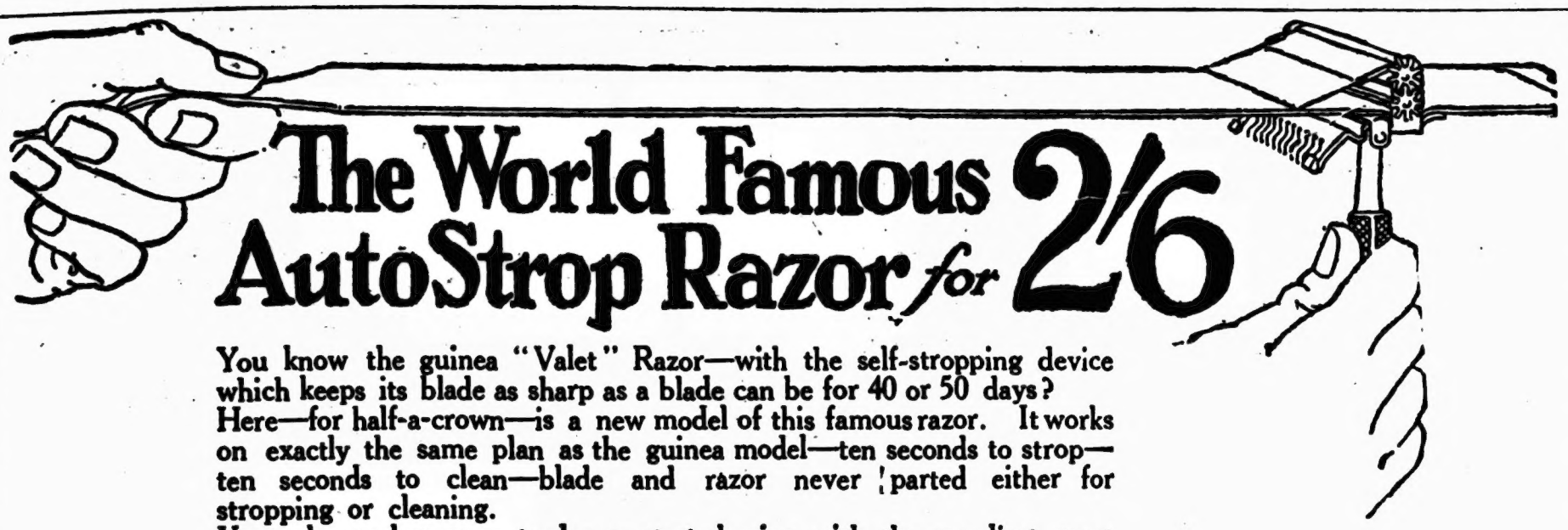
Your name—or that of your friend—will be beautifully engraved in colour FREE on the famous "John Bull" 5/- Lever Filler Pen. Engraved Pens are all the fashion and an insurance against loss. What a happy idea for a Gift! Engraving in white, red, yellow or gold (state colour desired).

J.W. SMITH



2 YEARS' GUARANTEE

The famous "John Bull" Lever Filler Pen is fitted with safety cap and 14-ct. solid gold nib, iridium-tipped. Equal to pen costing 17/6. Written 2 years' guarantee with each.



The World Famous AutoStrop Razor for 2/6

You know the guinea "Valet" Razor—with the self-stropping device which keeps its blade as sharp as a blade can be for 40 or 50 days?
Here—for half-a-crown—is a new model of this famous razor. It works on exactly the same plan as the guinea model—ten seconds to strop—ten seconds to clean—blade and razor never parted either for stropping or cleaning.
Your chance has come to-day to start shaving with the speediest, most efficient and economical safety razor in the world.

"VALET" Auto Strop Safety Razor

THE ILLUSTRATION SHOWS THE NEW HALF-CROWN SET
containing the essentials for a perfect "Valet" shave—the razor, blade and strop in neat case. If your dealer does not stock it, the manufacturers will send it post free on receipt of a postal order for 2/6.

BRITISH MADE
OF ALL DEALERS

THE AUTOSTROP SAFETY RAZOR CO., Ltd., 197-207, City Road, LONDON, E.C.1

Wills's *Celebrated*
GOLD FLAKE
Cigarettes
10 *for* 6d

Sent Carriage Paid

TRY BEFORE YOU BUY!

JUNOPHONE

The Complete Outfit
INCLUDING 12 RECORDS, (24 TUNES) ATTACHE CASE, AND BOX OF NEEDLES.

We will willingly send you a Junophone Horn, Table Grand, or Cabinet Model of handsome appearance and exquisite tone, complete with records you select, on **FREE APPROVAL, PACKED FREE AND CARRIAGE PAID.** Whichever JUNOPHONE Model you select will be a veritable masterpiece embodying all the latest scientific improvements for the perfect reproduction of any make of record.

FREE *Magnificent Coloured Folder Illustrating all our Models.*

WRITE FOR YOUR COPY NOW

FORWARDED TO YOU DIRECT AT FACTORY PRICES.—ON THE EASIEST OF EASY TERMS.

Secure an instrument that will give you constant pleasure and enjoyment. Write for FREE Lists Now.

GUARANTEE:— OUR 46 YEARS REPUTATION & MONEY REFUNDED IF DISSATISFIED

JUNO GRAMOPHONE CO. (Dept. D1.) 168 & 248, BISHOPSGATE, LONDON, E.C.2.

Propts: METROPOLITAN MACHINISTS CO. LTD

PHILLIPS 'PRESIDENT'

Light Rubber Soles . . . Invisible.
Ladies' 2/- . . . Men's 3/- per pair.

Stop the pain of Skin Trouble

The weary torture of ulcers and ulcerated wounds is soothed at once by Germolene, which cleanses and heals.

Mr. Trapmore's Statement.

Mr. Trapmore, of 3, Millis's Cottages, Bittem's Lane, Kingston-on-Thames, writes as follows: "On the first of January, 1923, an ulcer broke out on my ankle. It caused me terrible pain, but I continued at work for a few weeks until I completely broke down. For a time I was practically on my back. I used hot boracic fomentations for nearly six weeks, when the wound practically healed up. In a few days, however, it broke out again, and was nearly as bad as ever. Then I heard of Germolene, and decided to give it a trial. I am very pleased I did, for the first application was enough to inform me that I had secured the right stuff. The pain gradually went away; the wound began to heal, and I went to work again. My ankle is now quite well, and continues so. I consider that Germolene is worth its weight in gold."

Use Germolene for **Eczema, Rashes, Ulcers, Piles, Itching, Cuts, and Burns, Skin Eruptions, Ringworm, Chapped Hands, Chilblains, and all Itching or Ulcerated Surfaces.**

SOOTHES AT A TOUCH.

HOME PRICES: **1/3 and 3/-**
Of all Chemists throughout the Empire.

Germolene
The Aseptic Skin Dressing

SOLID SILVER
(ENGLISH HALL-MARKED)
10-JEWELLED LEVER WATCH.

MOST AMAZING BARGAIN EVER OFFERED TO "JOHN BULL" READERS.

YOURS for 6D.

Every "JOHN BULL" reader should secure one of these handsome watches. Gent's full-sized 10-Jewelled Lever Watch, stout engine-turned English Hall-Marked solid silver cases. 10-Jewelled non-magnetic Lever movement (not affected by heat, cold, electricity or self-magnetism). Dead accurate timekeeper. Bevelled crystal glass. Bold figures. Pen steel hands. Enamelled dial. Exactly as illustrated. Fully warranted 10 years.

FREE An absolutely FREE Gift of a Solid Silver English Hall-marked Double Curb Albert, with Seal attached, given FREE with every Watch.

OUR UNEQUALLED TERMS.

So sure are we that YOU WILL BE MORE THAN SATISFIED that we send this Watch post-paid upon receipt of 6d. only. After receiving the Watch, if satisfied, the balance is payable 3/- on receipt and 4/- monthly until 23 6 is paid. Full cash with order, or balance within 7 days, 30/- only. Cash returned willingly if not absolutely satisfied and watch is returned within 7 days. Send 6d. to-day to

SIMPSON'S (BRIGHTON) LTD.
(Dept. 726), 94, Queen's Rd., BRIGHTON, SUSSEX

RHEUMATISM
CURED QUICKLY AND EFFECTIVELY

"I wouldn't be without Urace now."

Ashton-u-Lyne.

Sir,—Just a word of praise for Urace Tablets. I have been an acrobat on tour for 10 years, and have since the war suffered from acute pains in the back and I have tried nearly everything that has been advertised, but the pain still came so at last I tried Urace and I may say they have done me much good. In fact I wouldn't be without them now, and I strongly recommend them to all others.
Yours faithfully,
BERT DANE.

The cause of Rheumatism lies in the blood, and you cannot coax it out through the skin with plasters or belts. You cannot tease it out with oils or embrocations, or burn it out with impregnated wadding, or wash it out with medicated waters—YOU MUST DISSOLVE AND DRIVE THE URIC ACID which causes rheumatism—OUT OF THE BLOOD.

URACE CURES AND CURES QUICKLY.

URACE does dissolve and drive Uric Acid from the system. It purifies the blood of all impurities and makes a cure certain. NO other remedy can do this. That is why URACE has succeeded when scores of so-called cure-alls, spas, appliances, belts and treatments have failed. That is why URACE is freely prescribed and supported by the medical profession.

1/3, 3/- & 5/- per Box.

From Boots (600 Branches). **Timothy White's, Taylor's, Selfridge's, Whiteley's, Harrod's, and all Chemists and Stores,** or direct for remittance from the URACE Laboratories, Dept. 75, 82, St. Thomas's Street, London, S.E. 1.

URACE TABLETS
CURE RHEUMATISM,
NEURALGIA, CRAMP, NERVE PAINS, LUMBAGO, INFLUENZA, KIDNEY TROUBLE, GOUT, BACKACHE, SCIATICA, &c., &c.

GRAVES
STYLISH COATS & WRAPS

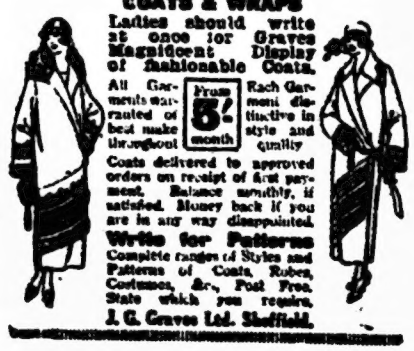
Ladies should write at once for Graves Magnificent Display of fashionable Coats.

All Garments warranted of best make throughout. From **5/-** month. Each Garment distinctive in style and quality.

Coats delivered to approved orders on receipt of first payment. Balance monthly, if satisfied. Money back if you are in any way disappointed.

Write for Patterns
Complete ranges of Styles and Patterns of Coats, Robes, Costumes, &c., Post Free. State which you require.

J. G. Graves Ltd. Sheffield.



DIREOT FROM FACTORY TO RIDER.

The world's finest value in bicycles. For 65/- cash we will supply you from stock with a genuine Army Surplus Bicycle re-conditioned and equal to new. **B.S.A., ENFIELD, JAMES & HUMBER,** all same price.

If it suits your convenience better, pay while you ride (only 6/6 a month). Carriage paid to any Station in England or Wales.

FIFTEEN DAYS' FREE TRIAL.

You can test any machine for 7 days, and if it does not meet with your entire satisfaction, your money will be refunded in full.

Send to-day for latest money-saving Catalogue before you buy elsewhere. It will positively save you pounds!

HEARN CYCLE CO., LTD.
(Dept. K), 264, GRAY'S INN RD., LONDON, W.C. 1.

'STROH' JAP FIDDLE can be MASTERED IN A FEW HOURS

with the help of our Self Tutor (sent free). Free personal lesson given if desired.

Home Model 35/- Concert Model 60/-

BOWS from 5/- each. Write for descriptive booklet J.B.2, sent free.

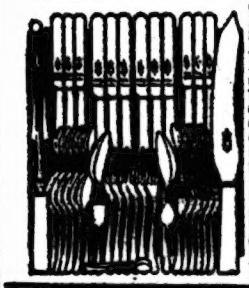
GEO. EVANS & Co.
94 Albany St., Regent's Park, LONDON, N.W.1.

The Graves 'Fifty' Service is Sheffield made and guaranteed finest quality.

GRAVES 'FIFTY'
50 PIECES, 50 SHILLINGS.

1 pr Double Shear Steel Carvers, Ivorette handles, 6 Stainless Steel Table Knives and 6 Stainless Steel Dessert Knives, Ivory grained handles, 2 Tablespns., 6 Dessert Spns., 6 Tea Spns., 6 Egg Spns., 6 Table Forks, 6 Dessert Forks, 1 Sugar Spn., 1 pr Sugar Tngs., 1 Jam Spn., 1 Mustard Spn., all warranted to wear white throughout. Terms: 5/- now, 5/- monthly. Money back if at all disappointed.

5/- NOW



Catalogue Post Free
J. G. Graves Ltd. Sheffield

Test the Best

AT OUR EXPENSE
IN YOUR OWN HOME
28 DAYS' TRIAL FREE
100 Candle Power

Pifco Lamps
IN VARIOUS STYLES.
SAFE & SIMPLE.
UNIQUE OFFER
Don't Delay!
A POST CARD will do.
Send yours TO-DAY.
LIBERAL AGENCY TERMS

PIFCO LIMITED 94, HIGH STREET MANCHESTER

FURS 4/-

Price List Post Free

MONTHLY ON EASY TERMS.

WHY WAIT ANOTHER DAY?

When for a small deposit of 4/- we supply this beautiful black Skunk Goat Animal Tie. As smart a fur as any lady could wish to wear. It will give you a charming appearance and keep you warm and cosy throughout the winter. Well made, good quality and silk lined, almost equal in appearance to the most costly furs, and the price is only 20/- on easy payments, 4/- now and 4/- monthly.

For those who prefer a super'or quality fur we supply a Natural Fox Tie of similar design for 32/-, or 8/- now and 5/- monthly. Send deposit and say which fur we shall send you. Satisfaction or deposit refunded.

MASTERS 83, Hope Stores, RYE.

SMALL ADS. WORTH WATCHING

Prepaid Rate: 8s. per line averaging six words. Minimum Charge 24s

CYCLES.—Reconditioned Enfields, Alldays, etc., 50/-. Tyres 3/-. Tubes 1/-. Gramophones 25/-. Particulars Stamp. — Johnson, Seaway Road, Paignton.

CHINA for Households, Caterers, Institutions, Churches, Canteens, etc., at Wholesale prices. Catalogue Free.—Century Pottery Co., Ltd., Dept. 120, Burslem, Staffs. Est. 1903.

TOOLS.

TOOLS.—Huge clearance of wood and metal workers' tools. Carpenters' 50/- Kits for 35/-. £7 B.G.S.C. Lathes for £6, etc. Send 2d. for Bargain List "B." Wren Tool Co., 238, Sumner Road, London, S.E.15.

THE "HUF" EVER-READY SPANNER: A Correction.—Last advertisement gave wrong price for full set, which readers should note can be obtained, post free, for 9/2 only. Better still, read the advert. on page 37.

EDUCATIONAL, INSTRUCTION.

MASSAGE Experts wanted everywhere.—Enter this profession and earn 7/6 to 21/- per hour. Full particulars, specimen diploma free. —47, Smae Inst., Festing Grove, Portsmouth.

WIRELESS Sets by easy payments. Loud Speakers, 'Phones, Amplifiers. Listen in while paying. Free Lists from the makers.—Townsends, Ltd., Ernest Street, Birmingham.

MUSICAL.

ACCORDIONS, Jazz Instruments, Violins, Banjos, Mandolins.—Catalogue free.—Douglas, 99, King's Cmbs., South St., London, E.C.2.

ENJOY your evenings at home with a "Fullotone" Gramophone. Save money by buying on the "Factory to Fireside" plan of cash or easy payments. Choose your model from new illustrated cat., sent POST FREE from the Cabinet Gramophone Co., Dept. J.B.12, 229, Gt. College St., Camden Town, N.W.1.

GRAMOPHONES 30/6, motors 10/-; accessories, Violins, Accordions, cheapest. 32-page list 2d. How to make Gramos.—Regentbull, 120, Old Street, London, E.C.1.

No. 2.
Write for NEW Catalogue and deferred terms.
Trade enquiries invited

FULLOTONE

CABINET GRAMOPHONES DIRECT from the FACTORY.

These famous instruments bear the stamp of class—they are definitely guaranteed to give the fullest satisfaction, yet their cost remains remarkably low. For this one reason—they can be purchased direct from the maker with no shop profits added to the price. The "FULLOTONE" is always open to your personal inspection—we even go so far as to allow you a week's free trial, and if it does not then prove entirely satisfactory, you can return the instrument and your money is instantly refunded in full.

On receipt of remittance the **"Fullotone"** is sent carriage paid. If you are dissatisfied after seven days' free trial in your own home, simply return it and the matter ends. We sell hundreds of models this way—not one in fifty is returned.

No. 2A CABINET GRAND

Beautifully finished Cabinet, chiefly consisting of mahogany, as illustrated but not inlaid, 3 ft. 4 in. high. Powerful Swiss double-spring 3-record motor, famous "FULLOTONE" sound box, exquisite tone, holds 100 records, and all latest 1924 improvements.

FACTORY PRICE

£6:6:0

Or 6 Monthly Payments of £1 : 2 : 0
MODEL No. 2 Inlaid as Illustrated £6 : 10 : 0

A full range of 20 models can be seen at our Showrooms.

THE CABINET GRAMOPHONE CO.,
(Dept. J.B.12), 229, Gt. College St., Camden Town, London, N.W.1. *North* 2335
LONDON: The Service Co., 273-274, High Holborn, W.C.
SHEFFIELD: T. & J. Roberts, Moorhead.
SUNDERLAND: Blackett & Son, Ltd., 241-244, High Street, West, and Union Street.

FOR SMALL TRADERS, SHOPKEEPERS.

MONEY-MAKING Bargains for Shopkeepers and beginners.—Sell manufacturers' clearing lines and travellers' samples in General Drapery much below ordinary price. Big profit certain. Wholesale Catalogue free.—Wolfson's Warehouse, 48, Thomas Street, Manchester.

A1 OFFER.—HOW TO START IN BUSINESS WITH £5.—Cheapest Wholesale Warehouse for drapery, Hosiery, Boots and Clothing. Best House for Beginners. Send for free catalogue.—H. Marks, 81, Houndsditch, E.1.

A.B.C. Guide to Remnant and Drapery Trade. How to start. Useful hints. Worth pounds. Post free. Write to-day.—Cochrane's Warehouse, 6, Victoria Bridge, Manchester.

DRAPERY Remnants, Cut Lengths (Wholesale only); list free.—H. H. Clegg (Dept. J.B.), 96, High Street, Manchester.

DRAPERS, Makers-up, Beginners.—Wholesale List free. Remnants, Cut Lengths.—Levy's, Ltd., 30A, Commercial Road, London, E.1.

EXCEPTIONAL Value is offered to small traders in Hosiery, Underwear, Blouses, Jumpers, Overalls, Shirts, Collars, Ties, etc. Illustrated Catalogue Free.—S. Morco, Dept. J.B., 8, Lever Street, Piccadilly, Manchester.

TOY Dealers, Clubs, Bazaars.—Send for Cat. of all latest Xmas Novelties, Toys, Dolls, etc.—Jones's Warehouse, Lower Briggate, Leeds.

AGENTS WANTED.

£10 PER MONTH
CAN BE ADDED TO YOUR EARNINGS by selling in spare time Men's and Women's Boots, Shoes, and Clothing, Drapery, Lino, Carpets, Bicycles, Baby Carriages, China Ware, Toys, Watches, Clocks, Jewellery, etc. Grand value. Cash or easy terms. Highest commission. Liberal supply of samples. Men in regular work apply for Illustrated Catalogue and Particulars to FREEMAN'S, Contractors to H.M. Government, Lavender Hill, London, S.W.11.

AGENCY.—Respectable men required in regular employment to sell Boots, Clothing, Drapery, etc. Cash or easy payments. We pay liberal com. No outlay. Good supply of samples.—Write, Dept. J., Bessant, Bright St., Leicester.

SITUATIONS VACANT.

A BETTER JOB FOR ALL MEN WHO WANT ONE.—You can learn how to get a better-paid position by reading an interesting Free Book, "The Profession of Salesmanship," which describes the finest training course in Salesmanship ever prepared. It also describes how approximately 4,000 positions have been obtained for students of the Course during the last three years. Write for this interesting book to-day. It will be sent post free by return.—The Wallace Attwood Correspondence College, 307, Bedford Row, London, W.C.1.

ABANDON UNEMPLOYMENT. — Become a qualified Motor Driver with Official Certificate for 3 guineas. Pupils introduced to positions free. Write or call, Secretary, British School of Motoring, Ltd., 6, Coventry Street, Piccadilly Circus, W.1. Also Apprenticeships in Automobile Engineering. Apply Chief Engineer.

KNITTERS wanted to work Golden Fleece Knitting Machines at home; guaranteed wage for output; experience not necessary. Send 1d. stamp for prospectus.—S. B. M. Co., Dept. 1915, 91, Clerkenwell Road, E.C.1.

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DO YOU ADVERTISE?—Your advertisement inserted in 100 Provincial or London and Suburban Newspapers, 7/10; 25 Country, 2/6. Covering Wales, 5/6. Many others. Prospectus free.—Central Press Bureau Dept. 60, 100, Strand, London.

£2 to £10 weekly can be easily earned for a small outlay of 30/-. No previous experience necessary.—Write for particulars.—H. Lovaine (Dept. J.B.), 143, Houndsditch, London, E.1.

BUILD up a Mail Order Business without Buying Stock. Scheme endorsed by Authorities. —Write, Noble Bros., Pelham St., Nottingham.

GET BUSY ON A TYPEWRITER of your own! The Blick "Pay-while-you-use-it" plan brings one within your reach. Investigate it to-day and send a P.C. for Folder 211. Blick Typewriter Co., Ltd., 9-10, Cheapside, E.C.

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BEDSTEADS, etc., DIRECT FROM FACTORY TO HOME. Latest designs in Metal and Wood Bedding, Wire Mattresses, Cots, etc., also Furniture. All goods sent Carriage Paid in perfectly new condition (nothing shop-soiled). Illustrated Lists post free. Cash or Instalments. Why pay retail prices?—Established 35 years.—CHARLES RILEY, Desk 16, MOOR ST., BIRMINGHAM.

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GUNS.—Gradual payments. Built up to a standard—not down to a price. Send for list.—Thomas Wild, 17, Whittall Street, Birmingham.

GOVERNMENT CLOTHING.—Bedford Cord Breeches, 11/9. Oilskin Suits complete, 12/6. Oilskin Overcoats, 14/9. New Waterproof Rubber Capes, 4/3. Army Bluchers, 13/6. All Wool Blankets, 4/6. Rubber sheets, 3/6. Send for Free List. All carriage paid and guaranteed.—GASSON & SONS, Rye, Sussex. Est. over 100 years.

BILLIARD TABLES.—New and second-hand; all sizes and makes. Bargain list free.—JELKS, 263-275, Holloway Road N.7.

3,000 MONEY-SAVING BARGAINS!—Illustrated in H. Samuel's world-famous big FREE BOOK. Yours for a postcard. Write for it now. It's packed with sensational offers in Jewellery, watches, and Plate at next to FACTORY PRICES. Free prizes for all buyers. Solid Gold Bracelet Watches, largest selection in the country, from 35/-; Pocket Lever, 10/6; Plated Cake Basket, 5/11; Stainless Tea Knives, coloured handles, 4/11. FULL MONTH'S TRIAL with any article. Write to-day!—H. SAMUEL, LTD., (Est. 100 years), 100, MARKET STREET, MANCHESTER.

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SUBJECTS: Accountancy, Secretaryship, Advertising, Insurance, London B. Com. Degree, Banking, Costing, Business Training, Matriculation, Professional Prelim. Examinations.
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REAL Harris and Shetland Homespuns, direct from makers; best quality only; patterns free. —Harris Tweed Depot, 1, James St., Stornoway.

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WIRELESS SETS, Headphones, Parts, easy payments.—WIRELESS DISTRUBUTING CO., LTD., Walmar House, Regent Street, W.1.

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SPECIAL OFFER.—Talking Parrots with cages from 30/-. Singing Canaries, 15/-. 3 mths. trial. List fr. Chapmans, 17, Tottenham Court Road, London.

CANARIES. — Grand lot Yorkshires, and Hartz Mountain Rollers, cocks, 6/6 each, 2 for 12s.; hens 4/- each, 2 for 7/6.—J. Smart, 430, Edgware Road, London, W.2.

MEDICAL, CURATIVE.

WORMS CURED.—Artico Brand Worm Tablets are a Specialist's positive and permanent cure. They cure most violent cases by calmly destroying the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply or 1½d. stamp for Free Pamphlet.—Ridyard Tablet Co., 34-38, Codnor, Derby.

£100 VARICOSE VEIN, SKIN and BAD LEGS CHALLENGE.—To PROVE that our New Treatment will banish as if by magic all Skin complaints such as Ulcers, Eczema, Lupus, Psoriasis, Pimples, Piles, Ringworm, Varicose Veins, etc., we will send the Treatment on Approval. £100 guarantee in support of our claim against all other methods. Call or write NOW for FREE SAMPLE and Booklet "B." Please state nature of complaint.—Le Brasseur Surgical Mfg. Co., Ltd. (Dept. N.P.), 26, Sackville St., Piccadilly, London, W.1. Works: Passy, Paris, France. Birmingham Branch: 90, Worcester Street.

LIFE'S GREAT HANDICAP—ILL HEALTH. Try ENERGOT. You LOSE Stomach Troubles, Worry, Nerves, Constipation, Rheumatism, Insomnia. GAIN a perfect brain in a perfect body. Money back if they fail. Month's course, 1/6. —Energot, 12, Bessborough Gardens, S.W.1.

PILES, SORES, and all SKIN DISEASES. YROC, the Wonder Cure of an Age-old Italian Monastery. Amazing results. 1/3 oz. tin proves it.—May Garland Co., 19, Hornsey Rise, London, N.19.

STAMMERING.—I cured myself. You can cure yourself (or your child). Partics free.—Frank Hughes (J.B.), Ltd., 7, Southampton Row, W.C.1.

DON'T Wear a Truss! Use Brooks Rupture Appliance. New discovery. Wonderful! No lumpy pads, no springs, durable, cheap. Binds and draws parts together quickly. Sent on trial. Catalogue free.—Address, BROOKS APPLIANCE CO., LTD. (1761G), 80, Chancery Lane, London, W.C.2.

HOW TO STOP SMOKING.—Genuine Remedy proved by testimonials.—Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

PILES successfully treated by my 10-day Home Treatment. A wonderful discovery for this distressing ailment. Why suffer any longer? Send for particulars. — Mr. Lever, Chemist, 55, Peter Street, Manchester.

SUPERFLUOUS FAT reduced gradually and safely by Marienbad Anti-Obesity Tablets (P.J.F. 10768). Box in plain wrapper, 2/6, post free. —Gordons, Chemists, 471, Union St., Aberdeen.

WHY SUFFER ILL-HEALTH when Vita-Ore will make you fit? This wonderful remedy will revitalise your whole system, give you relief where drugs fail, and keep you well. To prove it you are offered a month's supply—no benefit, no pay.

GREAT New Cure for Bladder Weakness and Kidney Trouble in children, invalids and adults. "Parker's Remedy" has absolutely cured hundreds affected from birth all over the world. 3/- bottle at Boots' or from "Parker's Remedy," 18, James St., Liverpool. Write for partics.

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SIXTY-FOUR-PAGE BOOK about Herbs and how to use them, 2d. Send for one.—Trimnell, The Herbalist, Richmond Road, Cardiff.

BE WELL!—If drugs have failed you, send 2d. for book explaining a Natural system of Cure that never fails.—Chemist, 47a, Huddlestone Road, London, N.W.2.

EVERYTHING for Conjurer.—Faked Playing Cards 2/9. Boxes Assorted Conjuring Tricks 3/3 List 2d.—Beanie, 32, Eldersile St., Glasgow.

THAT FREE SAMPLE of "Mend-a-Tear" will "add years to your life," for it shows how tears can be repaired *without stitches* in a moment. Send 1½d. stamp to Leicester Rubber Co., Ltd., 23, Granby Mills, Leicester.

RE-PROOF your own raincoat by simple home process. Materials and instructions 2/-, post free.—John Muir and Co., 371A, Oxford Road, Manchester.

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CRESTONA CHOCOLATE CAKE MIXTURE. 9½d. packets. From Grocers.

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GLAX-OVO, the newly discovered "Vitamin Concentrate." To guard against disease and epidemic you need this Vital Principal of Food. Fill up the coupon on page 33 to obtain free trial tin

30/- brings this LOVELY COAT TO YOU!

SATISFACTION GUARANTEED OR MONEY REFUNDED.

A REAL TRUE-TO-PICTURE OFFER.

Model S 1307.—This exceptionally smart and up-to-date Coat is made in reliable and superior "Velours" Woollen Blanket Cloth, and may be had in Navy, Mole, Nigger and Black. Designed in the new wrap-over style, with cordings, giving smart flounce effect and stitchings of floss to tone(as sketch). Handsome new gathered collar of rich Coney Fur to tone with Coat. In sizes to fit—

Price **30/-** Carr. Paid.

Bust .. .. 34, 36, 38 in.
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Also supplied in Matron's sizes to fit:
Bust .. 40, 42, 44 in. } Price
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SANDOW'S GUIDES TO HEALTH

GREAT PERSONAL OFFER

By EUGEN SANDOW

the world-famous exponent of the remarkably successful method of

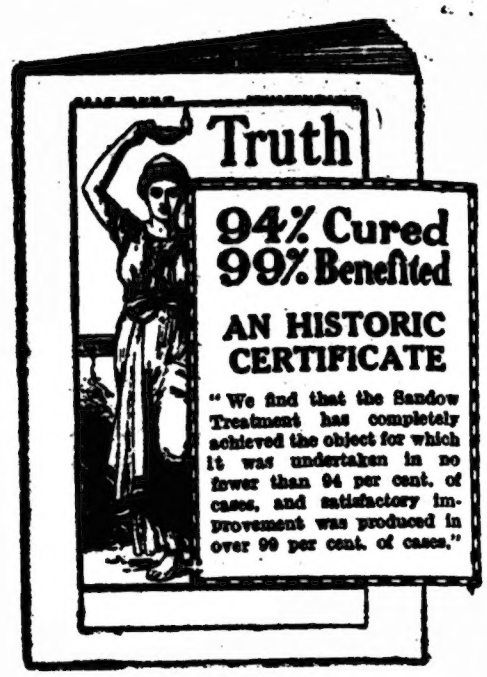
"Curing Illness Without Medicine."

I can always be seen personally at my Institute, 32, St. James's Street, London, S.W., or if you live out of town or abroad, you can write me. I will give you my personal advice and show how, inexpensively, either at this Institute or entirely in the quiet of your home, or commencing here and continuing by correspondence afterwards, you can regain the health that means so much to you. The time required for the carrying out of the Treatment is only a few minutes a day.

There are thousands of men and women to-day who are suffering from one or more of the health troubles referred to below. To each of these I want to convey a personal message of help. I would ask you to read the facts given below concerning your own health trouble, then look at the remarkable report published by that authoritative journal, "Truth," after several close investigations of the records of my Institute; *and then* call or write to me for a personal consultation, which is without charge or obligation. It is impossible to mention here every condition in which I can help. So if your trouble is not included, call or write to me about it just the same.

I will show you what has been done for others in exactly similar cases to your own, and why my system of curing illness without medicine will enable you to regain health, strength and fitness.

Eugen Sandow


Truth
94% Cured
99% Benefited
AN HISTORIC CERTIFICATE
"We find that the Sandow Treatment has completely achieved the object for which it was undertaken in no fewer than 94 per cent. of cases, and satisfactory improvement was produced in over 99 per cent. of cases."

NEURASTHENIA

"The disease with 100 symptoms."

Where drugs or medicines have failed to benefit, under my guidance the patient finds not merely the restoration of splendid mental tone, but a bodily feeling of all-round fitness never before experienced.

Mrs. C. R. D., Caterham. Case No. A35288. Age 34.
I still enjoy doing the exercises, and my doctor is very pleased that I am still doing them, and advises me to continue, as he thinks them splendid.

LIVER TROUBLES

Loss of appetite, slackness, lack of energy, sallow complexion, loss of sleep, nervous irritation and general discontent, also loss of pleasure in life, are typical symptoms of liver trouble. By means of the carefully prescribed exercises for individual cases the restoration of complete functional activity is ensured.
Case No. A32672. Mrs. M. C., Micklecover. Age 47.
The liver is also much more active, and I am able to get through my work without feeling real exhaustion.

LUNG & CHEST TROUBLES

This free book is full of the most valuable information, and shows just how my system of gentle, specialised physical exercise effects complete health restoration.

Case No. A34753. Mrs. M. R. Age 43.
It would be impossible for me to try and thank you for the difference your treatment has made in me. When I wrote to you my life was a burden, but after only a months' exercises I am quite a new creature.

INSOMNIA

To the sleepless there is no need to describe the symptoms of insomnia. Do not adopt the madness of flying to drugs. My natural method of treatment will restore to you the priceless boon of healthy and refreshing sleep.

Case No. A39115. Mr. J. R. Age 51.
I write thanking you for all you have done for me. My will power has increased, and the nervousness gone. I can sleep well at nights now.

LACK OF VIGOUR

This nervous ailment is one that drugs, so-called electric treatment cannot possibly permanently benefit. My system is Nature's way of restoring strength, vitality and vigour. Its success is proved by the grateful letters of a host of patients.

Case No. BB604. Gentleman. Age 50.
I am greatly pleased to say I feel a new man.

Case No. BB604. Gentleman. Age 27.
I cannot tell you how much I have benefited from the exercise; am now in perfect condition.

INDIGESTION & DYSPEPSIA

Digestive troubles are the cause of more health breakdowns in life than the average person would believe possible. The scientific and gentle physical exercise I prescribe, in accordance with the requirements of the case thoroughly tones up the digestion, perfects assimilation, and reinvigorates the entire system.

Case No. A33976. Mrs. E. T. Age 50.
The course has done me a vast amount of good, and I feel a new woman. I desire to thank Mr. Sandow for same.

RHEUMATISM & GOUT

Rheumatism and associated complaints, such as Sciatica, Lumbago, Neuritis and Arthritis, if neglected almost invariably become steadily worse. My gentle and natural treatment has brought about the most striking results, even in severe and advanced cases.
Case No. A36012. Mr. H. F. Age 40.
My joints are very free from stiffness. I have had no medicine for about five months, and my doctor says my improvement is most satisfactory, and I can work again, which he did not think I should be able to before I came to you.

OBESITY

My system of scientific exercise perfects assimilation and increases the oxygenation of the body, thus steadily eliminating the burden of superfluous flesh, whilst toning up the system generally.

Case No. A36336. Miss O. A. K. Age 27.
Am still losing weight, and my health is excellent. Everyone is remarking upon the great improvement. The varicose veins are much less troublesome.

Case No. 11,927. Mrs. H. Aged 40.
I have now lost 3 stone in weight. Exercise is becoming a pleasure to me, and I feel remarkably well.

PHYSICAL DEVELOPMENT AND FIGURE CULTURE.

By my method chest measurements, and in some cases height, are increased, whilst every limb and the body generally develops towards the ideal, and with the increased physical development comes a new strength, courage and enthusiasm.

Case No. 11478. Mr. R. G. C. Age 18.
I am more than satisfied. I have increased 6½ in. round the chest, and my height has gone up 3½ in.

ANÆMIA

This very valuable book in my Health Library contains information which everyone troubled with Anæmia should possess. The facts which it contains, proving the success of the Sandow treatment in such cases, should be known to all sufferers.

Case No. A23753. Mr. H.
The Anæmia is now a thing of the past. General health very greatly improved.

Case No. 17664. Miss B. Age 37.
I am feeling very much better in every way. I have quite lost the tired feeling and have much more energy.

CONSTIPATION

By strengthening all the muscles in the intestinal tract and stimulating the action of the liver and bowels, my natural methods of treatment encourage a permanent cure of even the most stubborn and chronic cases.
Case No. A39162. Mr. H. R. F. Age 60.
I passed the month without taking an aperient. During the previous 25 years I had never passed a week without.
Case No. A23,285. Miss N. A. Aged 30.
Thanks to your treatment, the constipation I was suffering from has entirely disappeared.

Any one of these valuable Health Guides is yours for the asking, also books entitled "Heart Affections," "Physical Deformities in Men," "Physical Deformities in Women," "Boys' and Girls' Ailments." You have only to fill in and post the form below, naming the volume you desire, when it will at once be sent you without any obligation on your part.

The posting of this coupon secures for you the personal consideration of your health requirements and the advice of one of the greatest living health authorities of the day, whose work on behalf of the welfare of the nation has been approved and acclaimed by the highest medical and other authorities the world over.

It does not matter in what remote part you may live. Sending the form below to-day may be your first step on the road to perfect health and strength, as it has been for tens of thousands of Mr. Sandow's cured patients.

N.B. **The Sandow Treatment has been investigated by "John Bull" and heartily recommended.**

FILL IN AND FORWARD TO-DAY

To
EUGEN SANDOW,
32, St. James's Street,
London, S.W. 1.

This "John Bull" entitling coupon for free copy of the Sandow Guide to Health and personal letter of advice on your case by Mr. Sandow.

Please send me your BOOK on.....

My OCCUPATION is..... My AGE is.....

Name .....
(Please say Mr., Mrs. or Miss, or Title)

Address .....

J.B. 8/11/24

Vol. XXXVI. No. 962.
Week ending Saturday,
Nov. 8, 1924. Twopence.

JOHN BULL

The Paper on which the Sun Never Sets

The WORLD, the FLESH & the DEVIL

For the People—the Right to Justice & Truth.

93, Long Acre, London, W.C.2.

Telephone: Gerrard 9865.

Telegrams: Heroically, London.

Peace !

At last the country has a stable Government with a clear working majority over all other Parties. There is no reason, given sound legislative proposals, why we should be bothered with an election for the next five years.

Good Hunting !

We stand, as always, prepared to judge by deeds, and deeds alone. The Government will have our fullest support in everything that tends to the well-being of the people. We have no time for captious criticism. But if things are *not* done, we shall hit—and hit hard.

We Must Alter It.

The Election has emphasised the crying need for electoral reform. In the new Parliament Conservatives hold 86 minority seats, Labour 34, and Liberals 8. And thousands of people are not fully represented in consequence.

Let's All Help !

Now that the Election is over let us all get our coats off and set to work. The falling unemployment figures are a sure sign that the tide of prosperity is beginning to flow at last.

Keep Lively !

Half the country's troubles are due to the fact that the electorate is apathetic in between elections. Politicians are well aware of the fact, and trade on it.

Watch Them !

What we said last week, we repeat. You have sent men to Westminster to represent you—see that they do it. Don't allow them to misrepresent you.

A Warning.

Mr. Baldwin's enormous majority may well prove a serious handicap instead of a help unless he uses his power wisely. Security of tenure must not be allowed to lead to apathy.

All Befogged !

The Liberal papers who, during the election, were busy attacking the Labour Party, now claim that there is a progressive majority vote of more than a million votes in the House of Commons. What can one say of such curious mentality ?

Not Gone for Good.

Mr. Asquith's temporary disappearance from the House of Commons is regretted by all parties. He will soon be found a seat, and will resume his leadership of the Liberal remnants.

The Westminster Revue.

Behind the scenes the reassembling of Parliament is looked forward to with intense interest. Inner circles know that political sensations will be the order of the day.

There's No Standing Still.

Britain has reached a stage in her development when the clear alternatives are reform or revolution. We don't want the latter, and we don't care where the former comes from, so long as it does come.

It's Up To Them.

It is not that the revolutionary element is powerful. It hardly exists. The danger is that reaction, or even indifference, may create it. Only statesmanlike measures can definitely kill it.

Wise Words.

"The administration must act instead of deliberating," said Napoleon on one occasion, and we commend this maxim to the new Government. It is what the people expect them to do.

Waiting.

The absence of Ireland as an election issue is not quite the happy omen it appears. It will not be long before the distressful isle is again plunging British politics into bitter Party strife.

The Eternal Problem.

France has now fallen into line with the rest of Europe by recognising Russia. Herriot, like all other statesmen, will now have to solve the puzzle of negotiating a satisfactory Russian Trade Treaty.

The "Red Letter."

When the truth about the Zinovieff letter is disclosed there will be an explosion. Not since the Piggott letters in Parnell's time has there been such a first-class political sensation.

Tear Aside the Veil.

India is seething with revolt, and we demand that the people of this country shall be told the naked truth. Last week seventy-two political arrests were made. We know what we are saying when we warn the country of dangerous developments.

Watch Coolidge.

Distant as they are, the American elections concern us closely. On their result depends the way the question of inter-Allied debts is handled.

The Smear of Oil.

Although a provisional frontier in Iraq has been fixed by the League of Nations and accepted by the Turks, the trouble is by no means over. Not until we are out of Mesopotamia will war be definitely averted.

War Revelations.

The publication of Lord Bertie's diary has set the dovecotes fluttering. There are a good many people who were hoping that dead dogs might be allowed to remain dead. What an unpalatable thing Truth is !

John Bull pays

191 more Insurance Benefits

Total Now 13,793

The Real Burden.

Our National Debt, which is nearly eight thousand millions, means that every citizen owes somebody about £170. There will be some interesting suggestions when the Committee that is investigating the muddle makes its report.

Prison for Profiteers.

Producers and consumers are alike facing ruin in the great food gamble. The time is past for gentle measures: nothing short of making profiteering a legal crime will be effective.

Poison in the Food.

We have been re-reading the Ministry of Health's report on preservatives in food, and we have come to the conclusion that cheap food can frequently be a very dear purchase indeed. No reader should omit to procure this report and study it.

Backstairs Methods.

Who supplied election agents with the names and addresses of the recipients of the United Services Fund ? The Fund has always been declared to be strictly non-political, and someone must clearly be brought to book.

Our Best Asset.

Good luck to the teachers in their fight for a living wage. If they can succeed in waking up the country to the fact that brains are worth money, they will have done a public service.

Half the Truth.

"The farming out of rooms is the curse of modern society," said a magistrate last week, which is putting the cart before the horse. The real curse is the house shortage. Build the houses and there will be no need to sublet.

Out of the Fog.

We have never ceased to criticise the administration of Wembley, but now it is over we can say in all sincerity that it was well worth while. For the first time the British Empire is a reality to thousands to whom it was formerly nothing but a name.

Human Kindness.

It gave us pleasure to read of the man who left £200 to his waitress. There is, at any rate, one slave of the teashops who will not have to wait for heaven to get a little brightness out of life.

A Better Tip.

When the German delegation left the London hotel at which they stayed they gave a tip of £500 to the staff. A still better tip would be for the staff to be paid adequate wages to render such promiscuous charity unnecessary.

Gone West.

What is the mystery of our missing girls ? Last week over one hundred mothers applied to identify an eighteen-year-old girl drowned in the Thames ! And people laugh when we mention White Slave Traffic !

Our Election Competition.

Owing to the final figures of the number of votes cast at the election not being available until November 13, we are compelled to hold over the announcement of the result of our competition until the week after

Pathos and Bathos.

At the funeral of an ex-guardsman at Burnley, the V.C. which he won at Ypres had to be reclaimed before it could be placed on the coffin, as he had disposed of it while searching for work. Ere Britain can become a land fit for heroes to live in the V.C. must carry a pension fit for heroes to live on.

Vitriol Throwers.

We can find no excuse for the terrible crime of vitriol-throwing, unhappily on the increase. Sentimental juries who recommend mercy for jealous furies resorting to this vile form of revenge can have little conception of the agony of physical and mental torture endured by the disfigured victims. Such barbarism demands exemplary punishment.

A Mother at Fourteen.

Pity the poor child-mother! Not yet sixteen years of age, a Horsham girl applied to the Brighton Bench for a maintenance order for her child. The baby was born soon after the poor little mother's fourteenth birthday. If Frederick Knight, of Horsham, against whom the order was made, is not heartily ashamed of himself, he must be not human but a beast in disguise.

A Royal Bilker.

The ex-Kaiser, though he has lost his crown, is still able to live in the lap of luxury, for he is privately a very wealthy man. Yet he refuses to pay a matter of £25 odd which he owes for wages to one of our readers, an Englishman who was chef on his racing yachts, and administered to his bodily comforts for seventeen years before the war. Could All-Highest honour sink lower than this?

Death's Doors.

"The man apparently opened the carriage door for some purpose and fell out, fracturing his skull." So said the Loughton coroner at an inquest on the victim of a terrible railway accident. As we have so often said, the doors of railway carriages should be automatically locked between stations. It is really shameful that the companies should be allowed to ignore this simple requirement of public safety.

Honi Soit.

The narrow spirit does not obtain in the make-up of the Rev. D. Saunders Rees, the vicar of Buckley. A very worthy gentleman is he, who has proclaimed that there must be no iniquitous raffling for pin-cushions or other such things at his church bazaar. Thus he would save us from the slippery slope that leads to the brimstone end. And makes some of his worthy parishioners tremble in their shoes for fear he should hear of the existence of the Stock Exchange.

Pluck of the Navy.

Four maids were cut off on the top floor of a blazing hotel at Oban. An outside ladder, 30 ft. long, was too short to reach them, and their plight was dangerous. But the daring and skill of Seaman Wales, of H.M.S. *Beaufort*, was equal to the emergency. Standing on the top rung of the ladder, he pulled himself up by the ironwork of the balcony on which the girls stood. After he had lowered them, one by one, with a rope, he tied the rope to the balcony, and clambered down it to the ladder below. Jack's the boy!

Happy Darby and Joan.

A touching expression of gratitude has reached us from Mr. and Mrs. John Wood, of Fifth Street, Easington Colliery, Durham. He is seventy-four years of age, and his wife is a cripple. Through the efforts of our Pensions Editor the pension granted in respect of their dead soldier son has been increased from 5s. 4d. to 18s. a week. They say, "It is a great blessing for us in the evening of our days, and as long as we live we will bless you for paving a pleasant road for us." May they long enjoy the happy result of writing to JOHN BULL about their difficulties!

Worthy Worthing!

Worthing Town Council has successfully defeated an attempt to reverse its recent decision to allow badminton and tennis to be played on Sundays in the grounds of the Corporation Baths. The motto of the Stigginses is obviously, "Remember the Sabbath day to keep it wholly—dull."

Housed Like Cattle.

It was lately reported to the Battle (Sussex) Urban District Council that a local family were living in two small tents made of sacking and wood. In one of these miserable shelters lived the father and mother, in the other two girls of eighteen and twelve and their sixteen-year-old brother. The Council, under legal advice, held that the facts constituted a public nuisance. In our view such a state of affairs is a blot on civilisation.

Poisoned Pens.

There can be no doubt whatever that a number of obscene letter-writing maniacs are at large. Our own post-bag bears ample testimony to their poisonous activities, while in several cases anonymous communications of the filthiest character have been sent to women and girls. All will rejoice that the recent charge against Miss Dorothy Thurburn, of Sheringham, was a baseless one; but the police should not rest till the true culprits are found.

The Human Machine.

ON GUARD!

by E. R. Thompson, M.A.

WE have just passed through a flood of oratory and argument that is an object-lesson to anyone interested in the workings of the human mind.

On all sides we have seen men of unquestionable honesty deceiving themselves and others with the best intentions in the world.

The truth is that beliefs, and the arguments we bring forward to support them, are in most cases irrational.

Rational and logical thought, the sifting of facts and the weighing of evidence with an unbiased mind, are some of the most difficult things for the ordinary person to accomplish.

Self-deception is terribly easy.

"Give your decision," said the old hand to the newly-created judge; "it will probably be right. But do not give your reasons, for they will almost certainly be wrong."

Any of us, when taxed with an obvious discrepancy between our principles and our conduct, will at once produce a beautiful set of reasons to justify what we have done. But nearly always the reasons are an afterthought, a mere piece of self-deception and self-justification.

We would do well to make a steady practice of attempting to view facts dispassionately. Mental honesty and a disciplined mind are two aspects of the same thing.

How often do we hear it said of a person that his judgment is "sound"? Such a man is always admired and trusted by his colleagues.

We are all too prone to take our opinions ready-made. We should all be more willing to think for ourselves.

The facts of life are there for everyone to observe. Keep an open mind. Observe, weigh and consider. And base your opinions on facts.

If you refuse to deceive yourself, others will find it hard to deceive you.

Protect the Children!

We congratulate the Belfast Recorder on setting a just example of severity towards the polluters of little children. Five years' penal servitude rewarded a beast named George Higney, convicted before this upright judge of a foul assault on a little girl. If all such offences were similarly dealt with the minds of parents would be relieved of a haunting dread.

Races on the Highway.

It appears that with the entire approval of the local police a motor hill-climbing competition was recently staged on the public highway at Thundersley, Essex. Ordinary users of the road had to wait till the hill climbers had finished their sport. It is to be hoped that Mr. Justice McCardie's strong protest will put an end to this intolerable invasion of public rights.

Emigration—"Down Under."

Interesting developments are likely to follow a report recently sent by the Rev. H. E. Hayes, welfare officer of the s.s. *Largs Bay*, to the Sydney Immigration Department. This reverend gentleman alleges that women had been molested by members of the crew and that there had been immodesty and immorality generally. It is of the highest importance that such serious charges should be promptly and completely probed.

Watch Your Rents!

London householders beware! In the ordinary course next year will see the "quinquennial valuation" of house property in the Metropolis, which in all likelihood will increase the assessments and put up the rates of a vast number of dwelling-houses. In the case of the smaller tenements, where the rates are added to the rent, the hardship on tenants will be acute. This practical question seems to have escaped the notice of our politicians.

All Smoke.

Because he has seen some girls smoking in Britain, the Rev. William Wilkinson has gone back to "good" New York saying that the British cigarette girl "has put away modesty." What he has not noticed is that the British girl seems to make marriage last longer than the far more "modest" American girl does. Better a fag in the open than a sniff of "snow" in the boudoir, parson!

Save Pain.

It is estimated that some 90,000 more motor-cars will be on the roads next year. At present none of them looks like being a motor ambulance. We intend to press for more humane organisation in dealing with the road accidents that occur every day. The problem must be tackled by the Ministry of Health in conjunction with local authorities and hospitals. Injured men, women and children are left in agony in streets, sometimes for more than an hour, because of the lack of motor ambulances.

Captured to Run Away.

Aliens are still getting into this country with impunity, and a very interesting case concerns a number of Russians who, recently arrested at Montreal as stowaways, were deported to Antwerp. The ship taking them back called at London on the way and, as the deportees were apparently allowed perfect freedom during the passage from Canada, they all managed to escape in the night from the ship's hospital in which they had been locked—to enjoy greater freedom in Britain! What a method of *deporting* "captured" aliens!

The Children Pay.

Last week a verdict of wilful murder was returned against Mrs. Barclay, the wife of a piano repairer of Manor Park, at an inquest regarding their baby girl who was found dead in a bath. It appears that in 1918 another child was found dead in a bath, and although a verdict of "accidental death" was recorded, Mrs. Barclay was sent to Goodmayes Asylum for six months. Her state of mind is obviously unstable, and people are wondering if the second tragedy might not have been averted had some official enquiry into her mental condition been held before it happened.

A Chance.
Not all employers are what their type are represented to be on some platforms. And Mr. Herman Goldstone, mantle maker, of Cheetham Hill Road, Manchester, is one among the best. One of his employees robbed him of £300, but instead of sending the youth to jail he gave him a chance to make good in the hope that it would be a warning to him.

A Poser for Parsons.
A hellish mockery of marriage was the fate of Mrs. Edith Tomlinson wedded to a brute in human guise. Bullied and thrashed and finally threatened with a razor, the poor woman sought the relief of the divorce court. Will the ecclesiastical opponents of divorce dare to say that it was her christian duty to stay in hell till the gates of death gave her release?

"John Bull" Man in Sheffield.
Readers in the Sheffield district will be interested to know that a special representative of JOHN BULL will be in Sheffield this week. Those who have important facts to bring to our notice can obtain a personal interview by writing in the first place to "JOHN BULL," c/o the King's Head Hotel, Sheffield. It is important to note that the interviews are by appointment only. Other cities will be visited in due course.

Asking for Trouble.
We do not consider that war service condones crime, but the niggardly treatment meted out to ex-Service men by employers often conduces to it. When a badly wounded ex-officer was charged at Newcastle with theft from Latus, Linsley & Co., of Hull, by whom he was employed as cashier, Carl Gustav Olsen, the firm's local manager, admitted that this war-shattered man, who had hundreds of pounds passing through his hands, was paid only £2 a week. We are not surprised that the bench expressed sympathy with the accused and bound him over.

Stars Worth Money.
Mr. C. W. Child, of Netherfold Road, Clapham, has just been convicted for telling fortunes, for fees, to credulous women at 7, Great Quebec Street, W. He pretended that he knew all kinds of things that were going to happen to his clients in the future, and talked a lot of utter drivel which the Marylebone magistrate was quick to denounce. There are far too many of these charlatans about, and the police might carefully watch some of the people who advertise to read, for money, the future "by the stars." We have exposed so many in these columns that we hope no reader of JOHN BULL would be so follish as to fall for this piffling claptrap.

Gone Where?
Describing themselves as "Contractors to H.M. Government," a concern called the Lynton Trading Co., of 58-60, High Street, West Norwood, S.E., advertised their readiness to introduce and develop approved inventions and new ideas. A reader handed them an invention a couple of months ago with the idea that they should purchase it or manufacture it on a royalty basis, but they seem to have disappeared and taken his invention with them, for letters are returned through the Post Office marked "Gone away." This is strange conduct on the part of Government contractors, if they really are such.

Who is the "Rich Man"?
We have received so many complaints from people who have been deluded by the announcements of "The Rich Man's Supply Scheme," 150, Strand, W.C., into sending money for clothes, thinking that the garments would be delivered on payment of the first instalment, only to find that the full amount of the purchase price must be paid before the goods are supplied, that we must ask who is this "Rich Man"? He ignores the provisions of the Business Names Act, which requires him to disclose his identity on his note-paper, and thereby renders himself liable to a penalty of £5.

Problems of Life.

THE SOLVENT OF HUMOUR

by the Rev. R. J. Campbell, D.D.

A WELL-KNOWN divine is reported to have said on one occasion: "If anyone laughs it will be all up with the Day of Judgment."

The audacious utterance had a grain of wisdom in it, and was not merely flippant; it was directed against the human tendency to measure our values by the pomp and solemnity with which they happen to be invested.

Taste changes in this respect from age to age.

TIME was when rank was indicated by its trappings: to-day that interesting survival, the Lord Mayor's show, has something of the air of a circus; and if our Prime Minister were to ride to the Guildhall banquet with the style and retinue of his predecessor Cardinal Wolsey he would provide glee for the cartoonists of three continents.

Any suspicion of pretentiousness or self-importance in a public personage, however highly placed he be, excites ridicule; the heavy father of Victorian times would be laughed out of countenance by the present generation of graceless youngsters.

A pompously self-satisfied demeanour is seldom seen now except on the stage, and is only introduced there to be made fun of.

HAVE we then abandoned all reverence for dignity of character and respect for genuine worth?

No; quite the opposite, in fact; but sometimes we are as much in danger of allowing ourselves to be imposed upon by externals as ever our ancestors were. A considerable part of the cruel and heartless pursuit of pleasure and self-indulgence so characteristic of the age arises solely from the mean desire for display.

There is a silly and selfish kind of snobbery that bows down to wealth and fashion, and an equally contemptible sort that envies and pretends to despise both.

Healthy laughter, not anger, is the best antiseptic for these moral poisons.

Unreal values should be laughed to death.

Prickly Pin-cushions.
We are still receiving complaints from people in search of employment who have paid £2 for the privilege of trying to sell pin-cushions for Michael L. Deigan, of 10-11, Fetter Lane, E.C., and, finding the task hopelessly difficult, have in vain demanded their money back. We advise Michael to get a move on and settle these claims without further delay. Otherwise, he may find himself subject to pressure of a very unpleasant kind.

C. W. Petty and Co.
In our issue of September 1, 1923, we strongly criticised as "unsatisfactory" the methods of C. W. Petty and Co., who carry on an appointment agency, at 58, Haymarket, London, W. We are at all times most anxious to help people seeking employment, but, in this case, we are glad to say we have since found that our criticism was not justified, and we therefore desire to withdraw it in the fullest and frankest way. We may add that as a result of our enquiries and investigations we can confidently recommend this firm to our readers and to the public.

Not on this Bunch.
An individual with the unusual name of Chairman Key writes from 10, Kelross Road, Highbury, N., saying, "I have finished with the *Life* and the *News*, and offering his services as a racing tipster for the remainder of the season. This is obviously an attempt to gull the public that he has recently been associated with the *Sporting Life* and the *Evening News*. We do not know what the Sporting Editor of the *News* may have to say about it, but we can state authoritatively that no such person has ever been connected with the *Sporting Life*.

Brokers and the Broke.
Months ago we published a warning against dealings with a firm of so-called "Investment Brokers" trading as Page and Turner at 17, Oxenden Street, Haymarket, S.W. As we anticipated, those who were foolish enough to entrust money to the concern on their promise to pay £5 a month dividends on each £15 invested are now feeling sick and sorry, for applications for their profits and the return of their investments are being returned through the Post Office marked "Gone away." Readers should pay more heed to our warnings.

Into Thin Air.
Since our detailed exposure of the Imperial Settlement League, which took money from ex-officers on the investment-with-employment basis, the titled people who lent their names to this concern have not done much to help the aggrieved investors. A letter recently sent to the office of the League was returned marked "Gone away"—a pleasant ending, if such a thing is permitted, to a scandalous affair.

One Word of Advice.
Mr. M. Boije, of Oresundsvej, 56, Copenhagen seems to be spending quite a lot of money in endeavouring to induce people in this country to purchase tickets in Danish colonial lotteries. We could fill a column with reasons why we cannot recommend participation in these foreign gambles in the manner proposed by Mr. Boije, but the many readers who have asked our advice in the matter will save us space and themselves disappointment if they remain content with the single word, "Don't!"

The Game of Grab.
David Grant, Ltd., of 116, Queen's Road, Brighton, must be added to the list of fee-snatching Shylocks who should be shunned. In a case recently brought to our notice full particulars of the would-be borrower's circumstances were disclosed in the first instance, but 7s. 6d. was demanded before the application could be considered. As soon as this fee was paid, David Grant, Ltd., sent the usual circular letter declining to make an advance on the security available. Drastic legislation is needed to stamp out this sordid business.

A Captain of Horse Marines.
"Captain" Roberts, of Chadwell Heath, Essex, who advertises opportunities for beginners as stewards and stewardesses, barmen and bellboys, etc., on ocean liners, is again very active, and judging by the extent of his advertising, there must be many mugs who send him 3s. 6d. for his worthless information, in spite of our repeated exposures of the ramp. The identity of the "Captain" is something of a mystery. Probably "there ain't no sich pusson," for on the circulars the name of Roberts is followed by "Copyright, W. G. Harrisson." The assumption of rank is obviously intended to inspire confidence. The whole business is a mean trick to obtain money from the unemployed.

Pass us the Hankey!

Tears, bitter tears, for friends who fail us.

TO have friends in this world is a comforting thing. To have friends all over this world is a proud and legitimate boast. It is made by a firm called the Midland Scientific Products Company, Queen's Road, Aston, Birmingham (Eng.).

We have to tell this firm that if it does not mend its ways it is likely, perhaps, to lose its "numerous friends throughout the world," and certainly to modify their friendship to such an extent that they may be induced to take their grievances to the Public Prosecutor.

The Midland Scientific Products Company announced that they were agents for all the leading firms, including the British Thomson-Houston Company, a concern of great and undoubted repute.

They offered to make models for inventors at low prices, and to whom also they offered to give the benefit of over twenty years' experience in model engineering work. "We are specialists," they said, "not a toyshop."

Starting the Year Badly.

As long ago as January of this year a Newcastle reader of JOHN BULL sent them an order, enclosing cash therewith, which were the specific terms on which this amiable firm dealt with its clientele throughout the world—an arrangement which seems as safe for them as apparently it was lacking in confidence in their friends.

But the gentleman from Newcastle did not get his goods. So in March of this year he wrote to us. We took the matter up with this friendly firm. We also have been unable to get either the goods or the return of the money. Perhaps we are not amongst the friends of this very friendly firm. In that case we shall bear up against this misfortune as best we may.

This amicable concern, distributing its bouquets of regard throughout the world, did not condescend to answer us until after our third letter. When it did it was good enough to say that it would attend to the matters to which we had drawn its attention, as soon as possible.

Silence where Hope W'as.

Not hearing anything for two months we ventured again to test the quality of this firm's friendship by a further letter asking why they had not delivered the goods. We had a further reason for asking this because, in the meantime, we had received other complaints of a similar nature.

We got a handsome reply from a gentleman called J. Harborne, who ran the business, who explained that the firm was being closed down—not bankruptcy. He added that outstanding items would be attended to in due course.

We take the friendliest view of this friendly firm's expression about "due course," but we have to put on record the unfriendly fact that the goods have not yet been delivered.

Backer who bit the Bookie

SPORTSMEN despise bookmakers who do not honour their obligations. But it sometimes happens that an honest bookmaker incurs losses through clients who are unable to pay, and suffers through the technicalities of the rules of racing.

ELECTIONS come and elections go, but the ordinary routine of life goes on and the habits of the people do not change. And having a flutter, whether on an election, or on a horse, or on a football match, is admittedly one of the ingrained habits of the people.

There are a number of very sharp gentlemen who live upon this popular habit, and whose slogan appears to be that they can fool a good many of the punters all the time.

Among them, to give examples of what we mean, is Mr. Robert Bird, whose career is notorious in the racing world. Scores of this man's duped clients, who have paid up promptly when they have lost, have not been able to get their money when they have won. Many of them, who have called at his address in Langham Street, W., have not succeeded in finding him there. He is an illusive and wily Bird, and it is high time there was a closed season for him.

Sir Samuel Scott, Senior Steward of the Jockey Club.

There are, of course, two sides to most cases, and when we find a bookmaker who is not playing the game we never hesitate to chastise him with scorpions. On the other hand, when we find a bookmaker who has, in our opinion, a legitimate grievance, we certainly think that he should not be debarred from consideration merely because he is a medium for taking the bets which the public insists upon making.

Such a grievance is entertained by a starting price bookmaker named F. L. Reeve, of 11, Ravensbury Road, Southfields, London, S.W., and in the following circumstances:—

About eight weeks prior to the Derby this year a client opened a credit account with him. The first week he lost a pound. He promptly settled. The next week he lost about the same sum. He also settled this. He then made a bet on Sansovino for the Derby at 20 to 1, at a stak of a pound each way. The bet was accepted by Mr. Reeve, and a voucher sent.

During the following week the client lost over £6, but he did not settle. Instead, he wrote to say that he could not pay, but would do so as soon as he could.

The Derby at this time was five weeks away, and the bookmaker gave his client a fortnight in which to pay the debt he owed. At the end of that fortnight the account was still unpaid, and the bookmaker very properly wrote and said that unless this account was settled, the wager on the Derby, still some weeks ahead, would be cancelled.

To this arrangement the client declined to agree. He would neither pay up his admitted and undisputed debt nor would he agree to his Derby bet being cancelled. He wrote to say that if Sansovino won and he was not paid he would take the matter up with the proper authorities.

This is precisely what happened. Sansovino, as everybody knows, won. The bookmaker declined to pay, and the dispute was taken by the client to Tattersalls, of which Reeve was a member.

Tattersalls' Committee called Reeve before them, and were apparently not much impressed by the fact that the bet was repudiated because of the previous unpaid and admitted debt. They evidently took their stand on the formal rules of betting, which say that no bet can be declared off except by mutual consent. They also held, apparently, that a bookmaker's voucher is his bond, and must be honoured in the same way as a cheque.

One can understand this rule where the previous unpaid debt was a disputed one, on which something could be said on either side, and on which it might not be possible, at the moment, to come to a decision. But here the debt was admitted.

And as, in the circumstances we have described, the bookmaker had refused to carry on with a client who did not pay his admitted debt, he was punished by Tattersalls' Committee. Tattersalls' Committee reported him to the Stewards of the Jockey Club, who have "warned him off" all the courses under their control!

The bookmaker submitted his case to an unofficial test. The *Sporting Life*, which was this unofficial authority, gave its printed opinion that "in the face of a refusal of the backer to settle the weekly credit account, the layer is justified in cancelling the ante-post wager."

That seems to be both justice and fairplay. And we think that Tattersalls might well re-consider their rules. If bookmakers are to give fairplay they should themselves get it. Tattersalls, at least, might have ordered the client to deposit the stake in his credit debt on the Derby.

All honest bookmakers particularly resent treatment of this kind, because so many dishonest bookmakers treat hardships like this as a justification for devious and crooked ways.

Paying Debts Without £ s. d.

Will the Mint-workers strike as a protest?

HUNDREDS of years ago a famous dramatist wrote a play called "A New Way to Pay Old Debts." It is an alluring topic about which most of us would like to know more.

There is a firm called J. Macaulay, Ltd., of 5, Drury Street, Glasgow, which is kind enough to supply the wanted information. It is good enough to tell us "How to pay all Dues, Premiums, Subscriptions, National Savings Certificates, Accounts for Goods, Printing, etc., *without money.*"

All you have to do is to work for the C. P. Universal Unionhood (Reg.), in which J. Macaulay, Ltd., seem to be interested.

"First get two friends to join the Unionhood by lending 10s. or any higher decimal sum." This is rather obscure, as it is not quite clear whether you have to lend the 10s. to your friends or whether they have to lend it to you.

But J. Macaulay, Ltd., are in no doubt about the matter, for they suggest that you should hand over to the Unionhood the names, etc., of the two friends. The "etc." no doubt includes the Fishers.

If you do this you get a free membership in the Unionhood. Then you are on velvet. You get 50 per cent. of your two friend's contributions which makes 100 per cent. contribution of your own.

So that for nothing you become a member of the Unionhood, and you can begin to think seriously and optimistically about paying your income tax without money—a consummation, as Hamlet used to say, devoutly to be wished.

The way you do it is to get a third member, and you get 50 per cent. of his contribution. In return for this you call him a Pivot Member, and you can get him to run around and find other members, of whose subscriptions you get 10 per cent. —because, having found a Pivot Member, you have been promoted to the rank of a Conductor Member.

You can stop there if you wish—though, of course, you can't pay off an unlimited number of National Savings Certificates if you do. You are, therefore, kindly permitted to go on. Members may join under various sections or current purposes or objects (whatever that may be), and two persons may present a membership to an Inoperative or Inanimate Member.

We do not know exactly what is an Inanimate Member. We presume that it is a member who has swooned while trying to figure out how he could get enough money to retire on.

It is, however, comforting to learn that there are no oaths, obligations or compulsory meetings. We are glad to hear it. We should hate to think of a compulsory meeting between a dazed Pivot Member and a demented Conductor Member.

An All-at-sea Society

THE strange ways of a seamen's society that is supported by public charity need explaining. Is Mr. Lloyd George, one of the distinguished patrons, satisfied with the way affairs are being conducted?

ONE of the concerns which charges itself with the welfare of our seamen is the National Sailors' Society, of 30/32, Ludgate Hill, E.C., which, with a distinguished list of patrons, comes before the public, for financial support.

A society like this ought to give evidence that it is both effective and worthy of support.

The National Sailors' Society is an unlimited company without share capital, which means that the subscribers have really no adequate voice in the administration of its affairs.

We propose to give an illustration of how such an arrangement works. A new director, Mr. E. R. B. Graham, a solicitor, joined the Board of this Society early last year. Shortly after he joined, a proposition was brought forward that the Society should start a commercial business in the nature of a touring agency to get funds for the general purposes of the Society. This meant, in effect, that the Society, financed by charitable contributions, should come into competition with ordinary and unsubsidised commercial enterprise.

Mr. Graham objected. Then things began to happen. Mr. Graham suddenly found himself no longer a member of the directorate. He was told that he had neither signed the register nor paid an annual contribution.

Not only was Mr. Graham removed, but several other directors were also removed. One of them, Mrs. Councillor Foster Welch, J.P., expressed her surprise at this transaction, and was told that she also had not signed the register, and had no voice in the management of the National Sailors' Society. This was the first intimation she had that her name had been removed from the directorate.

A Mr. W. M. Chapman, who was chairman of the Society and its senior director, was also removed from the Board; and a Mr. J. J. Williams, who was the Society's honorary secretary, shared the same fate. When these things happened there were seven directors, so that four were dismissed by three.

Of the three who were officially responsible for the dismissal of the four, one was Captain A. Clark, who had come through a long illness, and, therefore, could not attend any meetings of the Board. This left two active and one invalid director, who dismissed the other four.

The two active directors appear to have been the Reverend W. Burton, D.D., the General Secretary, and the Reverend W. K. Burford, who was described as an honorary director. Both these gentlemen seem to have a financial interest in the Society—in other words, they are paid by it. The Reverend W. Burton, D.D., is described in the Society's magazine, the *Harbour Lights*, of October last year, as the founder, director, and general secretary, and, according to one of the accounts we have succeeded in obtaining, there is an item of salaries: "Secretary and Office, £782 5s. 9d.," and "Travelling expenses, including Secretary's allowance of £300," the sum of £310 4s.

Now, according to the Memorandum of Association, no member of the Council of management or governing body of the Society shall be appointed to any salaried office of the Society, or any office of the Society paid by fees. According to the accounts, the Reverend Mr. Burton is paid a salary. He is obviously also a member of the governing body, because he and his colleague dismissed other directors.

These are, apparently, domestic matters, but they show that the paid officials—the Rev. Mr. Burford is also shown as receiving a salary as a deputation secretary—are directors who, according to the Articles of Association, should not be paid, but who also have the power, as it seems, to dismiss the unpaid directors who are the representatives of the public.

Rev. W. Burton.

Then, according to a statement made by Mr. Graham to the Board of Trade £8,000 was collected in one year, of which over £4,000 was spent on the expenses of headquarters, deputation expenses and conferences.

In one year, also, the Society spent on its Liverpool Branch over £400, most of which went on rates and taxes, fuel and light, repairs to premises and furniture, missionaries' salaries, collectors' remuneration, etc. But out of the £405 something like £5 was paid for literature for free distribution, including Bibles, Testaments and Gospels, and under £20 was spent on gifts to seamen.

Mr. Graham and his colleagues are very indignant over the manner in which they have been treated; and we ask if the patrons, who include the Rt. Hon. D. Lloyd George, M.P., Lord Aldenham, Lord Dovedale, and Sir Oliver Lodge, are satisfied with the way this Society is administered?

Housing Problem Solved!

But don't rush to join in the queues.

THE housing shortage has been one of the features of the General Election, and dissatisfaction with it no doubt substantially affected the result.

It is therefore right that attention should be drawn to an effort that is afoot to solve this problem in the suburbs of London.

It is being made by a gentleman named G. Trafford Hewitt, of 21, Tankerville Road, Streatham Common, who describes himself as Chairman of Streatham Tenants, Ltd., which is busy circularising people about its possibilities.

This ambitious concern proposes to build over 500 flats and two-storey houses, which can be had on a rental-purchase scheme at prices between 17s. and 24s. a week, spread over a period of twenty years.

It is added that all the flats and houses will be connected with main drainage and water, and equipped with electric light, gas, and all modern conveniences. Roads will be made by the society, and there will be no road charges or legal fees of any kind in connection with renting or conveyance of property from the estate.

There will be a garden to each flat and house. How it is all going to be done for the money we do not know, but we should think it requires a very strong effort of faith to believe in this as a feasible proposition.

In order to get the benefit of this amazing bargain you have to hand Mr. G. Trafford Hewitt the sum of £1 so that you may become a member of the society and enjoy all the corresponding benefits.

We recommend our readers to keep their pounds, for we observe that the concern which is to build houses by the hundred does not yet appear to have an office, in the ordinary sense, of its own.

We may add that Mr. Hewitt may possibly strike oil in Streatham, in which case it will not be his first oil experience, as he was President of the Anglo-American Texas Oil Corporation, which had rights over a Little Gusher Oil Pump.

When that concern has pumped up some of the oil of gladness for its shareholders, we shall be more inclined to regard Mr. Hewitt as the saviour of Streatham in its housing shortage.

In any case it is only common prudence in parting with one's money in a concern like this to ask what is its financial strength, and what guarantees can it give that it will ever be able to erect houses, not by the hundred, but even by the score?

All over the country there are people who are suffering intense disappointment because they cannot get houses and cannot obtain the ordinary amenities of life.

In their anxiety they are easy prey for the optimistic building speculator, and that is an additional reason why they should be protected.

More Scraps of Paper

Football coupons that do not make fortunes.

AT this time of the year hundreds of thousands of people are anxious to wager good money on their skill in forecasting the results of football matches. There is naturally great competition among other people who call themselves commission agents to secure as much of this money as possible.

Among the foremost in the latter class this season have been Stewart and Warner, whose advertisements must have conveyed to many an unsophisticated countryman an impression that they were almost as safe as the Bank of England, and very much more obliging.

They advertised addresses at "11-15, Victoria Chambers, Southampton Buildings, Holborn, W.C.2, and 55-56, Chancery Lane, Holborn, W.C.2." They declared that they were "Established 1912," and indicated the vast volume of their business by such additional information as "Telephone Holborn 6483 (six lines) and Private Branch Exchange." "Telegrams: Stewawarn, Holb, London," and "Bankers: Barclays."

Their own Boosters.

They even added to their advertisements, as though it were a quotation from some trustworthy newspaper, the legend "Backers are quite safe in the hands of Stewart and Warner," and adopted as a slogan "Nothing Ever Barred. Pick where You Like."

If we had not grown accustomed to the wiles of such concerns, we should have been astonished to receive a large number of complaints from readers who had sent their money to Stewart and Warner.

Who would have believed that such a high-falutin' firm would have been guilty of withholding winnings from men whom they had appointed as agents to collect wagers from their workfellows? Who would have thought that they would have sent cheques in settlement of claims which would be returned by the bank marked "Orders not to pay"? Who would dream that Stewart and Warner are shamefaced swindlers who slink in and out of their office in fear and trembling lest they should encounter angry victims of their brazen roguery?

Number Engaged.

Yet it is so. Stewart and Warner's splendid addresses appear upon investigation to be nothing more than a single room office from which they furtively collect letters. Their telephone number, with its six lines and Private Branch Exchange, is "temporarily out of service," which is the Post Office's polite way of saying that it is cut off because it has not been paid for.

The hope of recovering winnings from such a crowd of crooks is obviously nil, yet Stewart and Warner have the audacity to send out further coupons after they have repeatedly dodged pay day.

Treating 'em Rough

Boys can be spoiled by "bearing" the rod

IT was a great teacher who said that if a pupil could not learn a lesson it was not the fault of the scholar but rather of the master.

Most sensible people consider that very much the same principle applies to the corporal punishment of children.

The idea of a grown man chastising a little, whimpering, timid child is thoroughly distasteful, and we certainly think that the ideal of sparing the rod and spoiling the child ought to be condemned to the limbo of far-off things.

We do not think, for example, that any of our readers will approve of the action of Mr. Frederick H. Rawlinson, headmaster of St. Peter's College, Lewisham, who was summoned at Greenwich for assaulting Harry Bennett, aged seven, living at New Cross.

The headmaster accused the boy of telling a falsehood, and caned him in a way that a doctor described as "undue punishment." There were traces of the caning ten days afterwards, and the boy was in a nervous state.

Mr. Rawlinson said the blows were not hard, and Bennett did not cry. He was caned for the sake of the class. We have no doubt that Mr. Rawlinson acted in good faith, and the Bench dismissed the summons on his paying £5 costs, expressing the view that Rawlinson had been somewhat hasty, and had been guilty of an error of judgment.

We accept that view entirely, but ask schoolmasters earnestly to remember the effect of such chastisement upon children. It may easily embitter them for life, spoil the pleasant, happy time of childhood, and give them a distaste for study.

The "'Oops Dearie" Swindle

TRAGEDY lurks behind the forced smiles of the pretty girls on the other side of the footlights. Their life is not all song and dance, as we show in this exposure of a callous bogus manager.

THE public hardly realises the extent and the nakedness of the robbery that is persistently practised by bogus theatrical managers. We learn that a fresh batch of them is again on the road, intent on plunder.

We ask the responsible authorities of the profession what they are going to do about this matter. Are they going to wait until these people have achieved the worst records of some of their predecessors?

Mr. Alfred Lugg, General Secretary, Actors' Association.

In the interests of the profession and its members we ask them not to wait. If they do they may expose innocent people to sufferings which the layman and outsider can hardly compute. In the interests of the profession, and to show what these sufferings may be, we give an example of the havoc that may be brought by a bogus theatrical manager, who calls himself Bramwell Edwards.

To those who think the story exaggerated we have only to say that it has been fully verified, and is vouched for by Mr. Alfred Lugg, General Secretary of the Actors' Association.

Edwards told some friends of his that he had written a brilliant revue, had a hundred pounds to put into it, and wanted further capital to put it on the road.

He got it from some gentlemen and the revue started as "'oops Dearie" or "A Trip to Naples." It did not get as far as Naples, but reached South Wales, and at the end of the week there was not enough money to pay salaries, but only enough to pay the landlady's bills, and the company had to walk to the next town they were to perform in.

Here, again, salaries were not paid, and five women were left stranded without a penny in their pockets, although one of them had a child of four with her. More girls were advertised for, and three new victims joined at the next town, Aberdare.

There business was good, but the artistes were not paid what was owing to them, as the money was wanted for fares.

When they got to Northampton, half the company had left, all being owed money. The new-comers helped to carry on, but two girls were left stranded in Northampton and two more in Spalding. The only payment they got was made to their landladies for their bills, and even that was in I O Us and not in cash.

So they struggled on across the country from town to town, a progress of broken hopes, and short-paid salaries, sometimes no salaries at all, and unpaid landladies' bills.

During the pilgrimage the artistes lived as best they could—by borrowing money from their friends, and some of the girls even had to pawn their underclothing to buy food. Then Edwards stranded the entire company and disappeared.

But when the bogus manager retires into obscurity it is always with the intention of reappearing. He managed to get on the road again and ran the same show, this time under the stimulating title of "Cheer Up." In the circumstances the artistes did not cheer up because they had a similar experience and the same ending. Edwards stranded this company also.

Then he popped up again, having changed his own name to Wilford, and the title of his revue to "Week-end Sports." The week-end sport, no doubt, chiefly centred round the off-chance of getting salaries at the week-end. This kind of sport, however, does not seem to have made a successful appeal, and we next find the irrepressible Edwards running his revue under the title of "The Maid of the Hills." He stranded this company in the appropriately mountainous setting of Inverness—a very long way from home.

It is an amazing record, this of "'oops Dearie," "A Trip to Naples," "Cheer Up!" "Week-end Sports," and "The Maid of the Hills."

It was not easy for the artistes to cheer up when he left them stranded at Rye, with the handsome remuneration of 5s. 5d. each on Saturday night. This sort of "Coming through the Rye" is not what one expects when one stars in "A Trip to Naples."

The advantage of changing the name of the revue is obvious. For example, a chorus girl was stranded by Edwards and suffered great hardship. Some time afterwards she got an offer to join a revue at Eastbourne. She paid her fare down there only to find that it was the same revue with the same proprietor, Edwards, though under a different name. The moment she saw the man she refused to stay, though she could not afford to do without work, and pawned some of her belongings to get back to town.

We are sorry to say that the stage is infested with bogus managers.

Watch the Mason Case!

Sensations expected in the Brixton taxi-cab crime.

IT is now some months since a young Parisian acrobat, Martial le Chavalier, was murdered in Ayr Street, Piccadilly. So far no one has stood in the dock to answer for the crime. Is this to be yet another unsolved murder?

While the police are still collecting information that may one day bring to book these "murderers at large," they are not to be allowed to place into a dusty pigeon-hole the dossier of the famous Brixton taxi murder, a new and true story of which may yet be told.

The public will easily recall the salient points of this case. A taxi-driver named Dickey was found dying at Brixton, and, although it was clear that more than one man was there at the time, a young Scotsman named Alexander Mason, who had already been to jail through falling into bad company, was brought to trial, sentenced to death and later reprieved.

We dealt fully with the murder at the time, and exposed the record of the principal Crown witness, "Eddie" Vivian, mostly upon whose evidence Mason was apparently convicted. Vivian was a crook whose word could not be relied upon. We called for his arrest for admitted crimes of which he had not then paid the penalty. He was afterwards arrested and sent to jail.

Much has happened since, and there are a large number of people to-day who believe that Mason is innocent of the murder, that he is suffering a lifelong fate that should not be his. Mr. Blinkhorn, Mason's solicitor, convinced that most of Mason's story in the witness-box was true, is shortly hoping to place before the authorities a mass of new evidence which, he considers, will make it impossible for the Government to keep Mason where he is.

All along we have said that the last of this baffling case has yet to come.

The Photo that Faded

Mean frauds on the poor and bereaved.

THE honest man, said the poet Burns, is "King o' men for a' that."

There is an obscure member of the Burns clan who ought to have these words of his great namesake disrespectfully drawn to his attention.

We recently referred in passing to a person who calls himself Ernest Burns, who carried on business as a photographic enlarger at 11, Station Road, Finsbury Park, N.

We have since discovered that there are a lot of people who do not know his present address but would be glad to get it. They are people who have special reasons for trying to find it because Mr. Burns has taken their money and failed to deliver the promised goods in return.

It is a wicked and mean fraud on poor people, who gave to Burns photographs of their loved and lost ones, so that they might have them enlarged as a permanent memorial.

The loss of their money is hard. The loss of their treasured relics is a much more bitter anguish.

It is, moreover, a source of annoyance to another member of the Burns clan, who happens to occupy an office in the next house, namely, 12, Station Road, Finsbury Park. This is a Mr. A. G. Burns, who says that he has no relationship or connection with the elusive Ernest Burns, but who is troubled by a continuous procession of people who think that the two Burns next door to each other is a providential arrangement to enable them to get their money back.

Mr. A. G. Burns thought the limit had been reached when the police called upon him to pursue their enquiries.

We sympathise with Mr. A. G. Burns in his clan misfortune, and we wish as much as he does, and for the sake of his neighbour's many victims, that someone will tell us where to find this elusive Photographic Pimpernel.

HERE'S GOOD HEALTH!

TREMENDOUS tasks await the ministers of the new Government. The health of the people must be safeguarded, houses must be built and unemployment diminished. The experiment of a Socialist Government did not remedy our national ills, and the Conservatives must get to work at once

by SIR KINGSLEY WOOD, M.P.

Parliamentary Private Secretary of Health in the former Conservative Government.

NOW that there is every prospect of stable Government for at least the next five years, there is also a grand new hope for the nation's health, a subject that has been only frittered with recently by those politicians whose greatest boast was their idealism—an idealism that plunged its head in fleecy clouds and forgot the immediate needs of the community.

Those politicians who have fixed their gaze on a rosy horizon and overlooked the many social ills of the people at their doorstep have had their gaudy bubbles pricked by the hard facts of life. This may be bad for the bubbles but it can only result in good for the people whose health, food and living conditions have been allowed to deteriorate. For the people's social life, however, there is a new hope.

Let us examine the situation as it now presents itself and discover the remedial measures that may be applied. The child-life of the country has been much improved, but many aspects of it have been so neglected that far too many of the coming generation are C3 both in quantity and quality.

Housing conditions are still deplorable; slum areas have been allowed to become a grave menace to the health and welfare of the community.

As for food—this is now higher in price and too often lower in purity than twelve months ago.

The Twelve Wasted Lives.

One of my chief forms of social study of late has been into these matters. The last report on the death-rate among children, for instance, gives this as 12.40 per 1,000—the year previous was only 10.26.

These figures may not convey much beyond the fact that, out of every 1,000 children born into the world over twelve die before reaching the age of five years. But this is an inadequate conception of the true state of affairs. These figures do not only signify twelve deaths; they signify twelve lives—twelve wasted lives; twelve ineffective confinements; twelve mothers whose feet have trembled perilously near the Great Shadow in order to usher into the world these children.

No one can consider this disturbing factor without a feeling of intense sympathy. It may be that in some cases people may think the little child is better out of this life, hedged about as it is with the adversity and poverty that are the lot of so many thousands. But what can be the feelings of the poor mother who has gone through so much only to be robbed of the priceless gift she has given to the world?

In these materialistic days many are tempted to measure wealth in terms of currency or bank balances. But a nation's wealth is not in its Exchequer alone—it is more truly in its cradles. And every child that is denied a fair chance to survive reduces the national wealth.

Last Year's Dreamers.

Bearing this fact in mind, the Government which I supported, prior to Mr. MacDonald's premiership, took many steps to improve the conditions of the children of the nation as regards physique, health and cleanliness. At the end of 1923 no one could say that this was a C3 nation. It is gratifying to know that great improvements had been made, some 80 to 90 per cent. of British children were born healthy, and in 1922 no fewer than 39,000 infant lives had been saved which would have been lost if the mortality rate of the previous decade had continued.

We have just had a Government of experimentalists who were only too pleased to have the opportunity to tamper with the legislative machine of the country in an attempt to demonstrate their impractical "idealism." For my part I disagree with such experiments, especially when far more important matters are being neglected. Child-life, motherhood and the general health of the nation are the basis of the nation's wealth and prosperity, and a British Government should devote itself to British homes instead of "inter-nationalism" of a Communist character.

Houses in the Clouds.

But the late Government did not seem to recognise this fundamental fact. In 1900, out of every 1,000 children born into the world, 154 died before reaching their first birthday; when Mr. Baldwin's Government went out of office the figure had reached so low as 69 per 1,000.

Sir Kingsley Wood, M.P.

Then there is the evil of bad living conditions which are worse to-day, in many respects, than ever before. The Chamberlain Housing Scheme was interfered with, and the housing of the people retarded in order that some mad-brained scheme, hopelessly waterlogged and obviously impracticable, could be mapped out by those delightful "idealists." The net result of their Housing Scheme has been to reduce the number of houses that were being erected each month by more than one half.

In many parts of the country poor people are huddled together in living conditions that are insanitary and deplorably unsatisfactory from a moral point of view.

Millennium that did not Arrive.

All that the Socialists could suggest in order to improve present conditions was some indefinite perfecting of the future. They excused their failure by saying that they were busy scheming out the millennium! Millions of houses in 1934—but none to-day!

And while they scheduled their schemes for 1934, the conditions in 1924 were getting worse. In London alone there are now nearly a quarter of a million families each living in one room. And London is not the worst city by any means. This crime of overcrowding alone is productive of vice, immorality, crime, ill-health, disease and death.

There is only one other of many of the social ills that I can here refer to: the food of the people. A year ago we were promised cheaper food; it is dearer. In addition to costing more, it is worth less. Before the last Government gave itself its own knock-out blow I had indicated my intention to introduce a Clean Food Bill. That there was a necessity for this I have shown in the columns of JOHN BULL on previous occasions.

One London health inspector has reported the case of a food-seller whose bedroom is also his shop. He flings open the window of the bedroom, which is on the ground floor, and retails food through the open window. I have even been informed, on the highest authority, of ice-cream being stored in the lavatory of the house, of eels turned into the bath, and of shrimps and other fish being left in tiny backyards adjacent to the refuse bins.

These cases relate to certain small retailers who are in a little way of business, but the crime of food adulteration can be laid at the doors of many a big retailer. I have come into possession of information relating to certain forms of tinned foods; these show the presence of considerable quantities of tin in these essential foods of the people.

And there are numerous instances of bread adulteration.

It is not my purpose here to go fully into the questions relating to all matters appertaining to the people's health—I hope to refer to that more fully in another place, namely, the House of Commons. But it is my duty to reassure the mind of the public on these matters that so intimately affect them.

Our Ebbing National Health

Recently, national health has ebbed, too many of the population have waned in quantity and in quality. The burdens of life have pressed exceedingly heavily, and all that they have had to cling to is the anæmic hope that some time in the dim and distant future the millennium would be ushered in.

But things are now different. I have been returned to Parliament to support a Government that is concerned not with the impossible glories of an impossible millennium, but with the actual evils of the actual moment and how best to overcome them.

We shall unhesitatingly labour to improve the conditions of the greatest number by methods that will do the least harm to the fewest numbers.

This will best be achieved by genuine reformation on sure and safe lines. Destruction is an evil and a negative force; good cannot come from evil: the betterment of human conditions can only come from constructive not destructive measures.

A new hope exists for the nation's health; it is founded on the fact that we recognise that national health is centred in the concrete facts of infantile life, good houses and cheaper, purer food. Only people who would deceive can say this can be quickly achieved—it is a slow but sure process.

Fine Words that Mean Nothing.

The Socialists prate of "internationalism" and "universal brotherhood" and "municipal co-operation" and "nationalisation of industries." They are welcome to their multi-syllabled words—in our opinion these fine words can butter no parsnips. We prefer to build a future new world on a new present, where the ordinary considerations of ordinary life—healthy children, comfortable houses and suitable food—are the corner stones.

On such a foundation alone can a real and permanent improvement be achieved.

Rt. Hon. H. H. Asquith who fell in the election that brought back the Two-party System.

WHY THE TORIES WON

by A. G. GARDINER

MR. BALDWIN has been returned to power by the will of the people. But stability does not mean stagnation, reminds A. G. G. It means strong and decisive handling of the discontents that really exist. If those discontents are not remedied the people will again throw him out of power.

I WAS once in a cyclone. It came up suddenly out of a hot, still July sky. In a moment there was the shrill, bitter onset of a wind that struck like a sword, the air became a vision of racing clouds and before one could get indoors the blow fell in a discharge of ice that crashed almost horizontally through the windows, bowled over trees like ninepins, swept everything movable before it and flattened the standing crops to the ground.

It only lasted three minutes, but they were the most thrilling three minutes in my life. The cyclone that swept over this country last week recalled that experience to my mind. It was almost as sudden and quite as decisive. If it is true that the Voice of the People is the Voice of God, we can only say that on this occasion the god speaking through the people was very angry indeed. Let us see what the thunder that issued from the polling-booths means.

IT means, in the first place, that the country has got the "wind up" in regard to Socialism, just as last year it got the wind up about Protection. The wind blew a hurricane from one quarter a year ago and now it has blown a hurricane from another quarter.

I am not fond of political hurricanes. I like calm weather and moderate movements of opinion. Violent swings of the pendulum in one direction lead to violent swings in the other, and panic votes do not make for wisdom.

But the election, at all events, has shown that just as the country will not have Protection, so it will not have Socialism.

I have never believed that it would. What is more, I don't believe that the working men of this country are Socialist or ever will be Socialist in the mass, and for this reason I think that the terrific stampede in the anti-Socialist direction was ludicrously overdone.

The public got Bolshevism on the nerves, and the Zinovieff letter at the critical moment turned a good healthy wind, which had blown Mr. MacDonald out of office, into a cyclone, the chief result of which, so far as I can see, is to send the Liberal Party, which is as little Socialist as the Conservative Party, entirely out of business.

THE other principal result is to leave Mr. Baldwin in a position of power as supreme as that of any statesman who has ever held the Premiership—as supreme as that of Campbell-Bannerman in 1906 or of Lloyd George in 1918. It is a great responsibility and a great opportunity. We all want him to use it greatly.

If he uses his powers wisely, and does not allow himself to be stampeded by his die-hards, as he was last year, he ought to be able to bring the ship into open water, give us three or four years of secure government and go far to solve most of the problems that beset us.

But he will have to be firm with his own wild men.

There are wild men in the Tory Party as there are wild men in the Labour Party. Mr. MacDonald fell because he was always trying to please his wild men, and if Mr. Baldwin does the same he will fall also.

And the next most important thing is that he should not sit on the safety-valve. The fact that he has been returned to power by an unprecedented verdict does not mean that there is nothing to be done.

Stability does not mean stagnation. It means strong and decisive handling of the discontents that really exist. If those discontents are not remedied they will throw him out of power in due course as emphatically as they have put him in power now.

Let him address himself to the cure of the disease of chronic unemployment that is the main source of public anxiety. I have always insisted in this connection that the chief and, indeed, the only effective remedy for this is in healing the wounds of the war and getting the world back to peaceful conditions in which trade can resume its normal activities. This involves pressing forward the great scheme of reconciliation which was begun in the London Agreement.

Next he must attack the great hindrances to cheap production which are preventing the recovery of trade. We cannot sell abroad if we cannot sell as cheaply as our competitors, and we cannot sell cheaply if we cannot produce cheaply.

We are not producing cheaply, and this is due to two main causes: (1) The high cost of living, and (2) the lack of organisation and the lack of cheap power.

THE first evil must be attacked at the source, that excessive profiteering which in raising the cost of the commodities we consume raises the cost of the commodities we produce for sale. The second evil is due to our failure to make power, which is the driving wheel of industry, cheap and abundant.

I hope one of the first acts of Mr. Baldwin will be to set up an immediate enquiry by the most competent experts into the causes of the high cost of production and into the practical remedies that can be applied. Let us have all the light possible shed upon this great matter. Let us know where and why we lag behind our rivals in industrial organisation and intelligence, and let us know why, with the richest coal measures in the world, we have not as cheap a supply of power for our furnaces and our shipyards as any country in the world.

THEN let him solve that other great question of housing. We need a million more houses for our people to live in. It is not a mere humanitarian affair. It is a matter of practical politics. If you want to know why Glasgow is Bolshevik go and see the slums of that city. They are the places where Bolshevism is bred, and if you and I were condemned to live in them without hope of escape until death, we should be Bolshevik too.

A million more houses, Mr. Baldwin! That is the cure for discontents, Communism and bad trade as well. And if the restrictions of Labour and the exactions of the rings will not let us have brick houses, then boldly go for those steel houses which can be produced at £350 each. Show that you mean business in this direction and trade unions and builders' rings alike will collapse before you.

Be bold, Mr. Baldwin, be resolute! Attack the real evils. Don't sit on the safety-valve. And I promise you a long innings.

ZINOVIEFF'S

Nothing is causing such discontent as blatant profiteering.

THE profiteering octopus is once more stretching out his tentacles for plunder from the people's food, and housewives with little children's mouths to fill will do well to bestir themselves now by combining amongst themselves and by rousing their representatives on local and national governing bodies to meet the menace with determined and effective resistance.

Mr. A. M. Thompson.

The plot was exposed, quite casually, in a speech by Mr. Alderman Neal at a meeting of the Cattle Markets Committee of the City of London. But though its import to the nation can scarcely be exaggerated, the newspapers were so busily absorbed in the election that only one editor within my observation thought it worth while to mention it.

And yet one might have thought that a conspiracy which, according to Mr. Neal, threatens considerably to curtail our country's food-supply, and impose a profiteering gang's tax on the nation's food, might have been as deserving of attention as "Comrade" Zinovieff's letter.

Consider what Alderman Neal's statement means. He mentions it as a thing which "members of the committee knew quite well," that "there is a movement on foot for the great meat trusts" to pool their interests in order to reduce supplies from South America, raise prices, and squeeze the consumer. Out of the 470,000 tons of meat distributed from Smithfield last year, only a sixth or seventh part was of British origin, and—note the matter-of-fact manner of this naïve statement—"that very small percentage of home killed meat was easily absorbed by the well-to-do classes." But "the mass of the people were utterly and entirely dependent upon imported meat for their daily provision of food," and they are the people whom the profiteers propose to bleed.

That is not all. Alderman Neal further mentioned, as another little thing familiar to members of the committee, that "there had been certain manipulation in the wheat market." Our housewives have guessed as much by the daily wobbling of the price of flour.

But perhaps they have not quite realised that, in this respect also, they are "in the hands of the importer," for "this country produced last year only one-fifth of the breadstuffs we required."

What does that mean? That in respect of

EMPEROR of the IDIOTS

by A GENTLEMAN WITH A DUSTER *(Author of "The Mirrors of Downing Street," etc.)*

IGNORING the irresponsible gangs of brainless young hooligans who shouted for Bolshevism during the General Election, our contributor considers the serious case of those British people who really seem to be convinced that Russia is the wisest and happiest of all the nations.

Zinovieff, whose alleged plot was the sensation of the Election.

QUIET people, going about their business during the late political carnival, must have been astonished to observe that numbers of their fellow-countrymen, apparently moral and apparently sane, were cheering for Leninism as if it were one of the most beautiful and attractive ideas that ever occurred to human genius.

This phenomenon, which has perplexed France and astounded our shrewd cousins in America, deserves patient examination. Leninism, for the majority of British people outside a lunatic asylum, stands for the most brutal form of tyranny, the most hideous form of immorality, and the most disastrous form of political economy—of which history has any record. But British working men have cheered for it as if it were an inexhaustible supply of free beer; and clergymen, breaking free from the orderly restraint of the pulpit, and adopting the flaming methods of Tom Mann, have recommended it to Labour audiences as a substitute for the Kingdom of Heaven.

HOW can these things be? It is like a chapter from "Alice in Wonderland." It doesn't seem real. It must strike anyone in full possession of his senses as grotesque, preposterous, nightmarish. But it is brutally, savagely and absolutely true. There are many people in our midst who passionately desire that the British Islands should become an exact copy of Russia. Let us see how we can account for such incomprehensible stupidity.

In the last year of the war I visited the famous face-mending hospital at Sidcup. In those merciful wards men whose faces had been so smashed and distorted in battle that they were objects too dreadful, in some awful cases too repulsive, for the eyes of their own mothers and wives, were restored to the likeness of humanity by brilliant surgery and the devotion of nurses whose courage beggared praise. In many cases the cruel mutilation of war had given to these poor faces of our fellow creatures a twist or a shove that was like the laughing stroke of a caricaturist's pencil; to have seen themselves in a glass would have driven some of these luckless victims of war clean out of their senses; but neither surgeon nor nurse ever laughed or ever shuddered at these grotesque caricatures of the human face. The business of both was to restore them to the likeness of humanity.

JUST as these segregated victims of war were at all points human beings like ourselves, not madmen, not devils, not beasts, but ordinary and natural men, distorted only at a single point, so, too, our poor British Bolsheviks are to be numbered among the sane and decent members of the human race. They started life with natural ideas. They once knew that it is infamous to tell a lie, that to commit murder is a heinous crime, that to corrupt the heart of a child deserves a millstone round the neck and the depths of the sea for a lethal chamber.

A few years ago not one of these luckless creatures would have dreamed of recommending their fellow-countrymen to try *wholesale anarchy as a cure for partial chaos, starvation as a cure for hunger, and industrial ruin as a cure for temporary unemployment.* Few of them would have described religion as dope for the people. None of them, I like to believe, would have held that little children should be taught to make filthy beasts of themselves. They were not only sane, they were moral. They knew that black is not white. They found no more difficulty than we do in distinguishing between manifest right and manifest wrong. Conscience worked in them without a breakdown. They were normal human beings.

What has happened? In the struggle for existence, in the great battle of man's soul for a better world, they have been mind-wounded. Some have been driven mad by the horror about them, and others mentally disfigured and deformed by the accidents of strife. They are now incapable of sane thought or moral action. Instead of spouting at street corners or taking their crazy votes to the ballot-box, they should be segregated in mental hospitals. And those of us who lack the genius and the merciful patience which alone can restore them to the likeness of humanity should be extremely active in putting a stop to those savageries in the war of human progress which have produced such grotesque and terrible disfigurements of man's rational soul.

Does it occur to us, when we laugh at comic faces in the cartoons of caricaturists, that we are laughing at wounded men? We are laughing, if we think about it, at spiritual distortion and spiritual disfigurement. We are laughing at the marks of moral ruin wrought by error in the faces of men made in the image of God. We are laughing at the most terrible thing that can confront human eyes—the agony and corruption of a dying soul.

TAKE the comic face of a drunken woman in the slums, or the repulsive face of a Bolshevik murderer; in each case that countenance is an indication of moral corruption, is, as it were, either the sigh or the groan of a dying soul; in each case wrong-thinking has put out the light of reason and strangled the voice of conscience.

If we would be rid of Bolshevism in this country we must sweep away all those cruelties of civilisation which drive people to excess and create the drunkard, the sensualist, and the madman. We must make right-thinking natural and wrong-thinking unnatural. We must attack, as if our lives depended upon the victory, all that heavy depression of modern existence which either infuriates or enfeebles the human spirit. We must uproot every form of injustice, and utterly destroy every form of savagery.

Few things could more injure this country than the victory of a selfish and unenlightened Conservatism; but nothing can so powerfully help us and the whole world as the victory for a Conservatism fired by enthusiasm for the great moral ends of civilisation. Let Conservatism courageously face the facts. The great war of human progress still permits the use of weapons which are barbarous and devilish; the sights about us are still calculated to drive men mad with horror or disgust; the field of progress is still something of a shambles. We must put these things right, and without prevarication of any kind. They are not, and they never have been, the will of God.

IF anarchy is not a cure for the ills of civilisation, neither is stagnation. We must rival the passion and energy of the Bolsheviks if we are to make civilisation safe for the human soul. There is a stable Government in sight. We now need a cessation of Party politics; but we need more than anything else a will to destroy evil and a never-ending hostility of the human soul to every form of disfiguring and distorting selfishness.

BRITISH ALLY

by ALEX. M. THOMPSON ("Dangle")

bread as of meat, national and international gamblers in food have a strangle-hold on the public neck, and there is nothing but their tender mercy to prevent them from squeezing.

The *Manchester Guardian* lately published, on the authority of the High Commissioner for Australia, some examples of what the squeeze means.

During the war, the Australian Government sold its entire surplus stocks of meat to the British Government at 4¾ pence per pound, and at the same time the American trusts were selling at tenpence to a shilling.

Yet the British Government made a profit of three millions in one year from the sale of Australian meat!

Lord Linlithgow's Committee told us that the gross profits on fruit and vegetables in London suburban shops ranged from 56 to 186 per cent.! A farmer writing to the *Times* last June told us that he and others were selling peas at three-farthings a pound, while consumers were paying about half-a-crown a pound in city restaurants. I live in the country, I grow foodstuffs, I talk to farmers, and I know that the profiteering ramp is a monstrous swindle on consumers, and means ruin to producers.

The difficulty in the way of remedy is to locate the profiteer.

His name is legion. He is neither an individual nor a class. He is a plague spread by the infection of example. He infests the mansion and the cottage, the departmental stores and the village shop, the exchange and the market, the councils of the merchant princes and even trade union conferences. The brigandage of the few has driven the many to grab in self-defence. The whole nation is falling into a vast, mad, deadly game of beggar-my-neighbour, which, if our housewives don't watch, will injure the country worse than the war.

The sordid scramble of mean greeds is one of the begetters of social unrest and of such Bolshevism as has found lodgment in this common-sense country.

It has poisoned the wells of the new hope, the noble spirit of comradeship, the national impulse towards social justice and humane progress which aspired to give every man, woman and child a fair chance of decent life and honourable advancement.

If the peace of our industrial towns should unhappily be disturbed by protests of discontent durino the coming winter, the first cause of the calamity will have been, not "Comrade" Zinovieff, but the British profiteer.

Candid Communications

(Outspoken Messages to Celebrities, Notorieties and Occasionally Nonentities)

To the Rt. Hon. H. H. ASQUITH,
Late of Paisley.

DEAR OLD MAN,—My sympathy goes out to you and the other members of the great Lost Legion—including, of course, those "Heavenly Twins," Pringle and Hogg. But sensations were inevitable in such an election, and if many of your old brigade went down they certainly (like you) went down fighting. In the declension of the Liberals I think we have witnessed a great act of political suicide. You are the victims of your own inadequacy in flirting with compromise on either hand. JOHN BULL.

To Major J. B. COHEN, M.P.,
House of Commons.

SIR,—During the election some miserably mean-minded person was ill-mannered enough to make disparaging references on the platform to the fact that you are legless, having lost both lower limbs in the service of the country, and to ask what was the use of a man so crippled. The large majority by which you have been elected shows that your constituents realise that the ability of active brains is of more value in the making of laws than the possession of a pair of fine legs. JOHN BULL.

To Miss WILKINSON, M.P., M.A.,
House of Commons.

MADAM,—I have noted the fact that you are the first woman member elected to the new House of Commons, and, incidentally, the only woman member of the Opposition. I seem to remember that in your youth you exhibited Communistic tendencies, and I hope that the responsibility of your present position will act as a steadying influence on your hitherto unbalanced outlook on life. You have not only the good name of your adopted Party to consider but of women politicians generally—and of the woman voter in particular. Don't fail her! JOHN BULL.

To LORD CARSON of DUNCAIRN,
5, Eaton Place, S.W.1.

MY LORD,—I noticed that when you were trying a case in which birth-control methods came under discussion you metaphorically held your learned nose and evinced every symptom of lofty disgust. All this, of course, was very edifying, but plain people would like to know what practical alternative your Lordship can offer to married people whose circumstances will not allow them to assume the responsibilities of parenthood. Perhaps when you are feeling a little better you will condescend to state your views.
JOHN BULL.

To the Hon. Mr. JUSTICE SANKEY,
14, Dean's Yard, Westminster, S.W.

MY LORD,—I notice that in charging the Grand Jury at Chester Assizes you remarked that the really serious part of the calendar was the large number of cases of assaults upon women and young girls, and you drew attention to them in order that those who had influence in such matters would endeavour to get a better state of things in the county. I venture to suggest that you should use your own influence to get corporal punishment made applicable to such offences. The "cat" is the only sentence that is likely to prove a deterrent in dealing with depraved brutes.
JOHN BULL.

To Dr. F. J. WALDO,
Coroner, City of London.

SIR,—Your recent observations upon the danger of anæsthetics should receive the close attention of the authorities. That you are right in your demand for the employment of whole-time qualified anæsthetists in hospitals and infirmaries there can be little doubt, and I hope your words will carry far and wide. The tragic tale of needless deaths through the neglect of this important matter is already far too long.
JOHN BULL.

REMEMBER! REMEMBER!
"The patient is going on as well as can be expected" *(official)*.

To Dr. HADWEN,
Gloucester.

SIR,—I am not surprised at the enthusiasm the people of Gloucester showed at your acquittal. Clearly you are entitled to your own opinions on a medical matter that the whole profession knows is highly debatable. The vicious attacks made on you by your medical confrères were unjustifiable, and I consider the jury could not, in decency, have returned any other verdict. JOHN BULL.

To the Rt. Hon. Sir FREDERICK MILNER, P.C.,
Taplow Lodge, Taplow, Bucks.

DEAR SIR FREDERICK,—The new mental home at Beckenham, where shell-shocked ex-soldiers may be treated away from the sordid horrors of the asylum, is for the nation a triumph of humanity, and for you the realisation of a long-cherished ambition. No living man has done more than you to bring light and hope into the broken lives of these disabled heroes. And they deserve all that we can give them.
JOHN BULL.

To Mr. BINGLEY,
Magistrate, Clerkenwell Police Court.

SIR,—During a case before you last week you made some remarks upon the present system of education in this country. "They don't teach young people to spell or read nowadays," you said. "There are not ten out of twenty can read an oath properly after all we spend on education." Your observations were made because a seventeen-year-old witness slurred his words and spoke in such a fashion that you could not understand him. There are many ways in which our costly education system can be improved, and I am glad to endorse your criticism. JOHN BULL.

To TOM MANN,
Communist.

SIR,—Among other arch-apostles of the gospel of violence in this country you are no doubt wondering what has hit you. The fact that out of 32,411 electors in Nottingham East only 2,605 could be found to subscribe to your creed must have been a nasty blow. I have no wish to belabour a bear with such a sore head as yours must be, but I hope you will realise now what a fool you have made of yourself with all your rantings and ravings about revolution. There is still hope for you if you will turn your back on Moscow. JOHN BULL.

To the Rt. Hon. Sir LOUIS NEWTON,
Lord Mayor of London.

MY LORD MAYOR,—I am rather puzzled to know exactly what you mean when you urge the systematic direct teaching of patriotism, not only in all elementary and secondary schools, but in the Universities by the founding of chairs of patriotism. I have no doubt that your intentions are good, but the idea that a sentiment that must grow spontaneously in the hearts of the people should be scheduled as a subject for instruction appears to me to border upon absurdity. What definition of patriotism would you suggest should be accepted? JOHN BULL.

To Mr. GUNNETT,
Jailer, Mansion House Police Court.

SIR,—You have learned what many much higher authorities in judicial administration never learn—how to temper justice with mercy. When poor old George Padmore, seventy-one, made his 121st appearance before the court he excused himself for breaking a window because it was a wet night and he was an old man, wanted to sleep, and had nowhere to go. The magistrate had to send him to jail, but your sentence took the sting out of things when you told the poor old man that he would be looked after and "put in the cookhouse." JOHN BULL.

Without Fear or Favour

BALDWIN'S GREAT CHANCE

Our Readers Said So!

OUR readers constantly do us the kindness to compliment us on the efforts we make in this journal to serve the highest causes and the best national interests. To-day we have a welcome opportunity of returning the compliment, and of congratulating our readers on the way in which they gave a lead to the nation in the General Election.

We gave them an opportunity to express their opinions, in a shadow election, through these columns, and we said that the result of their views, as expressed through our Election Competition, would be "a valuable indication of the state of political feeling in the country." We did not seek in any way to influence the decision of our readers. As we said, "in this Election we hold ourselves aloof. We take a disinterested point of view, for we have no axe to grind."

The result has proved to be more than an indication of current political feeling, for it has also been an amazingly accurate anticipation of the actual decision of the nation.

Our readers declared that the Conservatives would secure as many as 351 seats, a forecast that at the time must have seemed to many people a wild exaggeration.

It has also been the closest anticipation of the trend of public opinion in this country made by any journal. It is clear that our readers, drawn from every class of society, are truly and thoroughly representative of the whole nation.

And JOHN BULL, with the support of such readers, will continue in its attitude of independence to work for the good of the people.

The Doom of Birth

THERE is no legal ban on birth-control. There is, however, an invisible embargo productive of much social misery. In plain terms, there is no legal justification for obstacles so sedulously placed in the path of the poor who seek knowledge. Doctors in charge of welfare centres used to have a discretion in this matter, but the Ministry of Health has severely discouraged their efforts. The result is that the quality as distinct from the quantity of births in Great Britain is on the down grade.

Our attention has been called to the case of a woman, thirty-four years of age, who has had eighteen pregnancies, and is now struggling to rear eleven surviving children. The offspring are a puny caricature of healthy childhood.

This case is not unique: it is typical. The local Medical Officer of Health should have the right to impart birth-control knowledge to all who need it.

At Last a Land for Heroes?

UNEMPLOYED husbands, worried wives and starving children form an unpleasant contrast to the profiteer in our midst. Squash the money-grabber, and Bolshevism in this country will have received a knock-out blow.

THE sweeping victory won by the Conservative Party has given them a clear majority over all Opposition parties. The people's verdict at the polls has given them an opportunity of doing an immense amount of good. They have a path cleared of all obstacles. There is nothing to hinder them or hamper their legislative measures.

We welcome their return to office because, in the first place, they will afford the period of peace and stability so urgently needed if the country is to recover its former prosperity.

What use will Mr. Baldwin make of his power? On the use he makes of his opportunities will depend the length of time he retains his majority.

Arthur McManus, an alleged signatory of the Zinovieff letter, and a notorious British Communist.

The country is sick and tired of empty speechmaking. It wants something done. If it doesn't get what it wants, politicians will get what they deserve in the shape of a nasty reminder from the electors.

It will pay politicians, for instance, to talk less about Bolshevism and attack in earnest the conditions that alone enable revolutionary ideas to flourish. Communism is a plant that flourishes whenever and wherever its seed falls on fertile soil. It is for our legislators to see that this fertile soil does not exist.

The profiteers, the food gamblers and the food taxes, the starvers of education, the sweaters and the slum builders—these and such as these are the true breeders of Bolshevism.

WHERE there is no vision in the people, the people perish. Where there is no vision in the people's representatives, the people do not perish—they choose other representatives.

And against ideas, armies and navies are of no avail. Revolution is an effect, and not a cause; and Communism is a weed that must be attacked at its roots.

It is the duty of the new Government to build without delay a solid wall of defence against Bolshevism. It is a wall that is easy enough to build.

Decent housing, cheap and pure food, better education and more educational facilities, a drastic revision of the Insurance Acts with a view to giving some measure of security to the workers, sane and progressive legislation boldly conceived and courageously carried out—such are the bricks of which the wall must be built.

No impartial observer of the trend of political thought in Britain since the war can doubt that we are right.

The British people do not want Revolution; they loathe Communism; they abhor Bolshevism.

BUT the patience of the hungry and the workless has been sorely tried, and tried by their own "friends." Let us beware lest it vanish altogether.

The people have placed in Mr. Baldwin's hands a magnificent weapon against the forces of disorder and disruption.

Let him regard his position as a sacred trust. Let him act swiftly in the defence of humanity and common right, and he will prove himself the saviour of our great Empire.

Food that Isn't

AFTER prolonged and inexcusable delays the Food Adulteration Committee has issued its Report, a document which gives the stamp of "official" to a campaign this journal has been carrying on for many months. The new Government must at once turn its attention to the question of the people's food. There is no problem more urgent.

The Report of the Enquiry Committee proves conclusively that in countless instances adulterants, preservatives, and colouring matters are being employed in a way which robs foodstuffs of their nutritive value and converts them into a positive menace to health.

The Report, unfortunately, does not touch bread; but it must not therefore be assumed that the staple of life escapes contamination. Bread is exposed to double adulteration; first by the millers who misuse the wheat, and afterwards by the bakers who are tempted to employ all sorts of "improvers" to enhance the size and attractiveness of the loaf.

As usual, the profiteer and the poisoner are one and the same person, and in the effort to extract the maximum of profit from the milling and baking industries the bread is doctored and devitalised to an alarming degree.

The Report shows that, in spite of a fairly extensive system of inspection and the penal clauses of the Food and Drugs Acts, milk is still shamefully adulterated, while the use of poisonous colouring matters is everywhere rampant. Mere enquiry into these abuses is not enough. The thing to do is not simply to talk about such evils, but to remedy them.

A Regrettable Decision

IN our opinion it is a great pity that the Court of Appeal should have felt compelled to reverse the decision of the late Mr. Justice Bailhache disqualifying municipal councillors who are directors of companies having running contracts with their own Councils. Members of public authorities should be, like Cæsar's wife, above suspicion.

The late Judge's decision, upheld as it has been by so eminent a legal authority as Lord Justice Atkin, was a valuable safeguard against corruption. However, since a majority of the Court of Appeal is of a different way of thinking, the electors must adopt their own safeguards.

Let them choose as county and borough councillors men and women who will devote serious attention to local affairs; and at the same time refuse to put in office any candidate who trades with the corporation.

Light Up the Furnaces

OUR people must not become a mere nation of shopkeepers, selling the wares of other countries while the foreigners have their jobs. We must become one of the great workshops of the world.

by the Rt. Hon. LORD MORRIS, P.C., K.C.

THE whole country will now want to give the new Government a free hand and every assistance to buckle down to the task it has taken on. Never in the history of this country was a Party called upon to deal with graver issues than those which will confront the new Administration.

Here we are, six years after the Armistice, and with the exception of the arrangement recently made with Germany, the value of which yet remains to be seen, little has been accomplished to stabilise trade and commerce.

Lord Morris

There is hardly one of our great industries that is not menaced—agriculture, cotton and wool manufactures, shipbuilding, engineering and the great coal industry. Once Germany is helped on to her feet and, with her highly industrial programme all cut-and-dried, competing with us in the foreign markets, we shall begin to appreciate the wisdom of the policy we have pursued towards her.

In all these matters the voters, now fully roused to the seriousness of the situation, look to the new Government for a policy that will be at once curative and effective. Not alone have our menaced industries to be dealt with, but also the crushing taxation and the degrading and demoralising dole handed out to a million and a quarter of our people who do not want it, but who only want honest work.

The Family of Empire

The policy of preferential duties, recently discussed with our Dominions, must be made a reality, and our overseas Empire made to feel that we are a united family.

Nothing could be in a more unsatisfactory condition than the great industry of agriculture. Most people engaged in it find it difficult to make both ends meet. This industry cannot be protected by any tariff, as that would be certain to increase the cost of living for our great industrial classes as well as for the farmer himself.

Making food dearer for the working man and producer is merely calling for higher wages, raising the prices of our manufactures and in that way keeping them out of the foreign markets—the very thing we do not want. Is there then no policy which will help the farmer and stimulate agriculture to a degree when we shall be able to boast that there is not an acre of land in the country which is not being intensively cultivated?

There is such a policy, and it is all-round assistance to the farmer in the nature of a bounty on his production. But this bounty must be derived, not from an additional tax on the already overburdened taxpayer, but by a tax on luxuries.

Such a policy would be keeping the money at home, benefiting our own people, as the greater portion of the money now spent on luxuries finds its way out of the country to create foreign labour. The impetus to agriculture would put heart into everyone interested in the land, keep money at home, and find work for thousands now receiving the dole.

The Conservatives have five years before them, and they should get busy! A solemn contract has been entered into by the Party elected; it was for this that the other two Parties were voted down. The new Government will be forgiven much by the people if it makes an honest effort. The trade of the country wants certainty in the policy of the Government.

The new Government will be expected to lay down the principle that everything that is required by our people and that can be manufactured and made in this country will be made here. Our people must not become a mere nation of shopkeepers, selling the wares of other countries while the foreigners have their jobs, but we must be encouraged to become one of the great workshops of the world.

Put Our Own House in Order

It is not the foreign policy that requires attention to-day so much as the policy in relation to our trade and our great industries.

Nothing appears to be more serious or more alarming than the position of our great shipbuilding industry. When we realise what shipbuilding has done for this country, we can best realise what the falling off in a great industry like that means.

In 1913 according to the *Statist*, we built 58 per cent. of the world's new merchant tonnage, but in 1923 we built only 39 per cent.! Before the war 20 per cent. of our work was on foreign account, whereas in 1923 only 3 per cent. was for foreign customers, and to-day we find foreign shipyards taking orders for British ships.

In ship-repairing also we have lost many orders. A few months ago no fewer than forty ships flying the British flag were counted in one Continental seaport, all awaiting repair, while thirty per cent. of our shipyard men are unemployed. Only a couple of months ago I was invited to go down to Barrow-in-Furness, to the great works of Vickers, Ltd. I was informed that this concern before the war employed something like thirty-six thousand men, and that to-day they are employing about six thousand.

Now these are all vital facts, and one of the first things the Government of this country should do is to enquire, from those best authorised to speak, what are the causes which are removing employment from this country, and then find a remedy and apply it. No other country in the world has such a combination of important assets to make up a great shipbuilding industry—iron, coal, blast furnaces, steel mills, shipyards—as Britain, all within a radius of a few miles, and, added to this, the very best skilled workmen.

This is no time for pessimism, but it is well for us now to clear the decks for action and know exactly where we are. The country wants work, not words; mass production is our only saviour.

Trade that Goes Abroad

Day after day we read of our lost trade with the Colonies, taken from us by German competition. We read of hundreds of men and boys being thrown out of employment by the shutting down of great iron and steel mills. The same is true as regards the closing down of coalpits owing to German competition—producing disastrous slumps and towns of idleness.

Before the war we had three hundred and thirty-seven furnaces in blast in England. To-day we have one hundred and ninety. Surely this is sufficient to suggest the alarming position we have reached.

Long Live K

WE cannot have an A1 nation if we h be well cared for and well nourish only from b ind instinct, how to look afte No!t-Bower discusses the whole problem centres and bab

by LADY NOT

WE have "all been babies once." Of the enormous value of the individual baby few parents need to be convinced, otherwise infantile mortality would be much heavier than it is; but it is strange to note how long it has taken to convince the general public of the national importance of infant life as a whole, or to persuade them that it is not only humane but wise, and, in the long run, actually economical, to expend money for the purpose.

Let me give an illustration within my personal knowledge.

A poor mother brought her three-months-old baby to the hospital. It weighed scarcely more than at birth, and looked more like an unfledged bird. It was, as she truly said, a waster. In more technical language, it was suffering from marasmus.

It took some months of care and wise feeding to restore it to normal health. Eventually, a proud and happy mother took it home. She was given many cautions as to the necessity of great care in feeding it, and was clearly eager to do her best. Within a month it was dead—and the weeping mother hurried to the hospital to relate how mysteriously it was taken.

"He was sitting up in his little chair, eating his bit of bacon off his daddy's plate as bright as a button, and two hours later he was took with a fit and died."

"And," added the nurse, "I hadn't the heart to tell the poor thing that she had killed her baby with that bit of bacon as surely as though she had stabbed it with a knife."

Lady Nott-B

Now, if there had then been a welfare centre within her reach, beyond doubt this little mother would have acquired the ample practical knowledge that would have saved her baby.

IT has been part of the great work of the Baby Week Council and kindred societies to keep on quietly "pegging away" until, by the irrefutable evidence of accumulated statistics, they have been able to show how the establishment of health visitors, infant welfare centres and baby clinics has succeeded in saving the lives of our little ones.

People are apt to look upon statistics as dull things, and superior people affect to mistrust or despise them. Occasionally, however, they offer a definite proof of the value of certain work that no thoughtful person can refuse to consider. For instance, 1911 and 1921 were years particularly dangerous to infants. Both were especially hot, dry summers, when milk-fed babies were peculiarly liable to severe epidemics of diarrhœa.

In 1911, there were few health visitors or infant welfare centres. In 1921, there were the equivalent of 1,737 health visitors and 1,954 infant welfare centres. In 1911, of every 1,000 infants born, 130 died under one year of age. In 1921, of every 1,000 infants born, 83 died under one year of age.

In actual figures, in 1911, 881,138 babies were born, and 31,900 died under twelve months from the complaint mentioned. In 1921 (which was a longer and hotter summer) the births numbered 849,045, but only 11,705 babies of less than a year died. Surely a most definite proof of the value of the welfare work that had been done!

King Baby!

n if we have C3 babies. Our babies must nourished; our mothers must know, not look after our future citizens. Here Lady problem of health visitors, infant welfare and baby clinics.

NOTT-BOWER

THERE is another very interesting fact that emphasises the great and definite value of this work amongst infants. There has been one portion of our infant population that has been somewhat neglected in this campaign. The welfare centres cater mainly for children under one year old.

The school clinics look after the children over five years. Between these two lie what are generally called the "toddlers" — the unlucky youngsters who, in the general scheme of care for public health, belong to a no-man's-land, and suffer accordingly.

Since 1918 the death-rate among infants has been reduced from 97 per 1,000 to 69 per 1,000 last year, whilst that among toddlers has remained almost stationary (from 13 per 1,000 in 1917 to 12 per 1,000 in 1922). It would be difficult to find a more definite proof of the value of the work done amongst the babies, or stronger evidence of the need for it.

dy Nott-Bower

I am tempted to put up a special plea for these little creatures, so often and truly described in the home circle as having had their "noses put out of joint" by a newer arrival. It does seem hard if neither their mothers nor the State can find time, or money, or knowledge to care for them properly.

We are often disturbed to hear of the number of "preventable defects" discovered amongst school children.

It would be interesting to learn how many of these have developed between the ages of one year and five. Almost certainly a very considerable proportion of such defects might have been avoided if the same amount of care and money had been spent upon them as has been expended on the younger ones.

Possibly, also, a large amount of subsequent expenditure—not to say suffering—amongst the school children might also have been avoided.

Bandy legs, bad teeth, adenoids, spinal curvature and so forth—even the least professional amongst mothers can think of a whole succession of ailments that care and knowledge might have spared the young lives. Surely the work of the Baby Week Council is only half done while there is so large a section of youth still without adequate and organised care.

BUT you cannot make bricks without straw, and every enlargement of the campaign means the need for more money and more workers. Those who are engaged upon it know only too well how difficult it is now to get enough of either. But the present gap is not only cruel but rather exceptionally stupid, since so much subsequent work has to be done to repair the mischief of those neglected years, and we all know that some of the damage can never be really made good, but that the neglected petty ailments of infancy mean poorer health and often less working efficiency for the rest of life.

Incredible as it may sound, even to-day, when Infant Welfare work has long passed the experimental stage, it is still possible to find a considerable number of elderly gentlemen in public life who say boldly that it is as ridiculous to spend money on teaching mothers how to look after their babies as it would be to teach a cat how to look after her kittens.

Their ignorance is colossal!

They can see nothing, hear nothing, believe nothing, learn nothing!

Birth Control Explained

IT is only right that a man and woman who are in love should marry early and live married, but in many cases under present conditions this is impossible because economic circumstances do not admit of it.

by EARL RUSSELL

FOR a good many generations now methods have been employed by women of loose character to avoid the natural results of their conduct. It has been the object of modern protagonists like Dr. Marie Stopes to cause the subject of birth control to be visualised from a new angle with a clean mind and a healthy vision.

In the course of that advocacy much blame has been incurred and much misunderstanding has arisen from its unfortunate associations.

I propose to endeavour to make clear in a few simple words the objects of modern advocates of birth control. The underlying principle is that of securing the combination of full marital relations with the deliberate control of any consequent conception. The object is emphatically not to produce a childless nation, but it is considered that even in normal healthy marriages the production of children should not be left to chance, but that it is better both for the health of the child and for that of the mother that births should be spaced at an interval of two, or preferably three, years.

The Risks to a Mother

There are many cases where the woman has already borne anything from six to ten children, and it is certain that further conceptions must be bad for her, and that the children will almost invariably be unhealthy or diseased. There are further certain special cases, more frequent than is sometimes supposed, in which further child-bearing may involve a definite risk of life to the prospective mother.

In these last two classes of cases doctors themselves will generally agree that advice and assistance should be given in the interests of the mothers.

It is particularly in the case of the poor that such assistance is needed, and for that reason Dr. Stopes has made the necessary knowledge accessible in cheap form by her published works, and has, at her own expense, opened a clinic in a poor district where advice can be given.

I hope it will be clear from the above why the objects aimed at are called Constructive Birth Control, and not the prevention of conception. There are innumerable cases where children up to the number of a dozen have been produced at an interval of a year, or even of ten or eleven months, of whom only three or four have reached maturity, and these three or four enfeebled.

The argument is that it is better for the race to preserve the health of the mother and to present the country with four or five healthy children rather than with twelve diseased or weekly ones of whom the majority do not survive.

Marry Early— Love Long!

There is one more consideration of great importance and making for the betterment of public morals which should not be overlooked, and that is the economic reason. It is clearly better from the moral point of view that a man and woman who are in love with each other should marry early and live married, but in many cases under present conditions this is rendered impossible in practice by the fear of having children to support in the early years of married life when economic circumstances do not admit of it.

There is an ecclesiastical argument against contraception which is founded, I understand, on the theory that the procreation of children is God's method of creating souls, and that it is impious to interfere with it. If anyone really believes that nowadays, it seems to me that argument would be futile.

Secondly, there is the argument, also somewhat religious in its origin, that the proper method is self-restraint and abstinence. I am the last person to decry the value of self-restraint in the formation of character, but the majority of physiologists hold that a repression of this kind in the young and amative living together is likely to lead to morbid results.

Earl Russell

Under such conditions the love of two young people can have only a maimed expression.

Then there is the æsthetic argument, but Dr. Stopes has met this by the device which she suggests.

Finally, there is the argument that these methods are calculated to produce a childless and sterile nation. I think I have already disposed of this argument above by pointing out that, although the object is to produce fewer children and at better-spaced intervals, it is not intended to lead to fewer survivals who reach the age of maturity, but by saving the mother's strength to provide that these survivals shall be healthy.

Another point, and by no means a small one, upon which we birth controllers lay stress, is that these methods will do much to diminish the enormous number of abortions.

Children of Chance

To sum up, I cannot pretend to argue with those whose religious convictions make them think that children should come by chance, and object to what they call artificial interference with the course of nature, nor, of course, is it possible to argue with those whose æsthetic sense is revolted.

We do, however, claim that for the average young man and young woman birth control presents three advantages of immense importance —earlier marriage, greater happiness for wives, and better health for the children.

I recognise the artificial character of the remedy recommended, but we, unfortunately, live in a highly artificial civilisation. The same objection might have been made, and, indeed, for many years was made, to the use of chloroform in confinements.

Conditions arise in modern civilised life which do not arise in the more natural life of a tribe of savages, and we believe that, given the conditions which have to be faced, modern methods of contraception will make for happier marriages and healthier lives.

Finally, all those interested in the subject cannot fail to be impressed by a strong feeling that while these methods are known to, and practised by, the well-to-do, they are not so well known and not so available to the much larger class of the poor, where they are far more urgently needed.

The earliest permanent advocacy of methods of contraception was that by Bradlaugh, the well-known militant atheist. The unfortunate combination of an immoral origin with atheistic advocacy has naturally had the result of giving the whole subject an ill name and an evil odour.

All the Branded Goods on this page have been subjected to a laboratory test by our expert Analyst and are guaranteed to be *pure, wholesome,* and *free from adulteration* or *harmful* preservatives.

Pure and Healthy Foods and Beverages

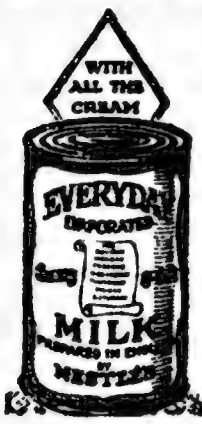
The 'J. B. Test Mark' is your safeguard. There is little or no difference in price between these and similar articles sold without any guarantee. Refuse substitutes. *Readers should always ask for these brands by name.*

When you buy Evaporated Milk remember that at 7½d. a 16-oz. net tin,

"EVERYDAY" MILK

PREPARED BY NESTLÉ'S IN ENGLAND

contains more rich cream than in nearly 2½ pints of ordinary milk.



Besides it is absolutely clean, pure, and free from dirt, chemicals or preservatives.

IT IS ALWAYS BEST TO BUY THE BEST

Save Coupons on labels for Nestlé's 1925 Competition. £8,000 *in Cash Prizes.*

Driving-Power

HOVIS supplies the human machine with vital fuel. It keeps the body healthy, the brain well-nourished, the mind active and energetic. *Added* nourishment, that is the secret. HOVIS contains the richest part of the wheat in an easily assimilable form.

HOVIS

(Trade Mark)

Your Baker Bakes It.

HOVIS LTD. MACCLESFIELD.

They ALL do well on

Neave's

The BEST Infant Food

"At three months old, nobody thought I would rear my baby. He was always crying and fretful until I tried him with Neave's Food. As a result, at eleven months, he is now a happy, sturdy little chap, and weighs twenty-six pounds. I have no hesitation in recommending Neave's Food."

Mrs. FLETCHER,
23, Formans Road,
Sparkhill, Birmingham.

"Our twin boys won second prize out of a huge number of competitors. The judges were unanimous in praising their splendid physique and perfect state of health. We have six children, and have brought up five on Neave's Food. They have never had a single day's illness and have cut their teeth without the slightest trouble."

G. A. COURT,
47, Wilton Road,
Gloucester.

Sold everywhere in 6d. cartons, tins 1/3 & 4/2.

TRIAL TIN FREE

and helpful book "Hints about Baby" by a trained nurse, sent free on receipt of postcard.

NEAVE'S FOOD, LTD.,
Dept. 89, Fordingbridge.

Nothing can take its place

Don't imagine any substitute or fancy flour can possibly give you the same satisfactory results as you always obtain with

BORWICK'S BAKING POWDER

Best in the world for home baking and most economical.

When frying fish use a little Bisto in place of breadcrumbs. It not only gives the fish a rich brown finish but improves its richness and flavour.

BISTO

For Fish Dishes

A Society Drug Fiend

HELL knows no torture like that experienced by an unsatisfied drug maniac. In this gripping article the writer tells some real-life stories of people who have succumbed to the fatal temptation of "snow"

by A HOSPITAL SUPERINTENDENT

TWELVE months ago there lived in Belgravia a well-known leader of fashionable society. She was a perfect aristocrat, proud of the blue blood which ran through her veins.

Her receptions were looked upon as amongst the most exclusive functions of the season. To belong to her set was a coveted distinction. To claim her friendship was a priceless possession. Popular and powerful, she pulled the strings of life to some purpose.

In political and national affairs hers was a name to conjure with, and more than one man has reached the goal of his ambition because of her influence. To-day that society hostess is a secluded hermit. Rank, fortune, and position count "less than the dust." She has disappeared from her world as completely and silently as though she had never existed.

There is a reason. This blue-blooded aristocrat was also a mother. This leader of fashionable society had one son, the pride of her heart, the joy of her life. Up to a year ago he was in every way worthy of her affection. He had a brilliant University career and bade fair to leave his mark upon the world.

Back from the Beyond

When war broke out he was one of the first volunteers, and he served with distinction right through the great upheaval. He returned home apparently fit and strong, and resumed his studies to enter an honourable profession, but the mud and flood of Flanders had not left him scathless.

Four years after the Armistice an insidious form of paralysis showed itself. Gradually his condition deteriorated. He became a complete invalid and had to remain on his bed for six months. Then slowly he recovered, but—at a price.

The period of inactivity had played on his nerves and he developed chronic neurasthenia. The doctors told him that his salvation was to get out of himself. He was urged to find relaxation in pursuits which would help him to obliterate his troubles. Self-forgetfulness was to be his creed.

With characteristic energy he plunged himself into the gaiety and glamour of London life. He became a habitué of the cabaret and the night-club. It seemed a perfectly respectable relaxation.

What the Dancer Did.

One night his dancing partner told him of a tonic-snuff. Surreptitiously she gave him a little white powder screwed up in a bit of paper. That was his introduction to dope, and that was the beginning of the end.

When under its influence he felt calm and self-controlled. His brain seemed clear and the neurasthenia was forgotten. When the effects had worn off, he discovered what a cruel disillusion it all was.

But he had gone too far to withdraw from it. The inevitable end stared him in the face. Early one morning he was found in his room. His Army revolver was by his side. So ended a brilliant life — and a mother lives in perpetual seclusion because the light of her life has been quenched.

Sir Wm J. Collins, Member of the Advisory Committee (Opium Section), League of Nations.

Let us not be deluded in thinking this is an isolated case. There are thousands of others. In my hospital we treat these human wrecks. Let me tell of their life.

The symptoms are universal and there is a strange likeness amongst them all. The dope fiend loathes the poison and yet craves for it. He knows full well that he is yielding to a habit of life which will drag him to the depths, and in his saner moments he is filled with genuine remorse. Yet when the drug is withheld from him he becomes feverish and irritable.

One day a timid knock was heard on my office door. In there walked, or rather stumbled, a pale, emaciated form, trembling from head to foot. It was a girl who had been treated at the hospital for dope-taking some time before, and who had been discharged as cured.

When I asked what I could do for her she said she was "in for pneumonia." "How do you know?" I asked. She explained that she had suffered from the same complaint before, and knew what the symptoms were. I told her she had better come into the hospital and that a bed would be prepared for her. Into her dull, blood-shot eyes there came a look of mute appeal.

"If I come in," she asked, "will I be given some stuff?"

Snow in the Desert.

And then I knew that my fears were well founded. It was not pneumonia that threatened her existence but something infinitely worse that was gnawing at her body and soul. Calmly and quietly I remonstrated with her. No medicine in the world could cure her. The only remedy was her will-power.

In a flash she jumped from her chair and flung herself full length on the floor of my room. Agonisingly she cried, "I will stay here until you give me some snow." The position was a delicate one. It is unwise to arbitrate with a pestilence, to enter into a discussion with a hyena. The pestilence has to be conquered and the hyena to be tamed.

I picked up the telephone receiver and told my visitor that unless she pulled herself together within thirty seconds I would telephone Scotland Yard. The threat was not in vain. She groped her way out of the room, out again into the world, helpless and hopeless.

Within half an hour the ambulance car had drawn up at the hospital. A patient was carried out. It was the girl drug-taker. She had collapsed in the street and the police had rushed her to the hospital for treatment.

She was admitted to a private room and for days she hovered between life and death. At times she was just like a maniac, and it was thought she would have to be removed to a mental asylum. Then she would improve, and after some weeks' treatment it was hoped that the crisis had been successfully passed.

One morning a nurse went into her room and found the bed empty and the patient's clothes missing. It was discoverd that she had escaped down a rainwater pipe.

One of the saddest cases of drug fever I know is that of a deputy-lieutenant of a Northern County. How he succumbed to its diabolical charm is a mystery. At one time he was a highly respected member of Parliament. Suddenly and without any apparent reason he resigned all his public positions.

Secret Visits to Town.

Immediately a change was manifest. From a strong, vigorous man he became almost an invalid. All kinds of conjectures were made as to the cause. It was noticed that every month he would pay a visit to the metropolis and after two days he would return home a mental and physical wreck. His wife became greatly concerned and ultimately arranged for private detectives to shadow him.

They found that he went to a house in Westminster, in the occupation of a Frenchman and his wife, and that he remained there the whole of the time he spent in London. One day the Frenchman was caught in the act of trafficking in drugs. He was arrested and received the usual lenient sentence for this nauseating crime. His wife speedily fled to the Continent.

Sometimes I am asked, "Is the dope fiend inevitably doomed? Education and will-power are the only remedies. Nine out of every ten resort to drug taking through ignorance or curiosity.

A
FAIRYCYCLE
Regd. Trade Mark.
As exhibited at the British Empire Exhibition
Brings Health and Happiness.
It gives the children beneficial exercise so necessary for building up their health and strength, and enables them to enjoy hours of innocent amusement.
Be sure the word 'Fairycycle' and Triangle Trade Mark are on the frame. None genuine without. British made. Each 59/6
Note the low centre of gravity which makes the Fairycycle so safe and easy to ride
SPECIFICATION: Adjustable plated handle-bar, cycle saddle (adjustable), ball-bearing rubber pedals, 12in. wheels with 5/8in. wired-on tyres, frame of solid drawn weldless steel cycle tube, brake and free wheel.
Mfctrs.: LINES BROS., Ltd.,
9, Fore St., London, E.C.2
See the Famous Triangle Trade Mark on all Good Toys and avoid spurious imitations.
STOCKED BY ALL GOOD TOY SHOPS AND STORES THROUGHOUT BRITAIN.

Send for it on 14 DAYS TRIAL
FAMOS LAMP
GIVES YOU BETTER LIGHT AT LOWER COST
Even if you have gas buy a "FAMOS" and get just as good a light for a much lower cost. The "FAMOS" lamp is extremely simple to fill, clean and light. There are no complicated gadgets to go wrong. List of other patterns on request.
The "FAMOS" gives a wonderful light,—88 Candle power of pure white brilliance, easy to the eyes. No glare, no flicker, centre air draught. Why use an old style oil Lamp when you can get the incandescent "FAMOS" which only consumes a pint of paraffin in nine hours. It will cast a brilliant radiance in your home.
In three finishes:— Oxidised copper, Brass and Nickel.
Send your remittance for £2 2s. State finish you require and secure this remarkable "FAMOS" Lamp, carriage paid. If it doesn't come up to your expectations, send it back within 14 days in good condition and cash will be returned in full. This is a fair and honest offer.
The ARMA Manufacturing Co., Ltd.
28 (H), Great Saffron Hill, London, E.C.1.

DANGER AHEAD FOR CATARRH SUFFERERS.

Catarrh, Even in Mild Form, Often Leads to Distressing Complications.

Here is a Simple, Safe, Inexpensive and Pleasant Method That Will Rid the Head, Nose and Throat of Catarrh.

FOUR CIGARETTES SENT FREE.

There is no disease more offensive or disagreeable, or no disease that will lead to as much serious trouble as catarrh, often producing chronic headaches and deafness, affecting the eyes and voice and frequently weakening the lungs. You can now get rid of catarrh by a simple, safe, pleasant home remedy, discovered by Dr. Blosser, a catarrh specialist.

Dr. Blosser's remedy is composed of medicinal herbs, berries and flowers, which you smoke in a dainty pipe or cigarette. The smoke vapour is inhaled into the air passages of the nose, head, throat and lungs, and carries medicine where sprays, douches and ointments cannot possibly reach. Its effect is soothing and healing, and as it contains no tobacco or cubebs is perfectly harmless and may be used by women and children as well as men.

If you suffer with catarrh, asthma, catarrhal deafness, or if subject to frequent colds, send to Dr. Blosser, Ltd., (Dept. 121 M.B.), Temple Chambers, Temple Avenue, London, E.C. 4 and you will receive by return post a trial package of this remedy to prove its pleasant and beneficial effects. Most chemists have this remedy. JB

VARICOSE VEIN CURE AT LAST.

SPECIAL OFFER TO "JOHN BULL" READERS.

Elasto is an entirely new treatment on quite different lines from those hitherto used which permanently cures **Swollen Legs, Varicose Ulcers, Inflamed Wounds, Varicose Eczema,** and all troubles generally known as "Bad Legs."

There is no awkward bandaging, or uncomfortable elastic stocking, no cutting out of the veins, or having to rest, no pain to be endured, or drugs to be taken; but just tiny tasteless, harmless tablets to be dissolved upon the tongue.

A Return to Nature.

This simple act restores a natural ingredient to the blood which enables the body to make elastic fibre. With this material the veins and muscles win back their elastic action, and are again enabled to perform their duty in correct blood circulation, as they did when you were a child. You see, it is quite different from the usual treatment.

No Need to Suffer Now.

Do not suffer any longer the agony and dreadful worry caused through pain and fear that your varicose vein may burst, when a means so simple, so natural, so harmless, and inexpensive is now available. Elasto also cures **Piles** (Blind, Bleeding and external), **Varicocele, Prolapsus, Hard Swellings, Swollen Glands, Swollen Joints from Rheumatism, and All Relaxed Conditions,** because the cause is the same—a want of elastic fibre in the system. It seems too good to be true, but just read what Mrs. Rupell, 223, Waterloo Road, Hightown, Manchester, wrote:—

"Suffered unbearable pain for eight years. Tried all sorts of remedies which failed. Doctor advised operation as only cure, but Elasto Tablets soon reduced pain, softened veins, and eventually cured."

No Cure—No Pay Terms.

We have so much confidence in Elasto Tablets that we are supplying a course of treatment on "No Cure—No Pay" Terms. There is no "catch" or impossible condition in this offer, so write at once for particulars and **FREE SAMPLE,** or send 4s. for a full month's treatment to **The New Era Treatment Company** (Dept. 15N), **Cecil House, Holborn Viaduct, London,** and commence your cure without delay. JB

Human Documents.

The Cry of a Duped Woman

And Other Intensely Human Stories and Problems from Real Life

PROBLEMS that may be yours are dealt with by "Humanist." In every case the name and address of the writer are suppressed so that the authors may not be identified. Correspondents must send stamped addressed envelopes if they wish to be answered through the post, in cases that are too intimate or are not of sufficient interest to be helpful to others. Ten shillings is sent to each of the writers of the letters printed on this page.

"I AM twenty-two, the daughter of a man in a good social position, and of very good birth, but after my father's death my mother and I were left very poor—and we were forced to sell up everything and try our luck as workers. My life had been sheltered.

"Then I met a young man who represented himself to be a member of a good family. He had a pleasant manner, and I liked him.

"He begged me to marry him, and being ill and tired, and anxious for love and happiness, I agreed. He hurried it through, saying he wished to get my mother and me away into the country for a rest. I believed in him.

"Five days after our marriage my husband went back to London 'on business,' saying he would return the same night, and I have neither seen nor heard from him from that hour.

"HE left me with a heavy bill to pay, and a debt for money he had secretly borrowed—and I was penniless. I gave him five days' grace, and then went to the police, thinking he had lost his memory. I had become ill from worry, and prayed with all my heart that all would be well.

"Then it came out. This man was wanted by the police in several countries for robberies and forgeries. He had seduced some unfortunate girl and she was expecting a baby. He had deserted from the Army, and robbed people who had been kind to him.

"There was not one true statement in the marriage certificate, and the police told me that he was an utter scoundrel.

"I think some vital part of me died that night as I heard of all the cruel things the man I had married so hopefully and innocently had done. I have been ill from shock and grief ever since, and to add to my misery I cannot get my freedom. The man has managed to dodge the police.

"I have no money. I am not strong, and I am disgraced in the eyes of my few remaining relatives.

"DO you think, Humanist, that if I ever met a man whom I loved and who loved me—and married him, keeping this tragic piece of my life a secret, and posing as a widow—I should be to blame? Surely, because my life has been wrecked, I must not be condemned to suffer for it all the rest of my days.

"I have paid his debt, and the bill—helped by my mother who has only a tiny sum weekly given by a relation—and am now in London again and looking for work. I am still quite good-looking, although lines have come under my eyes, and I still want my chance of love and happiness, and to forget—for while I remember I can't get well.

"Two doctors, one a famous surgeon, a friend of my mother's, have advised me to treat the marriage as non-existent and to forget that this ever happened."

"Humanist" says:—*I think it very likely that the marriage is invalid, but you cannot be sure. Keep in touch with the police, for this rascal may get into their hands sooner or later and you might be able to trace his history. You have done nothing to make your relatives ashamed, and when the right man comes along tell him all and be guided by him. Your tragic story shows the folly of girls marrying men they know nothing about.*

A Hard Struggle

"AFTER being discharged from the Army, I had practically no home to go to, having lost my wife and family. I returned to Leeds and started travelling with boots and shoes for a company, and did very well. I married a widow with a home and was quite happy there.

"My doctor advised me if possible to get to my own climate, and seeing an advertisement in the paper for a draper's traveller in my own county, Cumberland, I applied for same and got it, in September, 1923.

"I did very well until eight weeks ago, when I had a little financial trouble, which caused a clerical error of £7. My master was coming to see me at the time, but knew nothing whatever about the trouble. My wife went to see him on my behalf and he told her if the money was paid I should have a clean sheet again. All money has been refunded but I can't get a reply.

"I got a new situation for my wife and self to manage a shop. We turned up at the appointed time to commence duties on Monday last, when the manager produced a wire from Glasgow not to appoint me, and I can get no explanation.

"When I took the situation as draper's traveller, I had to sell a four-roomed house of furniture. We are in rooms at 6s. per week and have got notice to quit as we owe three weeks' rent."

"Humanist" says:—*I advise you to try and get someone—a clergyman or other responsible person—to give a guarantee to your old drapery firm of your good faith and firm intention to go straight in the future. I have no doubt, if that was done, they might set you on a round again.*

A Casual Father

"A FRIEND of mine, a young lady of nineteen years, who served four years' apprenticeship at a milliner's, lost her step-mother and returned home some six months ago. No relatives have offered to help, and she has had the looking after of the home, her father and three step-children, one a terribly unruly boy of eleven years.

"Her father is at work all day, and when he returns is most uncivil, and as he allows her no control over money matters she never gets any, and has a most miserable ordeal in asking even for a postage stamp.

"She is most terribly depressed, and naturally her future looks very black. Her father is fifty-three years old and healthy. The boy is a great worry and she is often grumbled at when she corrects the children. She informs me she cannot go on, and in the face of his refusal to get anyone, and an ugly threat of his, she is intending to go right away. Her father is most selfish; nothing is ever right for him and quite a lot of money is spent by him on alcohol, so that rank poverty is no excuse.

"Is she justified in leaving him, Humanist? On the other hand, is there a legal aspect?"

"Humanist" says:—*She is perfectly entitled to leave a home where she is ill-treated and unhappy. Let so indifferent a father get a paid help in her place. She is under no moral obligation to ruin her life.*

Shadow of Death

"MY husband and I are poor folk who get a meagre living by fishing and crofting on the coast of Aberdeenshire. We have five children under the age of fourteen, and we find it a really heart-breaking job to obtain the necessities of life for us all.

"Two miles away lives my husband's brother, who is also a fisherman and who was left with three young children when his wife died, two years ago. Since that time he alone has looked after the family.

"He knows that he is in a dying condition, and last week when my husband visited him he pleaded that when he left this world we should adopt his children and care for them under our own roof.

"My husband did not give him any definite answer, but told him that he would ask my consent. I am, therefore, faced with a problem which is most perplexing. I feel most keenly for this poor man and his motherless bairns, but you can understand how much it will mean to our own children."

"Humanist" says:—*I am sure you will do the right thing. There is nothing truer in life than that it is the poor who help the poor. Famous men have come from poor cottages.*

(Continued on page 27)

A £5-5-0 ALL WOOL OVERCOAT TO MEASURE FOR £2-5-0

OR IN S.B. CHESTERFIELD STYLE **£2** *ONLY.*

WILLIE SMITH
(The Famous Billiards Player)
in his Dennis Overcoat.
(Photo by Press and Portraits Photographic Co.)

THE DENNIS IS THE MOST FASHIONABLE OVERCOAT THIS SEASON

WHEREVER YOU RESIDE WE UNDERTAKE TO FIT YOU PERFECTLY UNDER THE FOLLOWING UNIQUE PLEDGE—

If, after examining the excellent material, workmanship, and finish of this wonderful Barry Overcoat to measure you are not of the opinion that it is the greatest bargain you have ever seen, we will refund not only the amount paid but 2/6 over and above that sum to compensate you for your trouble. We also make an S.B. Lounge Suit to your special measure for £2 to which the same unequalled guarantee applies.

SEND FOR FREE PATTERNS WHICH WILL BE SENT UNDER PLAIN COVER.

If you cannot call personally, our SELF-MEASURE CHART is unfailing. You take your measures in the privacy of your home, select your cloth from the lovely range of patterns we shall send you, choose your style from the big selection of fashions we submit—and in seven days you will receive your order carefully packed.

Sent Carriage Paid at our risk entirely

FREE The Patterns, Fashion Plates, Measure Chart are yours for the asking. Send us a postcard forthwith, when they will be sent per return.

WRITE FOR PATTERNS OR CALL

Those calling may be measured in our Showrooms.

A £5 5 0 ALL WOOL SUIT	An £8.8.0 Superfine WORSTED SUIT	100 Per Cent. Pure New Wool BLUE SERGE SUIT
to measure for £2.0	to measure for £4.10	to measure for £3.10

"IN EVERY CLIME AT ANY TIME THE COAT SUBLIME."

THE BARRICO TRIPLE-PROOFED GABARDINE

TRENCH COAT

(The Famous Four-in-One Model)

In either Blue or Fawn Shade for **35/-** Carriage Paid

The slight advance in the price of the Barrico Trench Coat is imperative through increasing costs of raw materials. It has been deemed wiser to adopt this course rather than in any way reduce its excellent and far-famed quality.

A COMBINED OVERCOAT AND STORM COAT, stylishly cut and finished, eminently suitable for all the year round wear.

DO NOT CONFUSE THE BARRICO WITH THE CHEAP RUBBER-BACKED MACKINTOSH WITH AN ADDED WOOL LINING NOW BEING OFFERED ELSEWHERE. OUR FAMOUS BARRICO IS SOMETHING QUITE, QUITE DIFFERENT.

The coat is actually sent on approval. If you do not consider it the very greatest bargain you have ever seen, return it to us at once and we will refund not only your cash in full but also the postage incurred by your returning it.

WE ARE THE ONLY FIRM MAKING THIS OFFER.

Post us your remittance for 35/-, giving us your height and size round chest over waistcoat, stating whether BLUE OR FAWN SHADE IS PREFERRED

S. A. BARRY & CO Ltd.,

(J.B. DEPT.), 26, CITY ROAD, LONDON, E.C.1.

(Near Moorgate Tram and Tube Terminus)

How to Save Children's Teeth

Brushing is necessary, of course, but, by itself, it is not enough.

To brushing you should now add the regular use of Wrigley's.

Read what Science says about it. A prominent dental surgeon, writing for the "Daily Express" of the 27th June, says:

"To prevent the teeth decaying by cleanliness alone, the mouth would have to be constantly aseptic. As this is practically impossible, a small quantity of good chewing gum after a meal will induce a long-continued flow of saliva, most efficacious in destroying the numbers of tooth-destroying bacteria."

So, when the kiddies ask you for Wrigley's (as all kiddies do), remember that giving it to them is not merely indulging a harmless taste for a delightful inexpensive sweet.

Giving Wrigley's to the children is a most important measure for their future health—for good teeth are the very foundation of good health.

It's important in another way, too. It's a real aid to digestion. That's why millions of people use Wrigley's *after every meal*, to prevent the unpleasant symptoms of indigestion.

Give Wrigley's to your children after every meal. And use it yourself. You'll enjoy it and it does you good.

WRIGLEY'S

CHEWING SWEETS

W/1/138

SPEARMINT. 6 bar packets, 3d. P.K.—4 sugar-coated peppermint pellets—1d. per packet.

After every meal

Wrigley's Limited, 77-178 Tottenham Court Road, London, W1

A WONDERFUL WEEK FOR YOUR HAIR

"HAIR-DRILL" EXHIBITION WEEK EXTENDED

Exhibition Closes — "Harlene-Hair-Drill" Gifts Continue

Colossal Free Hair-Beautifying Four-Fold GIFT of "HARLENE-HAIR-DRILL" OUTFITS for ALL.

THE wonderful Empire Exhibition has perforce come to a close. But many thousands of people throughout this country and the Empire overseas are still eagerly applying for the Great "Harlene-Hair-Drill" Empire Exhibition Celebration Hair Health and Beauty Gift Parcels.

In order that no reader shall be disappointed and to meet this huge and universal demand, it has been decided to continue from the "Hair-Drill" Headquarters the free distribution of these splendid toilet Gift Parcels so eagerly sought after.

The opportunity then to have FREE instructions in the world famous "Harlene-Hair-Drill" and FREE supplies of all the necessary preparations for carrying out this scientific method of growing hair is still open, for the time being, for everyone everywhere.

Everybody in this great year is doing all they can to look their best, and there is certainly little need to tell readers that "Harlene-Hair-Drill" will add charm to their appearance by improving the condition and adding to the health and beauty of the hair.

A GIFT FOR "BOBBED" OR "UNBOBBED"—AND MEN TOO.

This important "Hair-Drill" announcement is made not so much to tell you what wonders "Harlene-Hair-Drill" will work in the condition of your hair, but to impress upon you the fact that you can still secure one of the "Souvenir Empire Year Hair-Drill Outfits" FREE and prove for yourself how Hair Drill will give your hair that brilliant and radiant health which perhaps you never thought possible.

Ladies, whether their hair is "bobbed" or not, will find that as the "Hair-Drill" practice is followed, so new light and brightness comes to the hair. Thus, if either the hair is kept severely short, shingled or straight, or beautifully piled up in rich coils, the "Harlene-Hair-Drill" hair flashes back a brilliant radiance and charm.

THIS IS THE GIFT THAT AWAITS YOU.

Just think what a wonderful parcel awaits your acceptance, ready packed up for you, just awaiting your name and address on the label.

You will receive FREE:

1. A special supply of the world-famous hair-growing specific "Harlene-for-the-Hair," which, because it gives to every tiny hair root in most pleasant and acceptable form the very elements they need to strengthen hair-growth, assures for men and women a luxuriant head of hair and the complete banishment of hair troubles.

2. A supply of the delightful "Cremex" Shampoo Powder, which, as it cleanses the hair, gives a splendid sense of lightness and freedom. Its distinctly tonic effect co-operates with "Harlene" in maintaining hair health and beauty.

3. A dainty supply of the freshly prepared "Uzon" Brilliantine which acts as a light protective coating to the hair shafts and gives that final look of elegance to the healthy hair that "Harlene" grows. It is invaluable to those whose hair is brittle or where the scalp is inclined to be dry and scurfy.

4. The specially prepared "Harlene-Hair-Drill" Manual of Instruction, which alone is a valuable gift to anyone whose hair is out of condition, weak or falling.

And all you have to do to secure this Hair-Drill Gift is to write your name and address clearly on a piece of plain paper and pin this to the coupon given below. Send these with fourpence in stamps to cover the cost of postage and packing of your parcel and the same will reach you within a few hours.

IF your hair is Dull, Greasy or Lifeless, back will come its natural healthy, sun-shiny radiance.

IF you are troubled with Scurf or Dry Scalp, as the hair roots soak up the wonderful "Harlene" and gain new vitality so this trouble will cease.

IF your hair is Thin or Falling, perhaps at the Temple or on the Crown of the head, your seven days' free Hair-Drill practice will prove how quickly this trouble can be overcome.

IF your hair is Splitting at the Ends, becoming difficult to dress, use the Free Hair-Drill preparations, and within a week see the wonderful difference.

Have you had your Empire Exhibition Hair-Drill Week Gift Outfit? If not, send at once and join in this Great National "Greater Hair Health" Movement. A Gift Parcel is already packed up for you and only awaits your name and address. Simply post the Coupon as directed and your Gift Parcel will be immediately despatched to your own door.

IMPORTANT. WRITE AT ONCE.

Surely it is worth your while to take your pen in hand and by sending at once for your Free Gift prove how quickly "Harlene-Hair-Drill" will give you back the abundance of hair you may have lost.

So don't delay. Write at once and do your part to prove that the hair of the men and women of the British Empire can be the best in the world.

After a Free Trial, should you require them, you will be able to obtain further supplies of "Harlene" at 1s. 1½d., 2s. 9d., and 4s. 9d. per bottle; "Uzon" Brilliantine at 1s. 1½d. and 2s. 9d. per bottle; "Cremex" Shampoo Powders at 1s. 6d. per box of seven shampoos (single packets 3d. each); and "Astol" for Grey Hair at 3s. and 5s. per bottle from Chemists and Stores all over the world.

.....Cut Out and Post To-day.....

"HARLENE" FREE COUPON

Detach and Post to:
EDWARDS' HARLENE, LTD.,
20, 22, 24 and 26, Lamb's Conduit Street,
LONDON, W.C.1

Dear Sirs,—Please send me your Free "Harlene" Four-Fold Hair-growing Outfit as described. I enclose 4d. in stamps for postage and packing to my address.

JOHN BULL, 8/11/24.

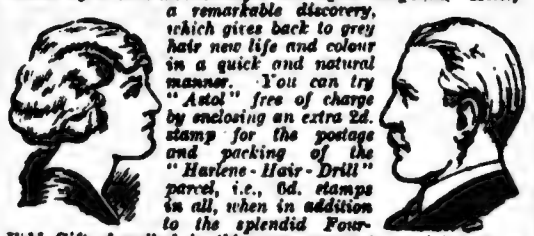
NOTE TO READER.

Write your full name and address clearly on a plain piece of paper, pin this coupon to it, and post as directed above. (Mark envelope "Sample Dept.")

N.B.—If your hair is GREY, enclose extra 2d. stamp—6d. in all—and a FREE bottle of "Astol" Hair Colour Restorer will also be sent you.

SPECIAL NOTICE TO THE GREY-HAIRED.

If your hair is Grey, Faded, or quickly losing its colour, you should try at once the wonderful new liquid compound "Astol," a remarkable discovery, which gives back to grey hair new life and colour in a quick and natural manner. You can try "Astol" free of charge by enclosing an extra 2d. stamp for the postage and packing of the "Harlene-Hair-Drill" parcel, i.e., 6d. stamps in all, when in addition to the splendid Four-Fold Gift, described in this announcement, a trial bottle of "Astol" will also be included absolutely free of charge.



(Continued from page 24)

Ethics of Spying.

"The manager of our firm has brought a nephew in, over my head, in the counting-house. This youth is neglecting the work and keeping bad company. Should I report him to the directors?"

Certainly not. It is not the business of juniors to report their seniors, and no decent director would tolerate it. If the youth does not do his job, it is for your superiors, not you, to deal with the matter.

In Easy Street.

"I own a fairly successful grocery business. My son, aided by my wife, wants me to take a pension and retire. Why should I? I am fifty-six."

I am glad that you are in a position to retire—though, of course, you cannot be compelled. Don't you think that your wife at least is thinking of your health and happiness?

Cat's-paw.

"My brother, sentenced to twelve months for fraud, applied for leave to appeal, and it was dismissed by the Court. Is this justice? It is true he did wrong, but the man who was responsible is still at large."

The Court of Appeal is the best judge of the issue, though it often happens that the real criminal escapes, while his accomplices or cats'-paws suffer. Help your brother when he comes out.

The Hysterical Sister.

"The girl I am engaged to has a sister who loves her and dislikes me. She threatens to commit suicide if my fiancée marries me. I have offered my prospective sister-in-law a home with me, but she refuses."

Clearly the sister has no right to spoil your fiancee's life. Deal with her kindly and gently, and I do not doubt she will ultimately see reason. These cases are not uncommon: they generally yield to tact and affectionate consideration.

Sacrificing Husband.

"I do not love my husband. He learned that I loved another, and went away to Canada to give me my freedom. Am I a bad woman if I marry the man I love?"

You cannot marry him, except by a bigamous marriage. If you do not hear of your husband for seven years, you can marry without fear of bigamy proceedings, but it will not be a legal marriage. A woman cannot have two husbands at the same time. You seem to me an unhappy, rather than a bad, woman.

The Solicitous Mother.

"A girl of twenty, I earn my own living. A spiteful friend told my mother, a country clergyman's widow, that I go to night clubs. I don't, but do go occasionally to dances. My mother wants me to go home from wicked London."

Tell your mother the truth, and reassure her. There are many independent girls living in London, and enjoying life quite correctly and safely. A good character and common-sense are the best of protections.

A Difficult Problem.

"I was betrayed by a man years ago, and saved by a woman friend. Now this woman friend loves and is going to marry the father of my illegitimate son. What should I do? I will not meet this man. I brought my boy up without any help from him."

You need not meet him unless you wish. But if you don't, your friend will ask why. Are you prepared to tell her? You have got on without this man for so long: do you really wish to rake up the past now? You are certainly entitled to, if you desire—for he owes you retribution. But consider first and carefully your own happiness as well as your friend's. You could easily drop gradually out of a painful friendship. Don't forget what you owe to the woman friend who saved you.

Words Winged to Women

Pure for Four Days

by MABEL HORNER

THE excitement of one of the most disturbing General Elections in history is over and once more, so far as the curious anomalies of the electoral system have allowed them, the people have sent to Westminster their chosen representatives for law-making.

Women generally have turned out well at the polls. They have been among the keenest advocates for setting about immediate domestic reforms. Being the practical sex, the sex which is obliged to bend its energies day by day to the solving of innumerable details of management, they will look for the keeping of election promises.

Miss Llewellyn Davies, Secretary of Women's Co-operative Guild for over twenty years. An advocate of pure milk-supply.

Among the subjects upon which women are becoming increasingly disturbed is that of our national milk-supply. There is death in the milk-can. Do all women realise this?

Not long ago I met a young friend of mine who was heart-broken. He was married and had had one lovely child, a little girl of three months old. They had gone away happily for their summer's holiday. They had come back with the baby—dead. It had died from infantile dysentery brought on by the "change of milk"—such was the verdict of the local doctor.

DIRT in milk does not always show itself. The deadly germs lurk in the bottle that looks perfectly pure and white. There are means and methods of making doubtful milk saleable, and this is where the danger lies.

Housewives are continually being urged to "Buy more milk." Scientists tell us that one quart of milk is equal in food value to twelve eggs or two and a half pounds of beef. Mothers of families need no encouragement to buy milk to the full extent of their purchasing power since they know how much the welfare of the family depends upon having a good and constant supply.

Milk is the natural food of little children. It is an absolute necessity for invalids and the aged. How important, then, that women should be interested in the sources and control of their milk-supply, and take some pains to ascertain whether that supply is pure.

NOT long ago a company of working women was addressed on the subject of the milk supply by Mr. Holmes, Dairying Inspector for the Ministry of Agriculture. He gave his audience an infallible test of clean milk. That test is the keeping quality. And this is what he declared: "Clean milk will keep sweet for four days in any season of the year." And which of us can trustfully rely on our milk keeping sweet from meal to meal? By this test, most of the milk consumed by little children in this country is impure.

One of the most unsavoury reports on our food-supply was that drawn up by a disinterested scientist who undertook an investigation into the milk supply of a large industrial town in the North.

What regulations exist in the dairies from which we draw our supplies as to the milkers themselves washing their hands? Are the cows cleansed? Are the cows regularly inspected? Are all utensils sterilised?

The exposure of milk in large open vessels in dairy shops is bad; worse is the practice common in so many towns of pouring milk from can to can and filling customers' receptacles in the open streets. Milk is one of the most easily contaminated of all our foods, and once contaminated it cannot be cleansed.

If women only realised how tuberculosis and other deadly diseases are spread by milk that stands invitingly upon our steps, they would do their share towards rousing public opinion as to this danger in our midst. They would insist that municipalities—in many of which they form the majority of the electors—undertook the regulation and supply of the people's food, and first and foremost that food of the children—milk.

Sunshine in Winter

WHEN the lamps are lighted and a cosy fire burns in the room, when the cold wind whistles outside and the rain patters on the window, we have time to think of those problems that have been shelved during the long nights of summer and autumn.

They have always been with us, those problems, but somehow it has been easier not to face them, easier to shove them into the background, easier to enjoy the air and the sunshine.

Winter brings with it an opportunity to get down to brass tacks with your affairs. It gives you time to reflect.

And JOHN BULL gives you the medium for the solving of your worries.

Our wonderful Free Advice Service is at your command. It is manned by people experienced in the battle of life, who are ready to face and answer every question you put to them.

It does not matter what your problem is—Finance, Business, Domestic, Love, Law, Sport, ex-Service, Pensions, etc.—we have an expert on the subject waiting to help you.

Sit down at home to-night and face your troubles. If you are in doubt about anything—if you have any wrong that wants righting—write to JOHN BULL about it! Enclose a stamped addressed envelope with your query, and we will do the rest!

The nights are long, and it is cosy in the room under the lamp. Draw your table up to the fire, face that problem of yours and—write to JOHN BULL about it!

When Children Cough

When you hear that warning croupy cough, rub Musterole over the child's throat and chest.

A clean, white ointment made with oil of mustard, Musterole speedily relieves the congestion. It has all the efficacy of the mustard plaster, without the blister.

Use Musterole for colds (it often prevents pneumonia), chilblains, sore throats, tonsilitis, and congestion.

BETTER THAN A MUSTARD PLASTER

MILLER'S MUSTEROLE WILL NOT BLISTER

Thos. Christy & Co., London

WHEN YOU SAY "LIFE'S DULL" —THINK! HAVE YOU EVER TRIED TO BRIGHTEN IT?

This is the day of competition. It is the man with specialised knowledge alone that achieves success and security. Such a man leaves that glooniness which is the lot of so many office workers far behind him.

You can train in your spare time for the fascinating professions of Accountancy, Secretaryship, Bookkeeping, Shorthand, Teaching, etc., and win a Degree or Qualifications that will open wide the door to a responsible highly-paid position.

Business is crying out for qualified men and women with the magic letters A.L.A.A., A.C.I.S., A.I.S.A., A.C.W.A., P.C.T., after their names.

The Negus-Premier College will train you rapidly and coach you UNTIL YOU PASS for these qualifications.

Get to know more of this great opportunity by sending at once for the big 120 pp. Prospectus of the College, which is yours for asking. Such a step has been the turning point in hundreds of lives—WHY NOT YOURS? DO IT NOW.

THE NEGUS-PREMIER COLLEGE

BYRON STREET (Dept. J.B.), BRADFORD

I'LL TEACH YOU to PLAY the PIANO BRILLIANTLY & Read Music Easily THIS WINTER

THERE is a way to learn to PLAY—and PLAY BRILLIANTLY—and READ MUSIC EASILY—this winter.

I have taught thousands this way, and I guarantee to please—and even surprise—you with your rapid progress under my system of quick tuition.

My tuition makes learning so easy and rapid. I teach you by a method that makes your mind and muscle work as one with the keyboard. My system systematises learning to PLAY and Sight Reading Music of All Kinds—Dance, Classical, and Voice Accompaniments.

Good players of the piano are welcome guests everywhere. Let me make you a brilliant player—one whose playing will win admiration and applause.

If you are a Beginner, don't waste time by the old practice drudgery. One writes: "My remarkable progress is a revelation to my friends."—W. J. (Swindon).

If you are a Moderate Player already, my teaching will greatly improve your Playing and Sight Reading ability. One writes:—"The improvement can only be called marvellous." J. L. S. (Loughton).

FREE BOOK, "Mind, Muscle and Keyboard." Write for one (state if Mr., Mrs. or Miss, also if Beginner, Elementary, Moderate or Advanced).

Mr. H. BECKER, 181, Bristol House, Hothorn Viaduct, London, E.C.1.

"35 Years Reputation on the Turf."
SECURITY
AND
CHARLES VILLIERS
CHAPMAN
(Member of the Leading Sporting Clubs)

What the Press says:—
THE SPORTSMAN. — "*During the whole of his career as a Turf Accountant no unsatisfied claim has ever been made against him. He employs a large capital in his business, which enjoys a high reputation for fair dealing and integrity.*"

THE SPORTING LIFE.—"*The business of Mr. Chapman is one of the very largest of its kind in the world. Obligations are fully and honestly met.*"

Write for my Price List on
MANCHESTER NOV. H'CAP.
also next year's LINCOLN and
NATIONAL and DERBY 1925.
NO LIMIT WHATSOEVER on Singles, Doubles, Trebles and Accumulators. Win and Place.
Wires lost in transmission are allowed in full.
One-Third odds for a place on future events.
WRITE FOR LIST OF PRICES.
SETTLEMENTS BY BANKNOTES OR CHEQUES, AT OPTION OF CLIENTS.
Write for Terms, stating requirements, to
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LONDON, - S.W.3
'Phone No.: 7880 Kensington (10 lines).
'Grams: "Repayable, Knights, London."

J. McLAUCHLAN,
54, Gordon Street, Glasgow.
Established 32 years.

You are on by Letter
if time post-marked (not in code) by advertised time of race (Registers 15 mins.).
NO LIMIT.
1/3rd the odds 1—2 if 5, 6 or 7 runners; less than 5 runners Place stakes go on to win.
Credit Accounts opened on Approved References.
Special Credit Accounts
(No references required). Write for details. Rules on Application.
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For Credit Accounts Only.

SAFETY FIRST.
ALFRED H. MAURICE,
The FOOTBALL Accountant.
19, BRIDE LANE, LONDON, E.C.4.
CHALLENGER CREDIT COUPONS. NOTHING BARRED — NOTHING STARRED. Send for LONG, SHORT, and ONE LEAGUE ONLY LISTS.
"Alfred H. Maurice has stood the TEST for over 25 years."—*Pink Press.*

Booming Bogus Favourites

Another Cute Gang of Racing Crooks Unmasked.

FROM an absolutely sound source, knowing French racing from the inside, I hear that an enquiry, conducted by owners and trainers interested has brought to light the fact that a group of wanglers is at work trying to make profit by booming bogus French favourites for English races. They are served by many touts in France who are responsible for the boosting of recent candidates from France on this side. It is the intention of French sportsmen to deal drastically with the wanglers, but in the meantime British backers should be on their guard, because I have reason to believe that the position will be worse later on.

This Week's Liverpool Cup.

The Liverpool Cup, one of the three big races yet to be decided before the curtain falls, looks good for Lord Derby. Pharos, Moabite, and Sierra Leone have accepted and the latter will probably be the Stanley House selected. It is about time Little Marten popped up and I couple this unlucky horse with Lord Derby's selected. If there is any necessity to make a revision I will do so in my daily code selections.

The Bookie Philanthropist.
(After W. S. Gilbert.)

If you give me your attention I will tell you what I am,
I'm a genuine philanthropist, all other kinds are sham.
In laying fancy prices I am certainly no stinter;
My aim in life is just to keep poor punters through the winter.
When runners number twenty-five and ev'ry horse is backed, sirs,
I never moan at all to see the fav'rite getting whacked, sirs.
When runners number thirty-five and there's a useful yield, sirs,
I often spread myself and offer six-to-four the field, sirs.
But although I try to make myself as generous as I can,
Yet everybody says I'm such a mean and mingy man!
And I can't think why!

Epinard for England.

M. Pierre Wertheimer tells me that he now realises that the American escapade of Epinard was a mistake, but he adheres to his decision to retire his crack to the stud instead of giving him a chance to make good next year. He also tells me he has all but completed his arrangements for the horse to take up his stud duties in England at the famous Sledmere Stud. This is in deference to the wishes of the many English owners who have booked the crack for the first of his seasons at the stud.

Cambridgeshire Afterthoughts.

Grave Fairy
Proved Contrary.
Moabite
Was a blight.
Dawson City
What a pity!
Mignault
All at fault.
Helium
Nothing to come!
Diophon
No Bon!
Caravel
Just a sell!
Lighthouse
Made us grouse!
Live Wire
Hopes expire!

Not Much to Shout About.

A friend of mine brought off a pound treble and a pound double on the opening day of Newmarket. It was the first time in his life that he had ever done such a thing, and probably the last. He won £1 10s.! It seems incredible until you work it out. St. Germans 8 to 1 on, Saucy Sue 4 to 1 on and Willblend 2 to 1 on.

Two Trainers to Follow.

Although the jumping game does not receive very much attention until the flat ceases at the end of this month, several readers have asked me to suggest trainers whom it will pay to follow during the N.H. campaign. If you want to back a large stable follow Poole. The Lewes trainer has about ninety horses in his charge and most of them are useful leppers. Poole gave us a sample of his medicine by annexing four races at Nottingham's first meeting. Two of these events he captured last year.

George Poole, the Lewes trainer.

A Nimble Half-dozen.

Lord Westmorland, owner and trainer, presides over the best small stable, and those punters who follow his fortunes are almost certain to show a handsome profit. Last season Lord Westmorland trained only six jumpers, but if backed every time out, from October to April, they were over eighty points to the good.

The Misdeed of Sebastian.

Sebastian, who started favourite at Sandown and finished last, was not "got at," as one of the daily papers hinted. The lad in charge had a fainting fit. In view of the horse's display I am not surprised.

THIS WEEK'S SELECTIONS
Liverpool, Wednesday,
GLANTRAGUE, SPITHEAD.
Thursday,
MENLOUGH CASTLE, BRIXTON.
Friday,
WESTMEAD, LOMONDSIDE.
Saturday,
CARAVEL, DALKEITH FILLY.
Windsor, Friday,
VAIN PERCY, TOMMY LONG.
Saturday,
GLENDUN, SEBASTIAN.

"JOHN BULL'S" CODE.

Two coded selections will be given daily in the following papers:—
Sporting Life, Sheffield Early Bird, Glasgow Noon Record, Sporting Man, Birmingham Sporting Buff, Birmingham Mail, Sporting Pink, Portsmouth Sporting Mail, Liverpool Sports Express, Mid-day Sporting Special, Bristol Times and Mirror, Cork Examiner, Aberdeen Sporting Express, Western Mail, Irish Independent, The Irish News, Sporting Chronicle and Chronicle Mid-day (Manchester).

X 2 E Q R M U L O G J T K I

W A S V C P 8 Y H B N Z F D

How to read the code:—In place of the letters or figures advertised in the daily papers read those above or below the line, as the case may be. D J F S C P 2 J would read INKERMAN.

This code will be changed in next week's JOHN BULL. It covers the racing from November 5 to November 11 inclusive.

The Pari-Mutuel Couldn't Pay.

I notice that Niceas, who was leased to the Aga Khan for his racing career, has run his last race which he won from three opponents at 20 to 1 on. The Pari-Mutuels accept place bets—first and second—in fields of four and, as in this event, only the first and second were actually backed for places, the authorities found themselves in an awkward predicament. After deducting working expenses they had not sufficient money to go round. They solved the problem by refunding all place bets.

PADDOCK PARS.

Although Epinard lost all his races in America Mr. Wertheimer turned down an offer of £60,000 for the French champion.

* * *

Half the jumpers I saw at Sandown were as fat as butter. The other half as round as beer barrels.

* * *

If Helium had won the Cambridgeshire, the accent would have been on the Hel.

* * *

Bellman is the unluckiest horse in training, but he should pick up another handicap before the end of the season. Mr. Frank Curzon's horse showed last week that he has recovered from the kick on the head he received in the Cesarewitch.

* * *

Follow Fitton over fences. This clever owner, trainer, and jockey has been engaged to ride for Frank Hartigan. The Weyhill trainer has sent out over 1000 winners under both codes. Not a bad record.

HORSES TO FOLLOW.

Glendun.—As I have mentioned Batho's good-looking three-year-old at least half a dozen times, I hope punters did not overlook him at Newmarket. The son of Junior will pick up another race before the season closes.

Philtra.—I am always on the look-out for hard-luck horses, consequently I coded Philtra to win the Dalham Stakes. The filly won by three lengths. Philtra should have beaten Instep at the previous Newmarket meeting.

Duckweed.—Cottrill's youngster has been either second or third in his last four races. At Newmarket the gelding was beaten a neck and a short head, with a useful field in the rear. Enter Duckweed in your note-book.

Mark Marten.—Won the Stockton Autumn Handicap easily, and as she was staying on I can readily understand her connections fancying the filly for the Cesarewitch. Mark Marten has won five races this year over varying distances, and she must not be missed if she runs again.

Inkerman.—I have a shrewd idea that this splendid son of Invincible will win the Derby Cup. Take no notice of his running last time out behind Sierra Leone and Carbonaro. This was too bad to be true.

Tommy Long.—Although Tommy Long had to shoulder a penalty at Stockton he won very easily. That he was fancied by his connections is proved by the fact that he was a hot job both in London and Manchester. Tommy Long can be placed to win again.

Peira Cava.—This queerly-named son of Torloisk should capture a five-furlong sprint. He was well backed to win the Fordham Welter Handicap, and although he finished fourth he was barely half a length behind the winner, Glendun.

Vain Percy.—Easterbee, who trains at Stockbridge, has not many horses in his stable, but those he has manage to earn their corn. Vain Percy was a turn-up for him at Doncaster. The three-year old beat Halycon very easily, and I do not think a small penalty will stop him next time out.

SILVER RING.

Guard against November

COLDS & CHILLS

Peps, the unique breathe-able tablets, ward off cold and chill dangers by strengthening and fortifying the entire breathing system. The first sign of hoarseness or throat irritation is evidence that you need Peps. Dissolve one or two of these pleasant infection-killing tablets in the mouth right away.

Breathe deeply into your lungs the powerful healing and germicidal Peps medicine given off in *the form of fumes*. These cut the phlegm, soothe and purify the irritated air-passages, and destroy the germs that start coughs, sore throats and bronchial ailments.

During the bad weather take a few of these Peps breatheable tablets every day. This will enable the chest and lungs to repel cold and chill and safeguard against dangerous throat infection so common in tram, train and other crowded places.

PEPS

1/3 (35 tablets) and 3/- (105 tablets) per box, of chemists and stores everywhere, or same prices from The Peps Co., Leeds. Refuse useless substitutes and cheap sweets which have no medicinal power.

A REAL MEDICINE FOR THROAT & CHEST

Riley's "Home" Billiards

—the happy home pastime for dark Winter nights

Riley's 'Combine' Billiard & Dining Table

14/- DOWN

For a first payment of 14/- you may have delivered carriage paid to your door, in free packing case, the ever popular 6-ft. Riley's "Home" Billiard Table (Cash Price £11 15s.), ready for play. The balance you pay leisurely while you play. Other sizes and prices are as follows:—

4ft. 4in. x 2ft. 4in.	..	£7	0 0
5ft. 4in. x 2ft. 10in.	..	£9	0 0
6ft. 4in. x 3ft. 4in.	..	£11	15 0
7ft. 4in. x 3ft. 10in.	..	£15	0 0
8ft. 4in. x 4ft 4in.	..	£21	10 0

Or in 18 monthly payments of 8/6, 11/-, 14/-, 18/-, 26/-.

Prices from £22 10s., or in 13 or 20 monthly payments. These tables can be had in Oak or Mahogany to match your furniture. Riley's are the largest makers of Full-Size Billiard Tables in Great Britain. Write for particulars. Estimates given free for repairs and accessories.

FREE Write for Art List giving full particulars and prices.

Riley's "Imperial" Full Size Table

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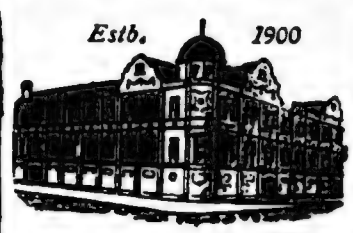
London Showrooms: (Dept. 26), 147, Aldersgate Street, E.C.1.

THE ASTONISHING SUCCESS AND PROSPERITY

of our students makes me feel sure that you will be interested in this advert.

AGE 25

Estb. 1900



AGE 53

Nearly 25 years ago my career was undecided. I keenly felt the need of expert and fatherly advice. In pondering the possibilities of my own future I realised the fact that thousands of others must be in the same predicament, and consequently, I felt sure there must be a good opening for someone who could give that assistance which must be so badly needed.

I then decided that I would become that expert adviser and universal father, and devote my life's work to helping and guiding those who are to a certain extent in the dark, or in the rut, also those who have ambition to make a real place in the world's affairs.

I founded the Bennett College in 1900. I have had 25 years of unbroken progress because my advice has been good; the tuition has been complete, and the success of the students has been phenomenal.

During these 25 years of success I have helped thousands of young men into good employment, and thousands of older men to better appointments. Can I help *you*? My advice is Free: you incur no obligation.

J. H. Bennett

Have You ANY Ambition ?

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Modern Business Methods
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TECHNICAL

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Building Construction
Clerk of Works' Duties
Aviation
Boiler Engineering
Boiler Making
Chemistry
Civil Engineering
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Foundry Work
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Part One Free

To extend the name of the BENNETT COLLEGE we are publishing an Illustrated Encyclopædic Dictionary of Engineering. Civil, Motor, Elect., Mech., &c. You may have Part I. FREE. Send for Part I. to-day; you are under no obligation.

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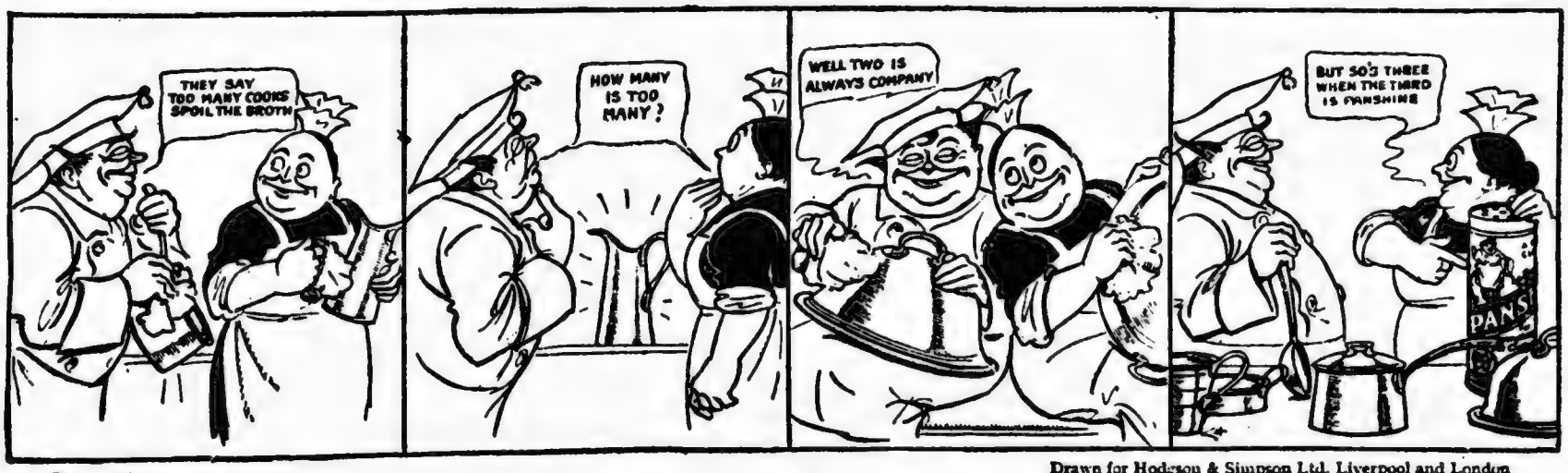
to The Bennett College, Dept. 31, Sheffield, naming the subject you are interested in. Please state your age. Parents should seek our advice for their sons. Courses specially combined to meet all requirements. Why stay in the rut?

THE PANSHINE PAIR : : : : : : By CHARLES HARRISON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HOW MANY IS TOO MANY?
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BUT SO'S THREE WHEN THE THIRD IS PANSHINE
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A GREAT HEALTH OFFER.

Mr. Eugen Sandow, the outstanding figure in the Physical Culture World to-day, makes on page 6 a special offer which we commend to the notice of all readers whose health is not as good as it should be.

In view of the well-known success of Mr. Sandow's work and the fact that many members of Royalty, The Professional Classes, The Medical Profession, and others have followed Mr. Sandow's advice with the very best of results, it is obviously to the interest of health-seekers in general to take advantage of this opportunity for investigation without any expense or obligation on their own behalf.

Gramophones in 30 Styles and Sizes at LOW *Factory* PRICES

Write TO-DAY for handsomely COLOURED Mead Gramophone Pictorial Portfolio which shows the shade of each walnut, oak and mahogany cabinet IN TINTS THAT ARE EXACT REPLICAS OF THE ORIGINALS. Looking at these beautifully coloured pictures is like looking at the actual instruments, as each illustration portrays the delicate graining of the wood, reproduces the correct hue of each plush-covered turntable, depicts the sheen of the satin decoration with marvellous fidelity and enables you to see the brilliant lustre of all the silver-plated components. The penny you spend in postcard postage

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Because our giant list offers you the choice of 30 artistically designed Mahogany Cabinet Parlour Gramophones, cleverly carved Oak Sideboard Jacobeans, novel Attache Case Portables, Satin-Walnut interior horn Table-Grands and Golden Oak models with massive coloured exterior trumpets—any of which you can buy direct from our works either on cash or easy credit terms AT HALF USUAL RETAIL PRICES. Sent packed free and carriage paid ON 10 DAYS' FREE TRIAL. Money refunded if you are dissatisfied. Send us your name and address NOW.

MEAD COMPANY (Dept. G. 149), Sparkbrook, Birmingham.

England's Soccer Chances

National team's unconvincing victory over Ireland

by "CENTRE-HALF."

NOW that we have had time thoroughly to digest the mournful story of the showing made by the English eleven against the chosen of Ireland, it becomes more and more clear that, even if the Mother Country really does possess footballers who are up to international standard, the way to blend these units into a harmonious whole seems to defy the gentlemen whose business it is to select the team.

It is true that Ireland were beaten; that is not the point, however. What matters is that few of the English players did anything to enhance their reputations, and footballers south of the Tweed must be looking with very mixed feelings towards the great meeting with the Scots next April.

Wales and Scotland.

Before that Wales have to be tackled—in February. What is going to be done between now and then to build up a team that will be capable of holding its own?

It is the easiest thing in the world to criticise men who admittedly have a very difficult task to perform, yet I do really think that the F.A. Selection Committee will have to be a little less conservative in their methods.

Season after season they continue to build up the national team on the same old framework, disregarding to a great extent the passage of the years, and in other instances ignoring loss of form by a player as revealed in club games. This sort of thing should not go on.

The selectors have a real problem to face, and they should take their courage in both hands, prepared, if necessary, to make an absolutely clean sweep. New blood is wanted, and it should be given a chance to show what it can do before the next international. In my opinion a big mistake was made when no North v. South trial was arranged for this season. What better method can selectors adopt to assist them than playing trial games?

Trial Games.

Personally I would like to see at least half a dozen trial games arranged between different sides—North v. South, Capped v. Uncapped, etc.—and I feel sure that much practically unsuspected talent would be unearthed. The only objection to this idea is that the fixture list is already pretty full, and danger of overcrowding must be avoided; at the same time I think the advantages outweigh the disadvantages.

Week-end Coups.

7 Home.—Huddersfield, Newcastle, Blackpool, Derby, Swansea, Celtic, Partick.

5 Home.—Huddersfield, Blackpool, Derby, Swansea, Celtic.

3 Away.—Sunderland, Darlington, Rangers.

3 Draws.—Blackburn v. West Brom., Portsmouth v. Manchester U., St. Mirren v. Raith.

3 Home, 2 Away—Blackpool, Derby, Celtic, Sunderland, Darlington.

1 Home, 1 Away, 1 Draw.—Derby, Rangers, Reading v. Millwall.

Selections for November 15.

THE LEAGUE—DIVISION I.

HOME WINNERS:

*Birmingham, Cardiff, Everton, Notts County, *Sunderland, Tottenham, West Brom.

AWAY WINNER—*Liverpool.

DRAWS:

*Bolton v. Huddersfield, Leeds v. Newcastle, Preston v. Notts F.

THE LEAGUE—DIVISION II.

HOME WINNERS:

Clapton, Crystal Palace, *Manchester U., Oldham, *Wednesday, Stoke, *Southampton.

AWAY WINNERS—*Derby C., Blackpool.

DRAWS:

Coventry v. Wolves, Leicester v. Portsmouth.

THE LEAGUE DIVISION III. (Southern).

HOME WINNERS:

*Brighton, Bristol C., Norwich, *Plymouth.

AWAY WINNER—Swansea.

DRAWS:

Brentford v. Exeter, *Gillingham v. Merthyr.

THE LEAGUE—DIVISION III. (Northern).

HOME WINNERS.

Bradford, *Darlington, Wrexham.

AWAY WINNER—Rochdale.

DRAW—Rotherham v. Wigan.

SCOTTISH LEAGUE.

HOME WINNERS.

Aberdeen, Airdrie, *Dundee, *Hearts, Morton, Motherwell, *Rangers.

AWAY WINNER—*Celtic.

DRAWS.

Ayr v. Partick, *Raith v. Kilmarnock.

(Four coupon purposes nap selections are marked with an asterisk.)

"Bullets" £1 Prize-winners:

(*Continued from page* 39.)

L. G. New, 35, Adelaide St., Portsmouth; R. Page, 15, Nobel Villas, Stevenston, Ayrshire; F. Pardoe, 102, Clydach Rd., Blaenclydach, Rhondda; Mrs. E. Potter, 72, Gorsedale Rd., Mossley Hill, L'pool; C. W. Preston, 39, Albany St., Hull; C. H. Proctor, 6, Milford Rd., Harborne, B'ham.; J. Reed, 164, Mill Lane, Newcastle; N. Roberts, 3A, Doncaster Rd., Conisboro, Nr. Rotherham; D. A. Rollo, 25, Bryson Rd., Edinburgh; Mrs. Russ, 4, Brankscme Rd., Merton Park, S.W.; A. Saunders, 72, York Terr., Tredegar, Mon.; G. W. Savage, 55, King St., Brimington, Chesterfield; Miss N. Scott, 23, E. London St., Edinburgh; Mrs. A. Shaw, 25, Vineyard Rd., Newport, Salop; G. D. Sherrington, 45, Belmont Park Rd., Leyton; E. E. Smith, 181, Canterbury St., Gillingham; P. Stainrod, 48, Cruise Rd., Sheffield; J. B. Tarrant, 43, Church St., L. Edmonton, N.; J. H. Thompson, The Cottage, Aldborough Hall, Ilford; J. Timn, 123, Currock Rd., Carlisle; G. H. Wakeman, 66, Brackenbury Rd., Hammersmith; R. H. Walker, 100, Hunger Hill Rd. Nottingham; G. Watson, 14, Victoria Rd., Peckham, S.E.; J. R. West, 53, Mount St., Glasgow; Miss E. Wheatley, 30, Beachey St., Oldham; T. White, 79, Costa St., Middlesbrough; H. Wilde, 93, Hampden St., Bolton; A. H. Wills, 2, Hanger Lane, Ealing, W.; F. Wright, 201, Dover Rd. Northfleet, Gravesend.

"BULLETS" RULES.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality.

2. Bullets must be plainly written on one of the coupons, and only two attempts may be written on each coupon.

3. All four coupons may be used, and a postal order enclosed at the rate of 6d. for each coupon made use of, which must be made payable to JOHN BULL, and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

4. All coupons arriving too late to be judged with absolute thoroughness will be duly returned.

5. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

6. The Editor's decision on any matters of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry.

TURKEY WINNERS.—A complete list of 100 Turkey Prize-winners in Competition No. 539 will be sent, on receipt of a halfpenny stamped and addressed envelope. This list, together with 200 5/- Prize-winners will also be published in next week's "Competitors' Journal." A list of all Cash and other Prize-winners can be seen at the offices of JOHN BULL.

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £3, £2, £1 respectively will be paid to the Newsagents from whom the Winners of the three chief "Bullets" Prizes in Competition No. 541 have purchased their copies of JOHN BULL.

ELECTION COMPETITION.—The result of the "John Bull" Election Competition will be announced in the issue published November 15.

Re-enter ELLIMAN'S EMBROCATION

"Elliman's" has come back. This famous old friend—the finest embrocation ever made—has not been on sale in the shops for six years owing to a dispute with the Trade—now, happily, at an end. You've had to make do with other so-called "embrocations" that are made to *smell* like "Elliman's."

Now you can get your old friend "Elliman's!" The old familiar bottle is on sale again at chemists and stores everywhere. You really ought to get the family bottle to-day.

"Elliman's" is wonderfully popular—*everyone* knows "Elliman's"—the safe and soothing cream — the Nation's Embrocation!

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Everywhere

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GET THE FAMILY BOTTLE TO-DAY

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£1,000 1st PRIZE

Closing in November

ENTER NOW

and know the results a few weeks hence.

The Great ST. PAUL'S HOSPITAL BALLOT.

Think of winning £1,000. Think what you could do with that sum. There is no reason why you should not win the first prize. Buy a ticket to-day. Buy two, three, four, or as many as you can.

If you have already bought a ticket buy another. Your second ticket might be more fortunate than your first. Act quickly—secure your ticket to-day.

£2,000
PRIZE FUND
Deposited at the Bank.

The objects of this ballot are the completion of the new Hospital Building and war on Diseases.

PRIZES:

1st - -	£1,000
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3rd - -	£100
4th - -	£50
30 of - -	£10
30 of - -	£5

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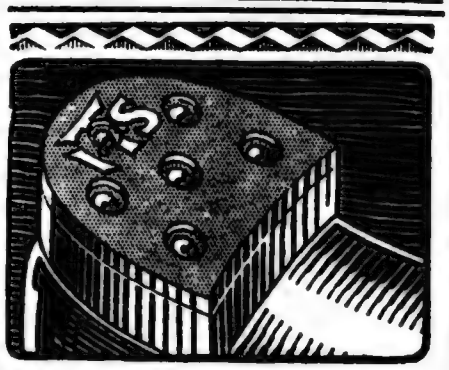

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Our Letter Parliament

A World of Bachelors

Our Readers Air their Views on This and Other Subjects

Misery on Misery.

Mr. Moseley is right—unquestionably right. It is only by looking at life in the abstract like this that we will ever get reforms. Marriage is entered into far too lightly, far too thoughtlessly, far too heedless of cares and responsibilities. Babies—unwanted, many of them—are brought into a world already suffering from over-population, and misery is piled on misery. People argue that if we did not have marriage nations would become depopulated. Some of them could certainly do with it, and the world would be a brighter and better place.—*Leonard Poole, Bradford.*

The Exceptions.

It is interesting to read your contributor's reasons for not marrying. I presume to mention some reasons why he *should* marry. He, apparently, could maintain a wife in reasonable comfort; he appears to possess other vital attributes for such an undertaking. *i.e.*, a sound (if second-hand) knowledge of the pitfalls to be avoided, a due appreciation of the trials of a wife, and, I should imagine, a sympathetic understanding. He is surely well equipped to join the ranks of the Benedicts, and most likely to prove one of the "exceptional cases," which I obligingly refrain from quoting.—"*Exception*," *Stafford.*

What the Poor Think.

I read your marriage article with great interest, and while I fully endorse every statement, I am afraid it is a useless argument. Practically all suffering relative to marriage is among the poor, who are the first to rush into matrimony. If told of the facts, as Mr. Moseley states them, they would in all probability spurn his advice with the rejoinder, "I'll risk that. I've as much right to marry as a toff!" You will never get the workers to see things that demand any sacrifice. It is our social conditions that require uplifting to combat any evils of marriage.—*A. H. Harvey, Birmingham.*

Marriage and Influenza.

I cannot say that Mr. Moseley's article strikes me as ringing true in any particular. Your contributor appears to regard marriage as the cause of street accidents and influenza. If the opinions of all of us coincided with his, where would the human race be? Obviously, the world would be depopulated in a very few years. I agree that marriage should not be entered upon rashly and improvidently. But there is a happy medium in all things. Caution is laudable, but heaven preserve Britain from men who look so long that they forget to leap!—*P. S., London.*

Virtue of Prudence.

I am nearly fifty years of age, and have remained single simply because, on more than one occasion, I have had the misfortune to be "one of the unemployed" owing to changes and circumstances over which I have had no control whatever; and although I have often known "hard times," it would have been infinitely worse if I had had a wife and, perhaps, a family to increase them. So long as there are folk who are foolish enough to marry on insufficient means, and wicked enough to bring into the world more children than they can "keep," there always must and always will be poverty and misery, suffering and want.—*W. G. Janes, Hampstead.*

Brief to-the-point letters not exceeding 100 words are invited; 5s. is paid for each letter published. Name and address essential not necessarily for publication. Envelopes must be marked "Letter Parliament."

For Better or Worse.

I cannot agree with the views of your contributor regarding marriage. If marriage does not increase the sum of human happiness, surely it does not add to human misery. It is not marriage that has made the existing scheme of things miserable; it is man's selfishness throughout the ages. In marriage there is the working together of partners, the union of mates, and all human suffering is softened through the knowledge that someone is sharing things with one. And in joy the pleasure is doubled for the same reason.—*Tim, Brighton.*

Points from Other Readers.

Without doubt numerous young people embark in a very light manner on the responsibilities of marriage and parenthood, but thoughtless and irresponsible people, young and old, always did and always will rush into any enterprise, however serious, for their immediate pleasure, and let the consequences go hang.—*Mrs. G. A. Hayward, Dulwich.*

During the last fifty years our legislation has done its best to encourage the irresponsible and unfit to breed. The State will look after their offspring. Check the output of the undesirables and in three generations asylums, reformatories, prisons and hospitals will be empty.—*Bachelor, Exmouth.*

Love is only a fable at its best. I never had any except for my children, and I have yet to know any woman that has any for the man she is tied to. Like myself, they stick it for their children's sake.—*Mrs. P., Bristol.*

I think your contributor a very wise man. Although I am married I have no children, simply because we cannot afford to bring them up as well as we would like to; £2 per week does not go far these days.—*R. Kirkup, Cambridge.*

A Christian Nation.

When will the people of this glorious country see eye to eye, and work in unison for the benefit of mankind? Judging by the present state of affairs one is compelled to say, Never! Class hatred and greed are more pronounced than ever. We shall never become a stable nation until the Christian spirit is practised more and preached less.—*Albert E. Green, Shipley.*

Black Tragedies.

I write to congratulate you on the article dealing with black men and white women. I have spent part of my life in India and South Africa, and it seems to me that one cannot really realise the life it is for these girls unless one has actually been to these countries and seen. I have a daughter, aged eleven years, whom I idolise, but when I tell you that I would far rather stand by her grave than see her associate with a coloured man, perhaps you will understand.—*Mary Parmiter, Balham.*

One Man—One Job.

Your reader A. C. who tries to defend the "Grab-alls" in Whitehall must be trying to pull our legs when he says men with £2 18s. 6d. to £3 2s. 6d. require to do extra work to maintain their wives and children, etc. I wonder what he would do in a position like mine. Ex-Service, married, wife and five of family, unemployment pay, £1 8s. During elections the vacancies for clerks, etc., are given to men already in receipt of a good weekly wage. Why?—*J. F., Dundee.*

Recall Your M.P.

The excellent advice given by A. G. Gardiner could be improved on, I think, by the introduction into our parliamentary system of a measure of "individual recall." By that I mean a method which would make possible the recall—and subsequent disqualification—of an obligation-dodging M.P. by a dissatisfied majority of his constituents; his replacement could then proceed along the lines of an ordinary by-election.—*J. R., Glasgow.*

The Thing that Matters.

E. R. Thompson in one of his short articles in "J. B." states that a person who lacks imagination never gets anywhere. But is the achievement of ambition the all-important thing in this life? People without imagination are generally far happier and more contented than their ambitious comrades. They do not worry about the future, and are quite prepared to take either joy or adversity as it comes, considering a stroke of misfortune as "all in the day's work." And, after all, happiness and contentment are all that matter, whether you get anywhere or keep in the rut.—*Frank Williams, Hackney.*

Simple Sermons.

My experience of city ministers is that they never get down to the level of their congregations. Their language is too grandiloquent for the understanding of at least half of their congregations. Their words and phrasing must be more simple if they want to get people into their churches. Crowds of young men and women who are urgently in need of a sensible simple sermon never enter a church because they have "tried it" once and did not know what the minister was "driving at." Simple sermons will be adequate for educated people and will provide what is necessary for the humbler folk.—"*Interested*," *Walsall.*

Printers' Pie

(Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie.")

"EDINBURGH EVENING DISPATCH":—"Semi-detached villa, CONTAINING three public and seven bedrooms, large garden and TWO CONSERVATIVES, electric light."

"POPULAR MAGAZINE":—"He had been in the underbush quite a while, intently OBSERVING Pod Reward with his KEEN EARS."

"CHRISTIAN NOVELS LIBRARY":—"About forty-six years ago a distant cousin of the then owner married as his second WIFE SIR HUBERT BERESFORD, an Irish gentleman with a very encumbered property."

"SUNDAY EXPRESS":—"Middlesex residents are asking themselves why they should allow their county council to DESICCATE the Sabbath by refusing to permit cinema theatres to open on Sundays."

"MORNING ADVERTISER":—"Sentence of four months' imprisonment was passed on Mr.——, temporary postman, for stealing three POSTAL ORDERS CONTAINING MONEY."

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What the new Food Discovery means to You

Because their daily food lacks an adequate supply of Vitamins, hundreds of thousands—rich and poor alike—are listless, poorly in health, prone to catch every cough and cold. Vitamins are essential to health. You cannot afford to be without your daily supply. You can get it in GLAX-OVO, the new universal food-drink.

Hitherto, it has been almost impossible to get enough of the most important Vitamin. This Vital Principle of Food strengthens your body in a marvellous way. It promotes energy, cheerfulness and vitality. You can be sure of vigorous health when you are regularly supplied with it.

Now, this essential Vitamin has been extracted from its richest known source and highly concentrated. One food alone contains this newly-discovered "Vitamin Concentrate"—and that is GLAX-OVO.

All the Vitamins are present in GLAX-OVO, for the remarkable "Vitamin Concentrate" is combined with milk, malt extract and cocoa.

Young and old, weak and strong, need GLAX-OVO regularly. They need it to make up for the deficiencies in everyday food. They need it for the remarkable strengthening power of the "Vitamin Concentrate." They need the health that Vitamins will give them—and GLAX-OVO contains *all* the Vitamins.

Take a cup or two of GLAX-OVO every day and you will be strong to combat disease and epidemic. You will be literally "more alive."

Mid-morning and bedtime are the times for a fragrant cup of

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THE FOOD WITH THE VITAL PRINCIPLE

GLAX-OVO is sold by chemists and stores in 1/6, 3/3 and 6/- tins. Being already mixed with milk, and needing but the addition of boiling water, it costs you nothing beyond its actual price. That is an important fact to take into consideration in buying any food. So remember—*add no milk.*

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Send me a free trial tin of GLAX-OVO and a copy of the illustrated book, "Vitamins and what they mean to You." I enclose 3d. in stamps for postage.

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Try this Old-Time Ginger Wine *on a cold morning!*

To-day, Stone's Original Ginger Wine is made as they made it in 1740—its comforting warmth to fill you with a sense of well-being—its penetrating glow to warm and cheer the very cockles of your heart!

In its golden depths there is the promise of good cheer—the tingling warmth of it goes with the crackling logs and the merry winter evenings.

It's friendly . . . with an old-time friendliness!

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Sip it . . . Feel it tingle on the tongue; its warm sweetness and its sweet warmth, clinging to the palate alluringly.

Drink it . . . Feel its comforting warmth tingle through your veins to fill you with a sense of well-being.

Drain it . . . To the last drop, till its penetrating glow warms and cheers the very cockles of your heart!

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Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

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When the children put their hands on the baby

Be sure the germs of contagion have been removed

THE lusty youngsters who crowd into city schoolrooms are often strong enough to resist the germs of colds, influenza and pneumonia.

Usually—not always.

But is it safe, when active boys and girls are in daily contact with germs of every description—is it safe to expose other members of the family to the dangers of contamination? Think of a germ-covered hand touching your baby.

Anyone who handles babies should first purify hands and face with the greatest care, using a soap which possesses real antiseptic properties.

The famous Lifebuoy Health Element—as blended in Lifebuoy Health Soap—gives more than its remarkable healing and germicidal effects. It actually adds cleansing power by increasing the penetrating properties of the smooth lather.

A soap of soaps! A soap selected by wise parents everywhere who desire to protect their children against the searching menace of disease germs.

It should be in every home, and should be used at least twice daily by every member of the family.

Use Lifebuoy Health Soap for

—the daily removal and destruction of germs on hands, face and body

—the bathing of cuts, scratches and abrasions previous to the application of antiseptic dressing

—a germicidal shampoo, which soothes and heals irritated scalps, and tends to dissipate dandruff and prevent loss of hair

—bathing tired bodies and feet, stimulating circulation and removing quickly and effectively the cause of body odours

—*and above all, for bathing of hands which touch that delicate, helpless mite—your baby.*

Buy it in cartons, three double cakes in each carton. Lever Brothers Limited, Port Sunlight.

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You are the home health doctor. See that every member of your family washes the hands with Lifebuoy before meals—after work or play—after touching soiled objects—after touching others.

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Joy on Two Wheels

by MOTOMAC

LAST week at Olympia father had his chance. This week the boys come in, and bring a change of atmosphere. When the humble hard-working head of the family selects his car, there is a serious but satisfied cheerfulness about the operation. The younger generation performs the same operation in half the time with unrestrained enthusiasm. They know exactly what they want, and they are very dogmatic about the merits of their choice.

It is fortunate for the makers that their opinions still vary, but their inside knowledge of B.S.A.s, A.J.S., "Matchless," Enfield or Singers makes me envious.

Being old-fashioned I am still attracted to the quality in the "Sunbeam" models and the beauty of the "Humber." I dare not try to influence the young opinion on cycles. They will find but little alteration in their favourites, and these being improvements in the direction of efficiency they will not grumble.

THE side car is still popular where means or accommodation is limited. Personally, I have always urged that where possible a little extra expenditure is well worth while, as even the smallest car is better for a family jaunt. As it costs more to run, the compromise will always be in demand, and there is an ample choice of comfortable, well-protected combinations to be seen.

The commercial end of the cycle show is more interesting than ever. For light deliveries the Durelt range should make a wide appeal. Especially one that is interchangeable. The truck boy can use it on his round in the morning, and in two minutes it can be ready for master to take his family for a country run.

Push bikes, of course, are there, a good show, but apart from thinking how marvellously cheap some of them now are, they have nothing of the interest of the mechanical vehicles.

The Connaught range on Stand 69 was very popular. Results always tell, and their record in competitive events has been very carefully studied by some of the boys who are just waiting for the chance to win their spurs, or in this case their medals.

FROM the business point of view, one can only hope that the Cycle Show will be as successful as the bigger event. It should really be more so, for the car maker has often had to fight for bare existence, while the cycle trade has always held its own with ease. The potential demand is only limited to the number of youths in the island. The difficulty is the wherewithal, and I think if some British motor-cycle firm would open a deposit account on the Ford plan, that most of these lads would soon be contributing their pocket-money and marking off the weeks joyfully until the moment of delivery and realisation.

For particulars of new cars and accessories fill in details and address to "Motomac," John Bull," 93, Long Acre, W.C.2.

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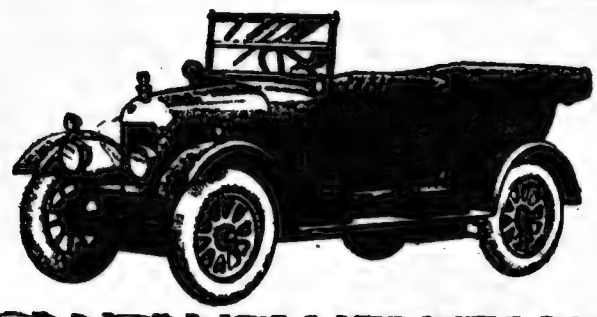

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Every discerning motor cyclist will find his way to the Humber Stand at Olympia. The overwhelming success of the 2¾ h.p. Model during 1923 and 1924 is his guide for 1925. The Exhibit is one of intense interest.

Six Days Model (Sports) - £47 10 0
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John Bull's Letter Bag

THE Editor may be flippant on this page, but his humour is kindly and never malicious, and he wants you to see it in this light. He likes to end up the week's work on a bright note and take his leave with a smile. Serious questions are handled by the expert staff of our Free Advice Service. *See page 27.*

S. L. (Batley).—"I am accustomed to being criticised." We're married too.

T. N. (Reading).—"I'm shortly going to hold an exhibition of my drawings." Mind you choose a nice busy pavement.

C. F. (Southampton).—"It is time we all got together on a common platform." Try Oxford Circus during the rush hours.

I. G. (Notting Hill Gate).—"Nowadays they should be called the 'on their uppers class.'" Poor soles!

G. B. (Aberdeen).—"Now that my girl has been left a small fortune she refuses to marry me." Hard lines. You'll have to find some other way of making money.

L. A. E. (Merton).—"It will soon be possible to telephone to Sweden." The mail steamers, however, will still run for urgent messages.

G. K. S. (Harlesden).—"Who are the hecklers at election meetings?" In our opinion they are married men relieving their pent-up feelings.

P. I. T. (Clapton).—"Why do some couples lead such a cat-and-dog life?" They probably don't like being tied together.

L. G. (Mortlake).—"There are twenty-one telephones in Great Britain to every thousand inhabitants." But why dwell on the morbid?

J. B. R. (Retford).—"Previously, Ramsay MacDonald stood for Leicester." And the recent election came about because he stood for Hastings.

G. P. (Luton).—"There would be less insomnia if people would only sleep with the windows open." Then you recommend a sleeping draught.

F. C. (Warwick).—"My wife can dress in two minutes." This is not necessarily an achievement. For some of the modern dresses, it would be simply dawdling.

A. C. (Hambledon).—"My grandfather, my father, and I have all at some time headed the batting averages." Runs in the family apparently.

ALICE D. (March).—"In life it is the woman who pays." Nevertheless she never misses an opportunity of putting it down to the man's account.

H. P. (Poplar).—"I never forget that half a loaf is better than no bread." And if the half is wholemeal, it is better than a whole white loaf.

MAY P. (Trent).—"I accept men as they are, and not as they ought to be." Most women, however, won't accept a man unless at least his bank balance is as she thinks it ought to be.

L. B. (Ramsgate).—"An Englishman's house is his castle." Yes; but isn't it aggravating when the gentleman in the next door castle starts hanging pictures just as you want to take forty winks?

L. T. (Renfrew).—"A woman's as old as she looks." Yes; in the morning.

D. G. (Aberdeen).—"The great secret of good health is to eat an onion a day." We won't breathe a word of it.

H. B. C. (Gospel Oak).—"Children eat too many sweets at school." Even then, some of them can't spell for toffee.

K. R. (Maida Vale).—"Eve didn't need a fur coat." No, lady! She was contented with bare skin.

B. C. (Sudbury).—"Just a little colour on the lips has saved many a girl from being positively ugly." Her lip salve-ation, so to speak.

B. K. T. (St. Albans).—"Apparently, even some of our Cabinet Ministers drop their h's." So long as they look after the p's and q's, why worry?

H. H. (Southend).—"My candidate got in because the planks of his platform were sound." What were they composed of? Square deal?

J. J. (Earl's Court).—"Paper is now used for the manufacture of motor-cars." We suppose they fairly tear along the street.

F. F. (Yardley).—"Bearers of bad tidings are not popular." Still, it's not fair to put the dog on the postman when he brings you income-tax demands.

G. K. (Nuneaton).—"My wife has already started making the Christmas pudding." In spite of the fact that you live in Nuneaton.

G. K. L. (Lewisham).—"I have been interested in dress reform, temperance reform and spelling reform." Ever try chloroform?

T. C. (Honor Oak).—"A man recently ran from London to Brighton." We understand, however, that he tried to telephone first.

L. B. (Swanage).—"We have had a really healthy summer." Look at the millions of people who didn't have sunstroke.

W. J. P. (Meldon).—"It is an involved story, but I hope you will see your way to publish it." If you had sent the Official Guide as well, we might have been able to find our way about the story.

E. P. H. (St. Leonards).—"When she is with me, my reason seems to depart, and I give her anything she asks for." Your mind, presumably, becomes a blank cheque.

E. T. (Balham).—"I love to hear the song of a good motor engine." Any lorry?

F. J. (Hendon).—"I haven't a single friend left." Better get married.

C. T. (Greenock).—"Everything has a beginning." But we were beginning to despair that your letter had an end.

G. W. (Lewisham).—"He seems to listen only to fools." Then you must talk to him.

B. R. T. (Windsor).—"I am a plumber." Whereas we very seldom forget things.

C. G. (Bury).—"A photographer often has to tell the tale to his customers." And every picture usually tells a story, too.

S. F. (Taplow).—"If you find anything wrong in the wording of the enclosed article, please tell me." The words are splendid, only they are arranged wrongly.

L. T. (Mayfair).—"I bought my wife a fifty guinea fur coat the other day." Gracious! You *must* have had something on your conscience.

H. T. (Oldham).—"The successful door into business is through energy and influence." Marked, in fact, "Push," and "Pull."

R. T. (Dalmeny).—"This girl absolutely believes she's IT, but if she were my daughter I know what I'd do with her!" Sounds as if you'd shake her belief.

"DISILLUSIONED" (Dean).—"Noughts added to a man's income merely add burdens to the game of life." Noughts and "crosses," in fact.

W. W. (Handforth).—"Parliament is mostly occupied by riders of hobby-horses." A sort of wild and woolly Westminster.

G. J. S. (St. Albans).—"A motorist's idea of heaven is a place where there is no speed limit." Many pedestrians are of the opinion that in the next life motorists should be allowed to scorch.

H. Y. (Wardour St., W.).—"We shall soon have topical films which will reproduce all Nature's colours." It will be difficult to get a modern girl to face a camera of this sort.

J. C. (Rayne).—"In nine cases out of ten, isn't it a fact that whisky to-day is largely water?" Also a miracle if you come across the tenth case which isn't.

R. M. (East Sheen).—"The clerk chose his job, so did the workman." Sure! But neither fixed the wages attached.

N. J. (Bradford).—"Most actresses dress very modestly off the stage." Some appear in print practically all the time

LETTERS requiring a postal reply must be accompanied by a stamped addressed envelope. Documents should bear sufficient Postage for return. Anonymous correspondents ignored. Names and addresses of writers are essential as a guarantee of good faith.

J. D. (Maida Vale).—"Of what use are farthings, anyhow?" There is charity even in Scotland!

T. B. (Stafford).—"Figures don't count." Apparently, you have never seen a pantomime principal boy.

S. T. (Taplow).—"Even on my birthday my wife was in a bad temper." Did she wish you many snappy returns?

M. S. F. (Mansfield).—"We are going to have a very wet winter." There now! And we'd been expecting it to be a change from summer.

S. M. M. (Deal).—"I admit I know nothing." Then we should think you would make an ideal clerk in a Government enquiry office.

B. T. W. (St. Denys).—"It is the male who makes a fine family what it is." But usually the female who saves it from what it might become.

D. C. (Tooting).—"Many people who go about in motor-cars cannot pay their way." That's why they adopt such a speedy means of transit.

JOHN MC.L. (St. Helens).—"What is a *Bullet?*" Something that can win you £250 or a Turkey this week, your lordship.

W. J. (Liverpool).—"Believe me, I have my own idea about things." And, believe us, they're likely to remain your own idea.

D. S. D. (Highgate).—"The magistrate advised me to sit tight." We should imagine that in a police court it would be extremely unwise to attempt to stand tight.

F. W. R. (Staines).—"It would be a happy world if women were born without tongues." Then they would snap their fingers at their husbands even more than they do now.

V. N. (Warley).—"Only M.P.s and their immediate circle know politics from within." The unfortunate people searching for houses and work merely experience politics from . . . without.

L. C. B. (Mayfair).—"I have been to every musical comedy produced in London for the past ten years." Then perhaps you can tell us what language an opening chorus is sung in.

J. G. (Lewisham).—"I never miss a *real* football match." Whereas, alas! our grandmothers passed away years ago.

ONE OF TEN (Cardiff).—"We are ten waitresses all on the dole." And there are thousands of housewives want help.

B. T. (Richmond).—"A bookmaker on the course, who knows his business, always covers himself." And he has needed his waterproof too, lately.

W. P. (Brede).—"After all, the chimney sweep has more to contend against than has the miner." The flu', for instance.

B. T. L. (Stafford).—"I think only of the present." We have a birthday coming along too.

F. C. (Ilford).—"Marriage keeps our red-nosed comedians busy." Of course it does. Particularly if they have a family, as well as a wife, to work for.

H. A. (Leeds).—"I am writing this with my thinking cap on." If you mean you're talking through your hat—right!

(Many replies unavoidably held over.)

Straight from the Shoulder

MR. MACDONALD:—Profiteers are taking action: forces are at work to put up prices.

We've told you that for nine months—but you did nothing.

* * *

MR. RAKOVSKI:—The British guarantee will be given only on conditions.

And now it will not be given even on conditions.

* * *

MR. WHEATLEY:—We have had to pay the penalty of having to educate the country.

You have educated the country to realisation of your inefficiency—and have paid the penalty.

MR. LLOYD GEORGE:—Liberalism is not yet dead.

It soon will be unless it produces a live and unanimous policy.

* * *

MR. A. A. PURCELL:—I attribute my defeat to the enormous use of money spent among electors.

Your defeat was due to your inconsistency and vacillation.

* * *

MR. THOMAS:—I am disappointed that the country has decided for reaction.

It has not. It has decided for stability and freedom from continual elections.

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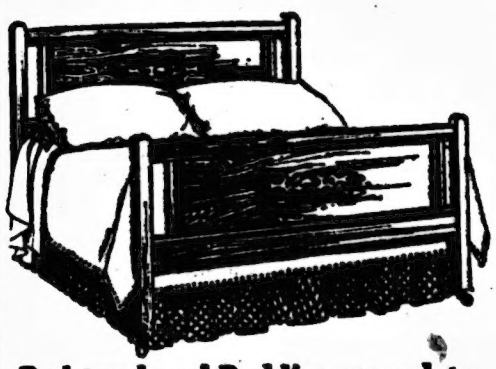

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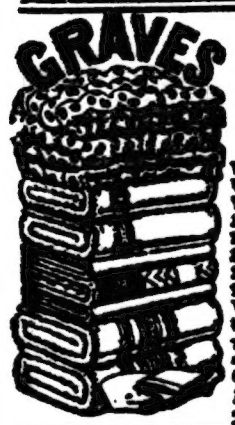

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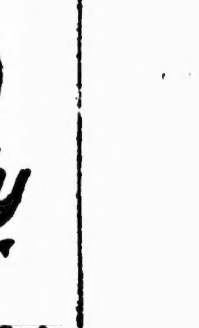

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Your stomach controls your life, affects your mental outlook, and makes or mars not only your own happiness, but that of those near and dear to you. Trace almost any disorder and you will find it commences in the stomach; headache, sleeplessness, sickness, blood and skin troubles, pain after eating—these and a hundred other complaints call for care of the stomach as the sole effective remedy. To be rid of stomach misery you can do no better than take simple, harmless, inexpensive Bisurated Magnesia, a remedy prescribed by doctors and used in hospitals. It stops stomach pain *instantly*; prevents fermentation and quickly restores the digestion to health and strength. It is used the world round; costs but 1s. 3d. a package at any chemist's for either powder or tablet form, and is the stomach sufferer's staunchest friend. *Why not try it to-day?*

SLENDER WOMEN are MORE POPULAR

A graceful slender girl holds a fascination which only slender women have. Men admire a youthful silhouette. Instinctively, they are drawn towards the woman whose figure is graceful and shapely. That's why slender girls are always popular.

But why worry about being overweight? It's easy to reduce. Use Marmola Prescription Tablets (thousands of men and women each year regain healthy, slender figures this way). These tablets will make you slender again. Try them. No exercises or diets.

Marmola Prescription Tablets are sold by chemists everywhere at 3/- per packet, or you can secure them direct from the Marmola Co. (Dept. J.B.3), 86, Clerkenwell Rd., London. E.C.1

WHEN THE STOMACH REBELS.

A Danger Signal.

A distinguished medical authority has written "When a man's stomach goes wrong, he starts on the down grade." Indigestion, dyspepsia, and other forms of stomach disorder produce depression and melancholy.

One of the commonest causes of indigestion is weak, thin blood. If the blood loses its tone, the action of the digestive organs is upset. Eating is generally followed by keen distress, flatulence and sourness; palpitation of the heart and shortness of breath are often present. By rebuilding the blood you restore the normal activity of the disturbed organs, and so banish the cause of indigestion.

To build up the blood there is nothing to equal Dr. Williams' pink pills. They tone up the entire system, make the blood rich and red, increase the appetite, strengthen the nerves, put colour in the cheeks, and drive away depression.

So go now to your chemist and ask for Dr. Williams' pink pills, 3s. 0d. per box—nothing else is just as good.

FREE. All sufferers from indigestion should write to F. D. Dept., 36, Fitzroy Square, London, W. 1, for a free copy of diet guide, "What to Eat."

Starving to Pay the Rent

What high food prices mean to the poor.

EVERYONE is complaining nowadays of the high cost of living.

Compared with the pre-war days of 1914, the price of food to-day is seventy-six per cent. above the normal.

Rents have risen in the same proportion.

How many of our readers realise what this means to poor families who at the best of times have a hard struggle to live?

The rent they must pay; but in order to do it many of them are starving.

Let us give a few instances of this from the numerous cases helped last week by "The Greatest of These—" Fund.

At Walham Green an elderly couple have been struggling hard for months past to keep themselves out of the workhouse. The man is an old soldier without a pension, and his sole income is the Old Age Pension. His wife will be able to draw it next year, but meanwhile they have to try to exist on this small pittance or submit to pauperisation and separation in the Poor Law Institution. The rent has naturally got into arrears, and the landlord was threatening them with eviction when their desperate plight was brought to our notice. We have brought a little comfort to this Darby and Joan couple in the evening of their lives.

At Hornsey an ex-service man with a total income of 24s. 6d. a week is endeavouring to keep his aged mother in comfort. He starves himself to feed her. How could we deny him assistance?

There are hundreds more of similar cases, some of which we have to disappoint.

You who have food in plenty and comfortable homes can help to lift the burden from these breaking hearts. Send us something now.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the Hon. Secretary, at 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

ACKNOWLEDGMENTS.

Old Soldier, 1s. 2d.; A. S., 5s.; A Ninther, 1s.; Portsmouth, 2s. 6d.; A 9th, 7½d.; First Goal, 6d.; Desperation, 6d.; F. James, 2s.; Rags, 1s. 4d.; 5/9th London Regt., 2s. 3d.; J. S., 4d.; Elizabeth, 2s. 6d.; Second 9th, 1s.; Ninth, 6d.; Unlucky 13th Child, 1s. 3d.; Scotch Lassie, 5s.; A. Heart, 3d.; A. H., 9d.; Change the Luck, 1s. 2d.; C. F. Holman, 1s. 6d.; Port Talbot, 4s.; Mrs. McCallum, 6s.; Poor Widow, 2s.; In Memory of Sydney, 2d.; Hope, 9d.; Hopefull, 6d.; Hoping Others will Follow, 6s.; Colonial, 1s. 9d.; "Buffered," 1s.; Saloplan, 1s.; Swedes Lass, 1s. 3d.; Wath, 2s. 4d.; Mrs. C. Johnson, 1s. 4d.; "Keystone," 2s. 3d.; A. B., 1s.; H. G., 2s.; Jumping Joshua, 2s.; Unlucky Jew, 1s. 6d.; Optimist, 1s.; 2 Bloaters, 3d.; Discharged Soldier's Wife, 1s.; M. B., 3½d; H. E. P., 2s. 6d.; Gambler, 1s.; A. L., 1s. 6½d.; 9th of Pension, 9½d.; A. T., 1s.; F. O., 2s. 6d.; M. J. E., 3d.; A. D., 2s. 6½d.; A. W. M., 6d.; Poult's Weekly Ninth, 1s. 3d.; Believer, 1s.; Lonely, 1s.; Unambitious, 1s.; H. B., 1s.; W. J. B., 2s. 6d.; A. K. (Ashton-u.-Lyne), 10s.; Hopeful, 7½d.; "Garden of Love," 1s.; R. W. W., 9d.; Shoras, 1s.; Mac, 5s. 6d.; Mrs. Lumsden, 1s. 3d.; Sheila, 4d.; "Inasmuch," 2s. 6d.; Hard Hit for Time, 1s.; Chank, 6d.; M. Fairhurst, 2s.; "Rural," 9d.; Melton Mowbray, 2s.; Yorkshire Reader, 4s.; J. E. D., 2s.; A Ninth, 7d.; Mrs. M. Harris, 7d.; E. F. Callaway, 1s.; Wednesday Ninth, 1s. 1½d.; "Orrell," 6d.; Humble Ninth, 6d.; Fifer's Ninth, 6d.; Jock's Ninth, 1s.; V. W., 1s. 6d.; Hard Lines, 6d.; Hidden Treasure, 7d.; "Gander," 2s. 6d.; Mr. R., 9d.; Short-Timer, 9d.; Widow, 1s.; 1s.; M. A.," 1s.; For Luck, 1s.; "Punter," 1s.; "K.," Oxford, 6d.; Cheam, 1s.; M. C., 2s. 6½d.; Little Mary and Jessie, 1s.; Co., 4s.; Elusive 9th, 4s.; W. H. Price, 1s.; E. M. Beckett, 2s.; E. R. 9th, 2s. 3d.; Miss E. G., 2s. 6d.; Ripley, 2½d.; Wellwisher, 1s.; L. W. Walker, 1s. 6d.; Ju-Ju, 6½d.; Winning Horse, 4s. 6d.; E. Raggett, 1s.; "Woman in Despair," 7½d.; Tar-John, 1s.; A Reader, 1s.; Mrs. S. M. Round, 10s.; M. Taylor, 1s. 6d.; M. R. & M. A., 2s.; Plymouth, 1s. 6d.; D. Newcomen, 5s.; In J. W. Kidwelly, 1s.; F. W. Stevens, Ninth, the Master's Name, 1s.; St. Leger Ninth, 1s. 4½d.; Still Trying, 2s. 6d.; N. F. Holwell, 1s.; "Tyro," 2s.; Rotherham, 6d.; H. J. T., 6d.; G. W. O., 3d.; A. W. R., 1s.; I. S. Aston, 1s.; Annie Roberts, 1s. 4d.; W. C. Snuffles, 5s.; "Bis Dat Qui Cito Dat," 2s. 3d.; S. R. A. D., 2s.; Llanelly, 1s.; Emmie, 1d.; Long Tom, 6d.

(Owing to pressure of space many acknowledgments are unavoidably held over.)

RESULT OF "BULLETS" No. 539.

FIRST PRIZE OF £250:

Mr. H. GRAY,
Hope Street, Castletown, Isle of Man.

Example:—WHAT THE PRISONER SAID
Bullet:—"IN—ON TWELVE VOTES!"

SECOND PRIZE OF £100:

Mr. A. NEAL, 41, Belvedere Road, Bexley Heath, Kent.
Example:—DAILY BREAD
Bullet:—PROBLEM—WHAT'S "GOING ON?"
(Entered on "Target" Prize Coupon).

THIRD PRIZE OF £50:

Miss A. E. SHERRETT, "Brookside," East Howe, Kinson, Bournemouth.
Example:—SHIVERING
Bullet:—BRITONS—"OPEN DOOR" BLAMED.

FOURTH PRIZE OF £25:

Mr. M. F. GALE, 297, Brooke Road, Clapton, E.
Example:—THE CAUSE
Bullet:—OF ROWDYISM, TRUTH UNANSWERABLE.

FIFTH PRIZE OF £10:

Mr. P. HODSON, 14, Belgrave Square, Highfield, Rochdale.
Example:—WHAT THE CANDIDATE SAID
Bullet:—"YOUR COUNTRY NEEDS—ME!"

10 Prizes of £5 each:

W. W. BECKS, 44, Mount Pleasant Rd., Hastings:
A TIGHT FIST—YET BABY LOOSENS IT.
F. COZENS, 3, Ridley Rd., Rochester, Kent:
OUR AERIAL—DISPLACING WATCH-CHAIN SOON.
E. O. CREASE, 23, Broadway Road, Bristol:
THE POLITICAL ARENA—"COCKPIT" WHICH ADMITS "HENS."
L. EGLON, 62, Grosvenor St., Kearsley, Nr. Bolton:
NEEDS EXPLAINING—"STARVING" RUSSIA FINANCING SEDITIONISTS.
W. EVETT, 20, Moylan Rd., London, W. 6:
NEEDS EXPLAINING—CHEQUE—"PAY *Fourty* POUNDS."
M. GOODCHILD, 68, Hartington Rd., Brighton:
EMPIRE FAMILY—THANKFUL GERMANY ISN'T STEP-MOTHER:
(Entered on "Target" Prize coupon).
Mrs. C. JOHNSON, 4, Welbeck St., Worksop, Notts.:
SENSIBLE GIRL—OR CAVEMAN TOOK INSENSIBLE.
(Entered on "Target" Prize coupon).
W. J. LLOYD, 13, Murray Rd., Ipswich:
RAMSAY MACDONALD—NEXT PRESENTATION PROBABLY SLEDGE.
H. G. PEALING, 28, Avondale Rd., Smithdown Rd., Liverpool:
SENSIBLE GIRL—HOPES—BUT STUDIES SHORTHAND.
C. WOOD, 10, Richmond Place, West Brompton, S.W.:
WHAT SHE NEVER HEARS—FROM HUSBAND—SHE'LL HEAR.

10 Prizes of £2 10s. each:

H. BRAY, 21, Lily Rd., South Yardley, Birmingham:
THE UPPER HAND—BANGING TABLE, CONVINCES FOOLS.
S. M. BROWN, 88, Gauden Rd., Clapham, S.W.:
SILK STOCKINGS—CAUSE MANY STREET ACCIDENTS.
G. EVELEIGH, Eastlands, Sutton-on-Sea, Lincs.:
BETTER WORK—FOOL OVERLOOKS, CRITICISING PRICE.
E. H. FURZE, 59, Connaught Avenue, Mutley, Plymouth:
A BORE—SERMONS PADDED—PEWS NOT.
C. S. M. HUNT, 108 Block, Married Qrts., Blackdown, Surrey:
NEEDS EXPLAINING—SOCIALIST'S DEFINITION OF SEDITION.
J. HUNT, Upham, near Southampton:
MY VOTE—DECIDED—BEFORE. THEY TALKED.
Mrs. V. LUFFMAN, 28, Richard St., Cilfynydd, Glam.:
UGLY CUSTOMER—*Wife* CAN SERVE HER.
N. B. LUPTON, 48, Union Terrace, York:
WHAT IS A NEWSPAPER?—PUBLIC "ELEVATOR" OR "DREDGER."
C. J. SHEARER, Montgomerie, Ardrossan, N.B.:
NEEDS EXPLAINING—WHY CAMPBELL WASN'T KNIGHTED.
W. WRANKMORE, 116, Desborough Rd., Eastleigh, Hants.:
WHAT THE PRISONER SAID—"MUMMY, I'LL BE GOOD!"

100 Prize-winners of £1:

G. W. Acklam, C7 Ward, R.N. Hospital, Haslar, Gosport; Mrs. E. Adcock, 7, Helena Rd., Walthamstow; J. Addison, c/o 74, Derby Rd., Northampton; Miss A. E. Baldwin, 24, Fielding Cres., Cherrytree, Lancs.; Mrs. E. Bamford, 17, Leaver St., Oldham; G. Barber, 46, High St., Kenilworth; G. Barker, 89, Paynes Rd., Freemantle, Southampton; E. J. Barnett, 707, Foleshill Rd., Coventry; J. Batten, Coalpit Heath, Nr. Bristol; E. Bayly, 90, High St., St. Laurence, Ramsgate; C. Bedford, "Springfield," South Molton Devon; Miss B. L. Beech, 76, Dyne Rd., Brondesbury, N.W.; G. Bert, 7, Church Cotts., Hurstpierpoint; J. W. Black, 117, Bedford St., North Shields; Mrs. T. Boardman, 19, Kirkstall Rd., Sheffield; Miss E. Braken, 70, Bristol Rd., Bridgwater; W. A. Bridge, 66, Bedford Rd., Harrow; Mrs. N. S. Broadbent, 477, Leeds Rd., Huddersfield; Mrs. W. C. Brooks, 25, Dairy House Rd., Derby; G. A. Brown, Fernlea, Rufford Park, Yeadon, Nr. Leeds; E. Buckley, 23, Cleveland Av., Siddal, Halifax; M. F. Brown, 502, King's Rd., Chelsea; J. Carsons, 15, Flanders Mans., Bedford Park, W.; D. H. Coate, 106A, East St., Southampton; Miss N. E. Coles, 7, Gracedale Rd., Streatham Park, S.W.; Mrs. A. Collins, 122, North St., Downend, Nr. Bristol; J. R. Coult, 74, Norman Rd., Luton; M. Connor, "Clarendon," College St., St. Helens; F. Corden, 5, Park Rd., Hucknall, Notts.; J. Cushion, Moulton St. Mary, Norwich; D. Davies, Blaenyrorfa, Gorseas, Llanelly; E. Dawson, 18, Sun St., Cowling, Keighley; R. Dawson, Edinboro', Ambleside, Westmorland; A. J. Dickson, 2, Cornwall Gdns., Preston, Brighton; Mrs. W. East, 2, Frena Rd., Uxbridge; J. T. Eaton, 19, Bagnaye St., Leicester; Mrs. S. E. Ellison, 397, Church Rd., Bolton; J. W. Evans, adjoining "The Elms" Dowbridge, Stroud, Glos.; Miss H. M. Exton, 15, Merrya Rd., Bishopston, Bristol; E. B. Fiddy, 70, Arnulf St., Bellingham, S.E.; R. Fittes, 54, Ravenswood Rd., Newcastle; Mrs. J. Gallagher, 30, Tobago St., Greenock; H. Gill, Staff De Vere Hotel, Kensington, W.; H. M. Gillmour, 3, Muswell Terr., Whitehaven; E. P. Glanfield, 105A, Ladbroke Grove, London, W.; A. H. Gilmore, 26, Alhambra Rd., Southsea; T. C. Graham, 8, Thorp Rd., Sheffield; H. Greenwood, Grange Farm, Woodland Avenue, Thornton, Preston; A. Gunsberg, 19, Deronda Rd., London, S.E.; Mrs. M. Guy, 6, Sunninghill Terr., Llanelly; C. B. Hall, 36, Talfourd Av., Reading; W. D. Hamilton, 8, Marlborough St., West Hartlepool; J. Hartley, 8, Industrial Pl., Sowerby Bridge; J. Holland, c/o Mrs. Kendrick, 9, South Drive, Budheath, Northwich; B. Holloway, Peacock Hill Farm, Bembridge, I.O.W.; M. Hull, 11, Acly Bryn, Garden Village, Wrexham; Mrs. D. Hyams, 9, Maple St., Tottenham Court Rd., W.; P. Ives, 29, Pier Pl., Gt. Yarmouth; A. T. Jones, 31, Victoria Rd., Aston, B'ham.; A. Knight, 57, Lacey St., Widnes; H. E. Lane, 50, Alexandra Rd., Norwich; E. Leggett, Royal Naval Club, Portsmouth; J. Leitch, 18, Holmscroft St., Greenock; R. E. Lever, Avenue Rd., Freshwater, I.O.W.; W. Marks, 62, Stanley Rd., Bootle; J. F. Marshall, 3, Windmill Cotts., Cranbrook, Kent; W. P. Miller, Brae Head, St. Monance; R. Monks, 20, Grosvenor Pl., Salford, M/c.; J. H. Morton, 9, Selby St., Green Rd., Leeds; J. N. Moyes, 8, Allan St., Leith; E. M. Murphy, 15, Lr. Elmwood Av., Ranelagh, Dublin;

(*Continued on page 30.*)

(*Continued in next column*).

A 'Bullets' Turkey—For You?

2nd. Prize £100

£250

3rd. Prize £50

4th. Prize £25 | **5th. Prize £10**

200 Prizes of 5/- | 500 Prizes of 2/6

100 Prizes of £1

4,000 'Target' Prizes

10 PRIZES OF £5 | **10 PRIZES OF £2.10**

and 200 Fine Turkeys

MANY EXTRA BULLETS TURKEYS THIS WEEK! WIN ONE OF THE 200 OFFERED—IT WILL REACH YOU IN TIME FOR CHRISTMAS

EXAMPLES FOR "BULLETS" No. 541.

THE COUNTRY'S VERDICT
WHATEVER HAPPENS
MAKES A DIFFERENCE
IN SEASON
GLIMMER OF LIGHT
PRETTY SOON
THE RED FLAG
MIXED JURY
A WHITE ELEPHANT
TURNED OUT
ON THE WAITING LIST
FADED FLOWER
WHY HE LOST
A COINCIDENCE
WHAT THE CUSTOMER SAID
THE PRICE
BETWEEN ELECTIONS
ON WIFE'S SIDE
SHAM FIGHT
FOOL OF THE FAMILY
LITTLE TERROR
FOGGY
IN LODGINGS
WHEN BUILDER'S FINISHED
DIRTY WORK
TALKING ABOUT LOVE
HONEST LIVING
ECONOMY
ON WRONG ROAD
CAT AND MOUSE
RIGHT TO LIVE
WHAT IS A POLITICIAN?

HOW TO MAKE "BULLETS"—NO LETTER RESTRICTIONS.

Choose any of the *Examples* printed; then give any **Two, Three, or Four Words** having some bearing on the *Example* chosen, each of which can begin with any letter in the alphabet. These specimens will guide you:—

Example:—THE NEXT GENERATION *Bullet*:—BETTER HALVED THAN STARVED.
Example:—THE TRUTH *Bullet*:—"LOSES WEIGHT" WITH "ADDITIONS."
Example:—WHAT ALGY SAID *Bullet*—"LET'S SEE!"—REMOVING MONOCLE.

ENCLOSE A POSTAL ORDER AT THE RATE OF 6d. FOR EACH COUPON USED

ADDRESS ALL COUPONS TO "Bullets" No. 541, John Bull, Long Acre, London, W.C.2.

Closing Date, Thursday, November 13.

Example _____
Bullet _____
Example _____
Bullet _____
(541) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 30. With 1 Coupon, send P.O. for 6d.
Signed _____
Address _____

Closing Date, Thursday, November 13.

Example _____
Bullet _____
Example _____
Bullet _____
(541) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 30. With 2 Coupons, send P.O. for 1s.
Signed _____
Address _____

"Bullets" must consist of Two, Three or Four Words.

Closing Date, Thursday, November 13.

Example _____
Bullet _____
Example _____
Bullet _____
(541) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 30. With 3 Coupons, send P.O. for 1s. 6d.
Signed _____
Address _____

Closing Date, Thursday, November 13.

Example _____
Bullet _____
Example _____
Bullet _____
(541) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 30. With 4 Coupons, send P.O. for 2s.
Signed _____
Address _____

If you desire to send in further "Bullets" you can write them on plain paper.

SELECTION OF EXAMPLES FOR "BULLETS" COMPETITION No. 542.

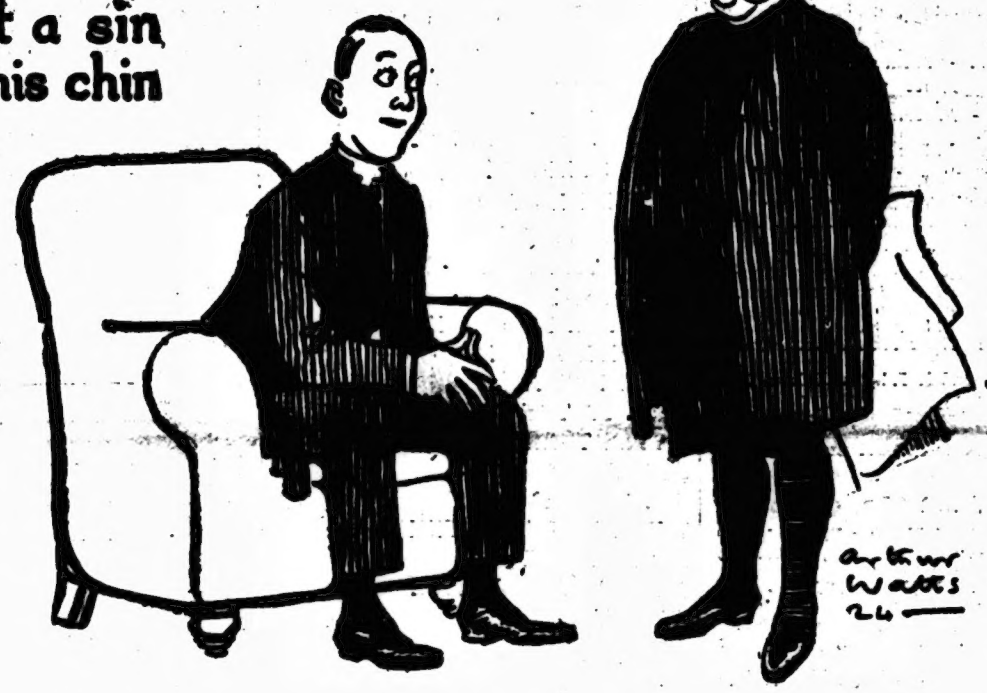
ON ALL SIDES—WHEN FATHER'S AT WORK—MAN TO AVOID—HUMBLE PIE—WAITING FOR POST—IN THEORY—ON MY DOORSTEP—ATTRACTIVE—WHAT THE BOOKIE SAID—STANDS ALONE—BENEATH THE SURFACE—THROUGH THE KEYHOLE—LONG ENOUGH—ACCORDING TO WIFE—TALKING ABOUT HOUSES—ADMIRING HER—BREACH OF PROMISE—AN OUTCAST—HOW HE ESCAPED—WHAT IS A FOOL?

These Examples can be made use of on the Coupons on this page, and must reach us on or before **THURSDAY, NOVEMBER 20th.** All Coupons so used **MUST** be marked clearly with the number **542** in the top left-hand corner and envelopes containing these Coupons must be addressed "Bullets" No. 542, JOHN BULL, Long Acre, London, W.C.2. Such Coupons must not contain any of the Examples for Competition No. 541.

The original cheque for £250 awarded to the First Prize-winner in "Bullets" Competition No. 538 can now be seen in the window of Messrs. W. H. Smith & Sons' Bookshop, Commercial Street, Leeds.

Next Week 'BULLETS' TURKEYS INCREASED AGAIN!

The Curate counted it a sin
To grow a beard upon his chin



A razor and an Easy Stick
Are helps towards a bishopric.

6d
Per Stick

Sold by Grocers, Stores, Oilmen, Chandlers, etc.

LEVER'S EASY SHAVING STICK

LEVER BROTHERS LIMITED, PORT SUNLIGHT

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